



Press Release

Keir Surgical Acquires Surge Canada Medical

VANCOUVER, May 1, 2019 – [Keir Surgical Ltd.](#), a privately-held Vancouver-based Canadian surgical products company with a national sales force and regional offices in Montreal and Toronto, has acquired Surge Canada Medical Ltd. and in the process brought on its president and founder Ross McDonald in a business development role specializing in ophthalmology.

“Surge Canada Medical maintains distribution agreements with some of the most progressive manufacturers in the industry and has access to a number of very unique ophthalmology products. We are not only excited to bring on some new products and suppliers, but also to tap into Ross McDonald’s deep clinical and market knowledge which has been developed over more than three decades in the ophthalmology business,” said Patrick Haney, President of Keir Surgical.

Keir Surgical has grown considerably in the past 15 years, in part through acquisition and in part from organic growth. Keir Surgical is the largest and oldest division of Pacific Surgical, its parent company which operates six companies in the healthcare industry.

Surge Canada Medical was founded in 1995 and is headquartered in Cambridge, Ontario.

“The acquisition of Surge Canada Medical by Keir Surgical supports our objective to grow Keir Surgical’s ophthalmology business,” said Michael Fish, President of Pacific Surgical. “In combining Surge Canada Medical’s products lines with our existing ophthalmology product range, we will be able to offer our existing ophthalmology customers a wider range of products and services, making Keir Surgical a more valuable partner to these customers.” added Michael Fish.

About Keir Surgical

Keir Surgical Ltd. is a Canadian owned and operated surgical products company dedicated to providing its customers with quality products and service since 1923.

About Pacific Surgical

Pacific Surgical is a group of innovative healthcare companies committed to bringing progressive products and service solutions to customers in Canada and around the globe.