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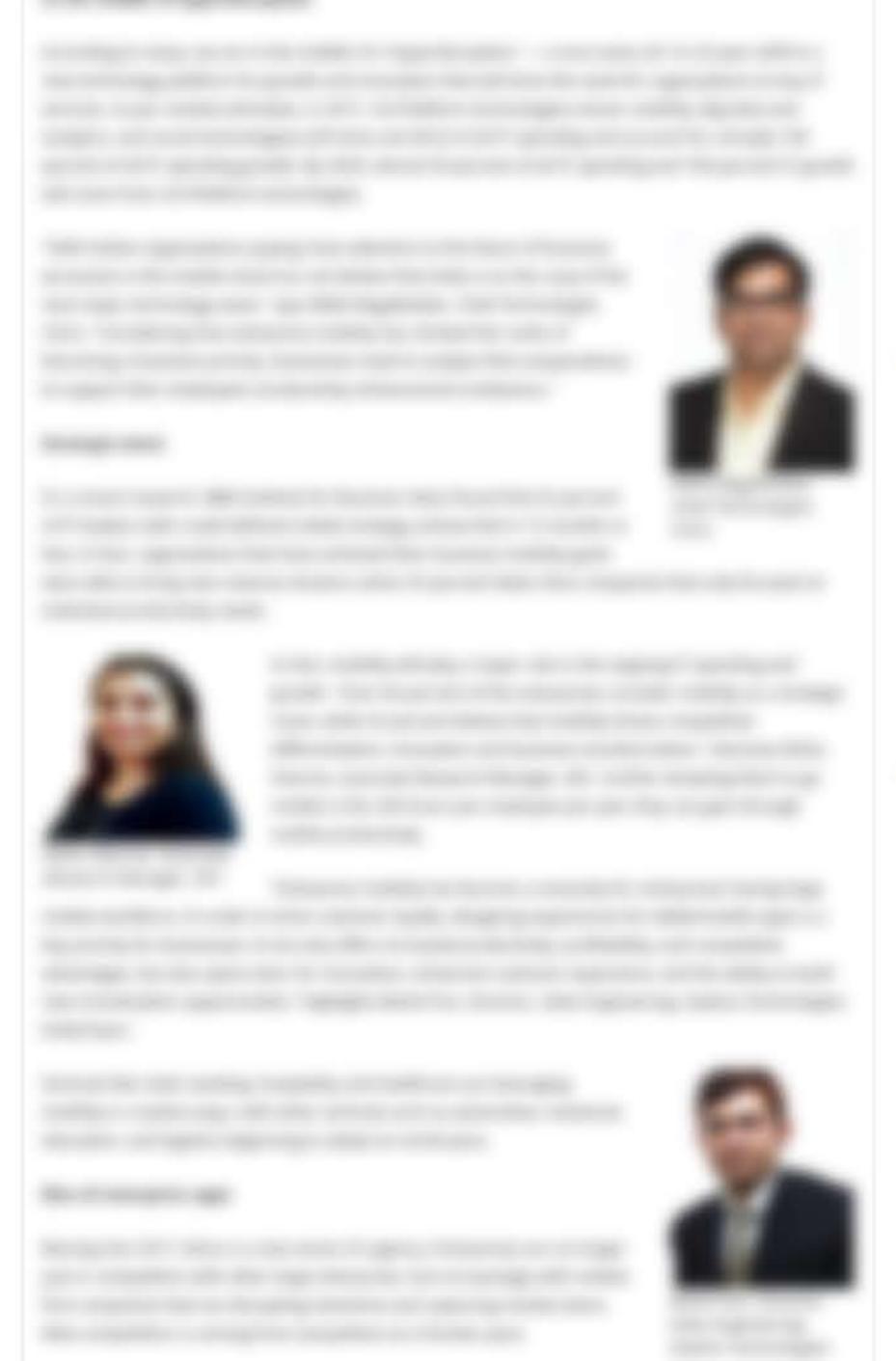
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Mobility is challenging businesses to rethink and transform core technologies, skill sets, and business

processes to effectively adopt a mobile-first approach. Stay tuned to know what's in store for you... By Amit Singh

Enterprise mobility has been the prime focus of IT investments in 2016 and will remain so well into 2017.

According to IDC, the Indian enterprise mobility market is expected to grow from \$12.7 billion in 2016 to \$15.2 billion by 2020, at a CAGR of 5 percent. As enterprises continue to push their digital transformation agenda and focus on mobilizing business processes, IDC expects the India market to grow much faster in 2017 to reach \$13.7 billion, an increase of 7.8 percent over 2016.





applications space are unique. While India missed the initial phase of development, we see Indian enterprises now catching up fast with the 'mobilefirst' approach," shares Anuj Mathur, CEO, Q3 Technologies.

expansion. While consumer apps are following global trends and are growing

"In India the mobile app industry is seeing rapid and unprecedented

with the smartphone and tablet markets, the trends in the enterprise



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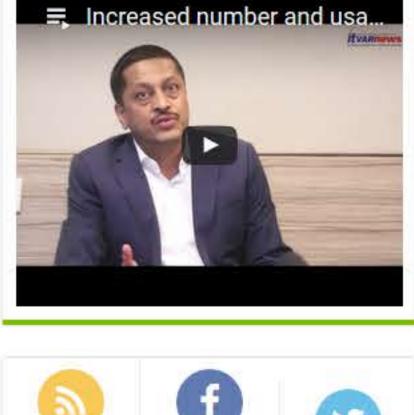
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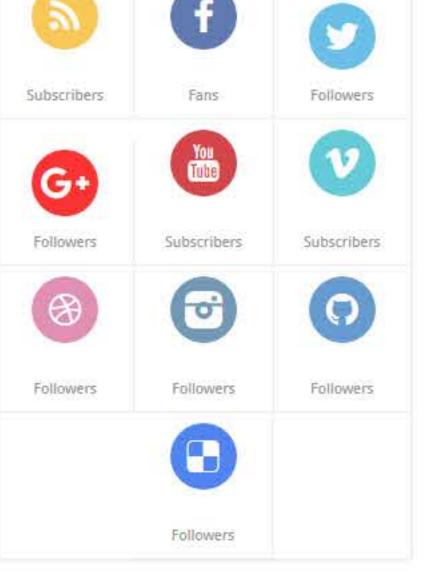
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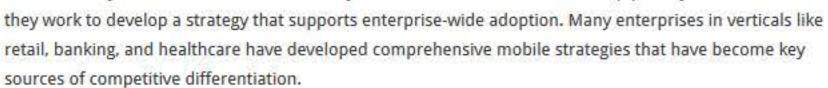


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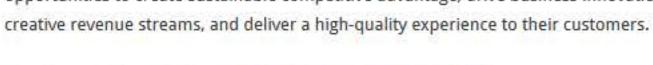




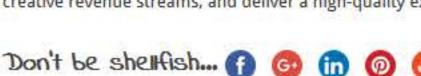
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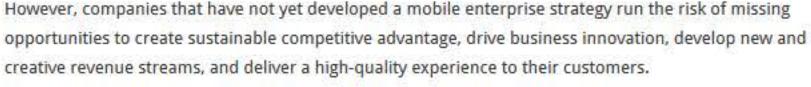
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Whatever may be the service model, mobility initiatives will continue to be a top priority for executives as



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