

## HAPPY HALLOWEEN FROM VEN-

### TRICK OR TREAT!

The tradition of dressing in costume for Halloween has European, namely Celtic, roots. Hundreds of years ago, winter was an uncertain and frightening time. Food supplies often ran low and, for the many people afraid of the dark, the short days of winter were full of constant worry.

On Halloween, when it was believed that ghosts came back to the earthly world, people thought that they would encounter ghosts if they left their homes. To avoid being recognized by these ghosts, people would wear masks when they left their homes after dark so that the ghosts would mistake them for fellow spirits.

On Halloween, to keep ghosts away from their houses, people would place bowls of food outside their homes to appease the ghosts and prevent them from attempting to enter.



## MULTILATERAL EXPERIENCE BRINGS ADVANCEMENT

Plain and simple. Operators want more production quicker - achieving both objectives can increase the net value of a project and that makes everyone happy. Multilateral wells are a viable option for increasing production and cost effectiveness of a given project. Completion utilizing this method of drilling has continued to increase not only in number, but in sophistication of the technology.

In short, multilateral wells that optimize reservoir management provide operators with the opportunity to improve productivity and reservoir drainage. A wide range of completion options means the multilateral design can be tailored to a specific reservoir. The technology allows selective through-tubing re-entry, commingled production and isolation.

Oddly enough, with just a couple of decades of multilateral drilling and completions under our belt, the first multilateral patents were filed more than 70 years ago.

One possible reason for hesitance to commit to more multilateral drilling lies in the increased time necessary to adequately prepare. Approximately 25-50% more time is spent in engineering and planning. That being said, most in the industry agree the extra investment in time is more than made up for in the benefits.

It is critical to accurately assess the risks of a specific project and design the proper completion. A successful multilateral well depends on patiently following operational procedure outlined and resisting the temptation to take shortcuts in the process.

Experts in the field state that up to three fourths of all current wells could be multilaterals. A growing understanding of the benefits coupled with a better grasp of the

*continued on page 2*

### IN THIS ISSUE...

COVER STORY cont.....	2
MULTILATERAL DRILLING	
PRODUCT CORNER.....	2
VEN-LIG™	
THOUGHT TICKLERS.....	2
VEN-BRIEFS.....	3
CHARTS-N-TABLES.....	3
DENSITY OF WATER	

continued from page 1

technology involved indicates the industry will see a boom in multilateral drilling in the near future.

### KEY BENEFITS OF MULTILATERAL DRILLING

- Access to additional reserves in economical fields to extend a well's producing life;
- Ability to connect multiple targets in marginal wells, making a field development viable;
- A reduction in the number of wells needed and offshore platform slots used;
- Elimination of a substantial portion of up-hole drilling and equipment costs.

Source: Drilling Contractor and oilandgas.org

## PRODUCT CORNER

**VEN-LIG™** — multipurpose mud conditioner

A highly efficient oxidized lignite, VEN-LIG™ is used in water based muds for numerous applications:

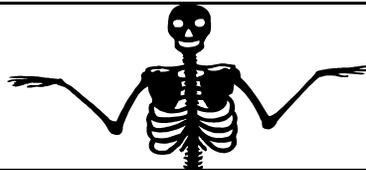
- reduce viscosity and gels and to maintain desirable flow properties
- improve aging characteristics in high temperature fluids by controlling fluidity
- reduce high pressure, high temperature filtrates and provide tough, thin filter cakes
- thin and emulsify oil-in-water or liquid lubricant containing fluids
- reduce effects of contaminants
- control the equivalent circulating density by maintaining suitable flow properties

VEN-LIG™ is available from Venture Chemicals, Inc. and through local distributors in various areas. For more information, please contact: **TEL: (337) 232-1977 U.S.: 1-800-523-1933** or by **FAX: (337) 237-5340**.

"I've always been fascinated by the vampire...it's a metaphor for the outsider, the predator, anyone who feels freakish or monstrous or out of step, but normal."  
- Anne Rice

"Some people say that I must be a horrible person, but that's not true. I have the heart of a young boy - in a jar on my desk."  
- Stephen King

**THOUGHT**



**TICKLERS**

"In films murders are always very clean. I show how difficult it is and what a messy thing it is to kill a man."

"You cannot have good without evil because there would be no conflict."

### REAL TOMBSTONE EPITAPHS



- Here lies Ezekial Aikle, age 102. The Good Die Young.
- Here lies Johnny Yeast, pardon me for not rising.
- Here lies Lester Moore, four slugs from a .44 - No Les No More.
- Here lies the body of Jonathan Blake, stepped on the gas instead of the brake.
- Here lies Ann Mann who lived an old maid, but died an old Mann.

**IN EUROPE AND THE MIDDLE EAST PLEASE CONTACT OUR DISTRIBUTOR:**

**RichKeen Chemicals Ltd.  
33 Chapmans Crescent  
Chesham Bucks, U.K. HP5 2QT  
TEL: 1494-786669 • FAX: 1494-786503**

**IN VENEZUELA PLEASE CONTACT OUR DISTRIBUTOR:**

**Bio-Chemical de Venezuela  
Av. Intercomunal Sector la "O"  
Estado Zulia  
Ciudad Ojeda, VENEZUELA  
TEL/FAX: 58-265-641-0967**

VENTURE CHEMICALS, INC. is: a basic manufacturer of specialty chemical products used in the petroleum and chemical industries. Marketing is specifically oriented toward the drilling and production industry and to select market segments of the chemical industry. VENEWS is published by Venture Chemicals, Inc., P. O. Box 53631, Lafayette, LA 70505, as a service to users of VCI products and services. All correspondence should be addressed to Shana Nicholson, Editor, VENEWS, at the above address.

Tel. No.: (337) 232-1977  
U.S.: 1-800-523-1933 • Fax No.: (337) 237-5340

# VEN-BRIEFS

## EAT MORE CHOCOLATE!

It's good for you! Chocolate contains compounds called flavonoids that can help maintain a healthy heart and good circulation and reduce blood clotting which can cause heart attacks and strokes.

"More and more, we are finding evidence that consumption of chocolate that is rich in flavonoids can have positive cardiovascular effects," Carl Keen, a nutritionist at the University of California, Davis, told a science conference.

Research has shown that a small bar of dark chocolate contains as many flavonoids as six apples, 4.5 cups of tea, 28 glasses of white wine and two glasses of red.

The British Heart Foundation said chocolate contains flavonoids but keep in mind the high levels of saturated fats and sugar. Like everything, moderation is the key.

- www.yahoo.com

## THINGS YOU COULD BE CONTENT GOING ON IN YOUR ENTIRE LIFE WITHOUT KNOWING

Australian Graham Barker has extracted his own belly button fluff every day since 1984, collecting a world record 0.54 ounces. His collection is perfectly preserved and cataloged. His ambition is to collect enough navel pickings to stuff a pillow.

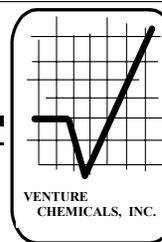
Briton Ken Edwards ate 36 medium-sized cockroaches in one minute on March 5, 2001. As part of his stage act he also stuffs 47 rats down a pair of pantyhose -- while wearing them.

Monte Pierce, who can catapult a coin just under 12 feet with his ear -- the world record for the furthest coin propulsion by an earlobe. Pierce, who started yanking his ears as a child, can also cover his eyes with his lobes and pull them down under his chin.

Briton Paul Hunn, recorded the loudest burp which registered 118.1 decibels -- comparable to a plane taking off.

- 2002 Guinness Book of World Records

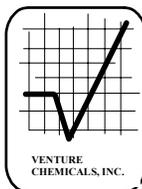
## CHARTS - N - TABLES



### DENSITY OF WATER

°F	°C	Density, g/cm <sup>3</sup>
68.0	20.0	0.9982
68.9	20.5	0.9981
69.8	21.0	0.9980
70.7	21.5	0.9979
71.6	22.0	0.9977
72.5	22.5	0.9976
73.4	23.0	0.9975
74.3	23.5	0.9974
75.2	24.0	0.9973
76.1	24.5	0.9971
77.0	25.0	0.9970
77.9	25.5	0.9969
78.8	26.0	0.9968
79.7	26.5	0.9966
80.6	27.0	0.9965
81.5	27.5	0.9964
82.4	28.0	0.9962
83.3	28.5	0.9961
84.2	29.0	0.9959
85.1	29.5	0.9958
86.0	30.0	0.9956
86.9	30.5	0.9955
87.8	31.0	0.9953
88.7	31.5	0.9952
89.6	32.0	0.9950
90.5	32.5	0.9949
91.4	33.0	0.9947
92.3	33.5	0.9945
93.2	34.0	0.9944
94.1	34.5	0.9942
95.0	35.0	0.9940

## FOR MORE INFORMATION



Please send me information on \_\_\_\_\_

Please add my name to the VENEWS mailing list

Name \_\_\_\_\_

Title \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Telephone \_\_\_\_\_ Fax \_\_\_\_\_

OCTOBER 2001



Our thoughts are with the families and friends who lost loved ones in the tragic events of September 11, 2001.

---

---

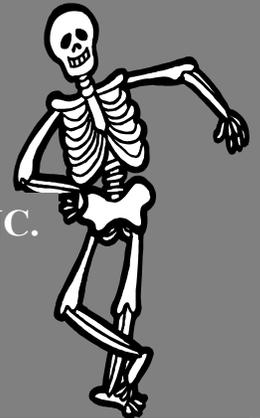
# Venture Chemicals, Inc.

- viscosifiers
- seepage loss additives
- fluid loss additives
- shale control additives
- lost circulation products
- emulsifiers
- oil based products
- wetting agents
- flocculants
- dispersants
- lubricants
- spotting fluids/additives



HIGH PRICES GOT YOU SPOOKED?

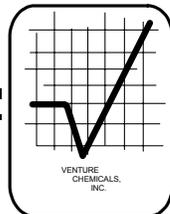
LEAN ON US!  
VENTURE CHEMICALS, INC.



---

---

Venture Chemicals, Inc.  
P. O. Box 53631  
Lafayette, LA 70505-3631



PRSR STD  
U.S. POSTAGE  
PAID  
LAFAYETTE, LA  
PERMIT NO. 153

**RETURN SERVICE REQUESTED**