



## WITCH HAZEL WITH 14% ALCOHOL

*The powerhouse natural extract to enhance cosmetic & pharmaceutical performance*

Available in 100% Natural, Certified Organic or Synthetic Alcohol

INCI: Hammamelis Virginiana (Witch Hazel) Water Alcohol

Extraction Method: Distillation

Shelf Life: > 3 Years

Country of Origin: USA

REACH Status: Exempt

### Description:

Witch Hazel with 14% Alcohol has been used for over a century for a variety of cosmetic and pharmaceutical applications. This is the most widely used and versatile extract powering many of the world's greatest products as an active ingredient and natural enhancer. In either role, this product offers astringent, anti-irritant and anti-inflammatory properties which have been proven to be highly beneficial for:

**Cosmetic applications:** excellent for all skin types including sensitive, oily and dry. It is commonly found in cleansers, toners, anti-aging products and in products for blemished or acne-prone skin.

**Pharmaceutical applications:** this product has been approved for use to treat a variety of skin conditions relating to irritation and swelling. It has also been widely accepted for use in products for chronic skin conditions such as psoriasis, cracked or blistered skin, diaper rash, windburn, and sunburn.



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*Witch Hazel powers the world's greatest products.*

### APPLICATIONS

#### Skin Care

Toners / Clarifying Lotions  
Pre-moistened Cleansing Pads  
Towelettes  
Facial Cleaning Products  
Moisturizing Creams & Lotions  
Vanishing & Night Creams  
Facial Masks  
AHA/BHA Anti-wrinkle Products  
Eye Creams

#### Hair Care

Conditioning/Moisturizing Shampoos  
After Shampoo Conditioners  
Spray-On Conditioners  
Hair Sprays  
Hair Gels  
Hair Mousses  
Hair Rinses

#### Body Care

Bath Splashes  
Conditioning Bath Gels  
Foaming Skin Cleansers  
Soaps  
Hand Lotions & Creams  
Shaving Creams  
Suntan Lotions  
Depilatories  
Skin Refreshers  
Soothing Foot Soaks

#### Men's Personal Care

After-Shave Lotions & Gels  
Clear Gel Hair Grooming Products  
Pre-Electric Shaving Lotions  
Deodorant Roll-Ons  
Hair Tonics

#### Pharmaceutical

Hemorrhoidal Products  
Acne Care Products  
Antiperspirant Sprays & Creams  
Analgesic Creams, Lotions & Gels  
Psoriasis Creams  
Insect Bite Relief Products  
Topical Antibacterials  
Pads/Suppositories/Ointments  
Antiperspirant Foot Sprays  
Sun-Blocks (Sun-Screens)  
Germicidal Skin Cleansers  
Skin Protectants  
Personal Cleansing Pads

#### Other Uses

Mouthwashes  
Toothpastes & Toothgels  
Rash Treatments

#### Veterinary

Hot Spots  
Saddle/Blanket Sores  
Cleans and Soothes Sore Ears  
Soothes Sore Muscles



## WITCH HAZEL WITH 14% ALCOHOL

### *Applications & Benefits:*

#### **General**

- Value added natural ingredient for cosmetic products
- Easy to use highly stable liquid product
- Alcohol, water and glycol soluble
- Great base for a multitude of formulations
- Easily incorporated into clear formulations as well as many other creams and lotions

#### **Skin Care**

- Complies with EU Cosmetics Directive 76/768/EEC Allergen Requirements
- Removes excess oil (sebum)
- Controls oil production
- Reduces skin blemishes
- Cleanses and conditions skin
- Tones and tightens pores
- Soothes irritation

#### **Personal Care**

- Relieves irritation and discomfort
- Soothes, refreshes and cools

#### **Pharmaceutical**

- Meets USP residual solvents requirements (USP <467>)
- Relieves itching, burning and swelling of inflamed hemorrhoidal tissue
- Relieves irritation and discomfort due to minor cuts, scrapes, abrasions and insect bites
- Astringent

#### **FDA Approved Uses:**

- 21 CFR Part 347; Skin Protectant Drug Products for over-the-counter human use; Final Monograph; Final Rule
- 21 CFR Part 346; Anorectal Products for over-the-counter human use; Final Monograph; Final Rule

#### **Recommended Levels:**

- Cosmetic: Greater than 20%
- Pharmaceutical: 50% - 100%

#### **Standard Packaging:**

- Gallon, 5 Gallons, 55 Gallons, 275 Gallons and Bulk Tanker



Personal Care  Products Council  
Committed to Safety,  
Quality & Innovation



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