

Final Assignment for Global Health Challenges: Case Study Synthesis

This assignment is meant to allow you to apply the knowledge that you have gained in this course to a real-life case study. Responses will be graded on your ability to think critically and synthesize perspectives and principles covered in the course, and on the quality, clarity, and organization of your writing. Please use APA citation style if you rely on outside sources. Part 1 is meant to prepare you individually to work in groups on Part 2.

Part 1: Individual written assignment, due Dec. 4 at the start of group presentations.

Read the following case study and supplemental web materials and answer each of the 3 short essay questions below. Please limit your responses to a **maximum** of 2 double-spaced pages per question.

Case Study:

http://www.cgdev.org/section/initiatives/_archive/millionssaved/studies/case_14

Questions:

1. Describe at least one social and one economic determinant of tobacco use in Poland in the 1980's? Did the Polish Government's 1995 Tobacco Control Legislation address each of these determinants?
2. What are the overall strengths and weaknesses of Poland's approach to curbing tobacco use? Please consider impact, sustainability, and any other factors that you consider to be important.
3. Although this case study represents one great success in curbing tobacco use, 2012 growth rates of tobacco use remain unacceptably high throughout lower and middle-income countries. To answer this question, pretend you are the Minister of Health for XXX (the country that you have been writing about for Assignments 1 and 2). How would you modify or enhance Poland's 1995 strategy to reduce tobacco consumption in your country? (Note: your response should address current factors contributing to tobacco use in your country and any policy implications of your strategy.

Part Two: Group Presentation, due December 4th, from 5:00-7:30 PM

Working together with the group assigned, create a 15-minute presentation (or pitch) to respond to the following Request for Applications. You will play the role of a WHO regional office (also assigned). The audience of your pitch will be a special commission convened by the Director General of the WHO. One or more members of the group can make the presentation, but all members must be present and able to respond to questions and any member might be called on randomly. There will be 5 minutes of Q&A following your presentation. Please plan your presentation time accordingly. This is meant to be an enjoyable conclusion to the course and a synthesis of many of the topics we have covered throughout the course.



Request for Applications (RFA):

Purpose:

The Director General of the World Health Organization invites selected Regional Offices to submit applications aimed at reducing the prevalence of tobacco use within their region. The goal of this special project is to use proven interventions in the most effective way possible to reduce the burden of maternal mortality. The WHO plans to fund a *single* application.

Key facts

- Tobacco kills up to half of its users.
- Tobacco kills nearly six million people each year, of whom more than 5 million are users and ex users and more than 600 000 are nonsmokers exposed to second-hand smoke. Unless urgent action is taken, the annual death toll could rise to more than eight million by 2030.
- Nearly 80% of the world's one billion smokers live in low- and middle-income countries.
- Consumption of tobacco products is increasing globally, though it is decreasing in some high-income and upper middle-income countries.

RFA Process:

The RFA will be submitted as a 15-minute in-person oral presentation with supporting slides on December 4th from 5:00-7:30. There will be 5 minutes of questions following the presentation. Slide sets must be submitted by 4:00pm

IN addition to other pertinent information, the presentation must include information about the program goals, program objectives, target population, general activity timeline, description of the plan/intervention/policy recommendation, and general budget. Please be prepared to justify your plans.

Please also include two supplementary slides: 1 with references and 1 with a short (1 sentence) description of each group member's contributions to the overall project.

Review Criteria:

Proposals that meet all selection criteria above will then be evaluated according to the following Review Criteria:

1. How feasible are the proposed activities? Will the plan work? Is the proposed method or approach reasonable?
2. What will be the likely impact of the proposed activities on the burden of maternal mortality?



3. What will be the likely impact of the proposed activities on the prevalence of tobacco use?
4. What may be the benefits of the proposed activity to society? Will there be a benefit for economically disadvantaged communities? *

*The activities do not need to be spread evenly across your region.