



Federation of Italian-American Organizations  
of Brooklyn, Ltd.

# 43rd Annual Fund Raising Gala

Sunday, March 29, 2020 · El Caribe Country Club

## Souvenir Journal Advertising Contract



**Il Centro**  
The First Italian American Cultural Community Center  
in New York City

Ladies & Gentlemen,

The undersigned Corporation/Association/Person wishes to support FIAO and Il Centro's continuing work in promoting cultural understanding, providing essential services and awarding scholarship to graduates pursuing higher education. We also join FIAO's Gala to honor such distinguished leaders as **The D'Onofrio Family, Dr. Nicoletta Pallotta, RoseAnn C. Branda, Esq., Mr. Salvatore Mattioli**. We hereby authorize the Fund raising Gala Committee to insert the enclosed advertisement and /or acknowledge our support in the **43rd Annual Souvenir Journal** to be distributed at the Gala on **Sunday, March 29, 2020**.

I hereby agree to purchase a \_\_\_\_\_ Journal page ad for the sum of \$ \_\_\_\_\_.

I hereby agree to purchase a \_\_\_\_\_ Digital page ad for the sum of \$ \_\_\_\_\_.

**Name of Corporation/Association/Person:**

\_\_\_\_\_

Address: \_\_\_\_\_

Telephone: \_\_\_\_\_ Solicitor: \_\_\_\_\_

Signature of Advertiser: \_\_\_\_\_

Date: \_\_\_ / \_\_\_ / \_\_\_

### Souvenir Journal Message/Ad Rates

Scholarship Benefactor.....	\$ 1000.00/up
Back Cover .....	\$ 3000.00
Inside Front Cover.....	\$ 1500.00
Inside Back Cover .....	\$ 1500.00
Color Page .....	\$ 300.00
Parchment Page.....	\$ 250.00
Gold Page .....	\$ 200.00
White Page.....	\$ 150.00
Half Page .....	\$ 100.00

### Digital Advertising Rates / Displayed at Event

Full Page .....	\$ 300.00
Name on the Screen.....	\$ 200.00
Half Page .....	\$ 150.00

**DIGITAL AD SPECS:** Full-page: 1920pixels(h) x 1080pixels(v) | Half page: 960pixels(h) x 1080pixels(v)

**FORMATS:** 150 dpi pdf or jpeg | Type-only messages can be sent in Word format

**SEND ADS TO:** Nancy Sottile at [n.sottile@fiaobrooklyn.org](mailto:n.sottile@fiaobrooklyn.org) by March 7, 2020

**Please print & attach your Message or Advertisement to this page. (Please submit no later than March 7th, 2020)**

If your message is bigger than the space below, please use the back of this form.

**Attached is a copy of your Advertisement as it was published in last year's Souvenir Journal**  
(If applicable) please make any adjustments and/or return as is with this signed contract along with your check for this years publication to **F.I.A.O.**

Care of: **Gala Chairperson**

8711 - 18th Avenue, Brooklyn, NY 11214 | Tel.: (718) 259-2828

Email electronic advertisements to: [n.sottile@fiaobrooklyn.org](mailto:n.sottile@fiaobrooklyn.org)