

WORLD BOPP FILM MARKET TRENDS TO 2019

New Report

- PCI Films Consulting's latest in their series on the global market for Bi-Oriented Polypropylene (BOPP) films.
- Gain insights into the key growth drivers in this 7.4 million tonne market to 2019.
- Explore how you can take advantage of regional growth opportunities in a global market growing at 6.1% p.a. (conservative).
 - Which regions are growing the fastest?
 - Which film types offer potential?
- Find out which company has plans to be a three-quarters of a million tonne BOPP film producer by 2020.
 - Is your company in the Top 25 BOPP film producers in 2014?
 - Will it be in 2020?
- Whatever your business needs:
 - Benchmarking
 - Competitive monitoring
 - Business planning
 - Investment planning
- The information in this report and the analysis and interpretation of our own internal experts is designed to help you reduce business and investment risks and to ensure you make the right decision to grow your business.



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World BOPP Film Market Trends to 2019

Why did PCI research this market?

The latest in our popular series of reports on the global bi-oriented polypropylene (BOPP) film, "World BOPP Film Market Trends to 2019" looks at a wide range of topics - installation of new capacities, new entrants, changes in demand growth drivers and much more!

Based on field research conducted by PCI's own researchers and consultants this report helps you to better understand past, current and future markets for BOPP films intending to answer questions such as:

- What investment opportunities are there over the next five years?
- What is driving this growth? Are there threats to this growth?
- Which countries/producers are the major exporters of BOPP films and what will their future strategies be?
- Who are the leading suppliers of BOPP films and where do they have operations?
- And many more!

When was it researched??

Based on an extensive series of personal and telephone interviews with leading BOPP film producers around the world as well as a number of key converters, conducted in early 2015 by PCI's own highly-skilled field research team, this report provides a detailed statistical analysis, commentary and forecasts for the BOPP film market.

Who is it for?

Suppliers of PP raw materials; extrusion equipment suppliers; manufacturers of BOPP films and their competitors - aluminium foil and paper producers; converters of film; major end users as well as brand owners.

The report also provides useful insights for financial institutions looking for or securing investment opportunities in the oriented plastic film industry.

What does it provide?

Detailed volume statistics and analysis for the historic period 2009 to 2014 (updating previously published PCI data where this is necessary) and expert forecasts through to 2019 for:

- Market volume statistics demand by film type, historic and forecast.
- Detailed reviews of capacity, production, trade flows and demand by major consuming market.
- End use volume statistics by region/major country.
- Capacity statistics by producer.
- An historic review of the supply / demand balance by region and forecasts by region.

Why buy it?

This report is essential reading for anyone wanting a detailed understanding of the world BOPP film industry, and is seeking background to investment opportunities over the next five years.

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