

MEDIA PLAN

UT2

UT3

2015



Issue 1

Feb – Mar

Long Distance Tiebacks
Shallow Water
Pollution Control
Oceanography
Survey
Gliders
AUVs
Cables/Connectors
Measurement
Seafloor Mapping

Issue 2

Apr – May

Subsea Separation and Boosting
Subsea Power
Flow Assurance
Corrosion Control
Valves
Metering
Seabed Mining

Issue 3

Jun – Jul

Pipelines
Trenching
Floating Production
Marine Salvage
Harsh Environment
Umbilicals
Winches
Communications
Security
Underwater Defence

Issue 4

Aug – Sept

Deepwater Installation
Riser Technology
IRM
Dredging and Seabed
Launch and Recovery
Inspection
Seabed Scour Stabilisation
OSIG

Issue 5

Oct – Nov

Subsea Control Systems
Well Control
Welding and Hot Tapping
ROVs
Seabed Stabilisation
Navigation and Positioning
Manned Submersibles

Issue 6

Dec – Jan

Anchors and Mooring
Harsh Environment
Sonar
Diving
Cameras and Lighting
Welding and Hot Tapping
Renewables
Underwater Intervention

Because of the nature of the Society for Underwater Technology, issues contain Subsea News, Vessels and the latest subsea equipment . At the end of the publication is SUT news and an account technology explained for the newcomer



Rate Card

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Full Page	£ 2310	£ 2260	£ 2110
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Quarter Page	£ 1120	£ 1100	£ 980
	Back cover £ 2720	Inside back £ 2420	Inside front £ 2470

Mechanical Data Sizes mm

Full Page				
Bleed	307	by	220	
Trim	297	by	210	
Half Page Upright	250	by	90	
Half Page Horizontal	120	by	180	
Quarter Page upright	120	by	95	
Quarter Page strip	58	by	180	

To keep the rates simple, there are two options.

- 1) Anyone advertising in UT2 gets a free advert in UT3
- 2) Anyone advertising in UT3 only, gets three for the price of a print advertisement

