



**At the heart
of the entertainment
technology industry.**



Who are PLASA?

PLASA is the lead international membership body for the event, entertainment and installation industries, working to ensure that each sector is fully represented, championed and supported.

- **We have 42 years of experience**
serving the interests of entertainment technology professionals across the world
- **You are joining 400 members**
who include production specialists, global manufacturers, iconic venues, regional rental houses and freelancers
- **Not-for-profit**
All profits are reinvested back into our membership initiatives

- **29 countries**
PLASA members hail from all corners of the globe
- **£1.36 billion**
estimated value of UK entertainment technology industry according to PLASA industry research
- **10,348**
PLASA Show and PLASA Focus visitors in 2018
- **52,000**
worldwide LSi and LSA readership

Join us & join in

At the heart of PLASA is a community, and this industry really does like to get together, whether that be at informal socials, exclusive events or our big annual get together.

- Annual Members' Day
- Business and sector forums
- Local get-togethers
- Professional development workshops
- Member areas at our trade shows
- Industry working groups





Load up on benefits

PLASA membership delivers on all fronts, with benefits that work hard for you all year long, from business advice and technical resources, to professional development and generous savings across our products.

Business support

Business support service

Round-the-clock telephone support as well as an online library of hundreds of free, downloadable business documents.



Tax



Legal



Health & Safety



HR

Free financial reports

Free, detailed financial information and credit ratings on any UK company, providing you peace of mind and minimizing the risk of bad debtors.



Preferential insurance rates with Yutree

No one knows the entertainment industry better than Yutree who offer media and entertainment specific insurance at preferential rates for PLASA members.



Specialist asset finance with Medialease

Competitive solutions for leasing equipment from trustworthy industry specialists who understand touring, theatre, installation and more.



Elevate your status

PLASA Member badge

Your PLASA badge proudly displays your member status and commitment to the industry.

As a member you can use the logo in your promotional materials, online and to support tender documents.



Technical resources

Our technical resources will help to ensure that your business is compliant with international standards while providing the knowledge you need to drive innovation.



Technical guidance documents

Access the latest regulations, codes and standards for a wide range of topics including rigging and staging, use of lasers and lightning protection.



Technical advice line

Free expert advice on health & safety, electrotechnical and audio engineering, answering your questions and guiding your through legalese.



British Standards

Discounts on over 30,000 standards from the BSI library which can help you maintain a high level of professional conduct, boost productivity and trade with ease.



Patent & trademark support

A free consultation and a 5% discount from Handsome I.P. for patent and trademark support. This includes rights, conflicts, agreements, planning, audits and much more.



Industry research

Our annual Entertainment Technology Industry Report provides the latest insight to inform your business planning and benchmark performance. You'll learn about:

- Overall industry health
- Drill down into market sectors and technologies
- Future trends and predictions

We are also releasing bitesize research pieces, such as benchmarking salaries, skills and employment trends for sales professionals in the industry.

Training and certification

Professional development training

PLASA is committed to supporting those who work in the industry in developing their wide range of technical skills and creative talents. Our calendar of Professional Development training includes:

- Sales, marketing and HR
- Electrical safety management
- Audio system design for installations
- And more released throughout the year

See what's coming up:

www.plasa.org/events

Rigging & Production

PLASA champions technical skills and has worked with the industry to develop training and certification specifically for those working in rigging and production including:

- National Rigging Certificate (NRC)
- Trainee Rigger Scheme
- National Event Lifting Training (NELT)



Invest in the skills of you
and your team with member
and group discounts
www.plasa.org/skills

Our market leading publications

LSi magazine

- The global industry's favourite magazine
- 36,000 readers each month
- Only magazine with an independently audited circulation



LSA magazine

- Dedicated to the thriving US entertainment industry
- 16,000 readers each month



PLASA Members receive generous advertising discounts across online and email.

Level of discount depends on membership type, see page 10 for more information.



Exhibit at our trade shows

Exhibit at our industry leading trade shows, from our flagship PLASA Show in London to our popular regional Focus events. Each one sets the stage for cutting edge technologies, drawing influential professionals from around the globe.

Our show portfolio



PLASA Show
Olympia London,
September



PLASA Focus Leeds
Royal Armouries Leeds,
May

PLASA members can enjoy significant savings when exhibiting, providing a larger return on investment and a more productive show experience.

Discounts depend on membership type, see page 10 for more information.



Business Membership

For companies that manufacture, distribute, rent, sell, install or provide professional services – and venues.

Premier:

- Full range of benefits
- Voting rights
- Maximum discounts on advertising or exhibiting
- 20% discount on British Standards
- 20% discount on certification and training

Annual fee: £1,100 + VAT

Standard:

- All above, but...
- Limited discounts on advertising or exhibiting
- 15% discount on British Standards
- 10% discount on certification and training

Annual fee: £550 + VAT

Small business:

- Companies with up to three full-time employees
- No discounts on advertising or exhibiting
- 10% discount on British Standards
- 10% discount on certification and training

Annual fee: £350 + VAT



Organisational Membership

For educational institutions and non-profit bodies.

- Full range of benefits
- Students receive free membership
- Voting rights
- Some discounts on advertising or exhibiting
- 10% discount on British Standards
- 10% discount on certification and training

Annual fee: £200 + VAT



Individual Membership

For those who freelance in the entertainment industry.

- Full range of benefits
- Retired professionals welcome to join
- Some voting rights
- No discounts on advertising or exhibiting
- 10% discount on British Standards
- 10% discount on certification and training

Annual fee: £95 + VAT

Discover the right membership for you:
www.plasa.org/membership

Benefits Checklist

Business Premier
£1,100

Business Standard
£550

Business Small
£350

Organisational
£200

Individual
£95

ESSENTIAL PRODUCTS AND SERVICES

Business support service *	✓	✓	✓	✓	✓
Financial reports	✓	✓	✓	✓	✓
Yutree insurance discount *	Maximum	Limited	Limited	Limited	Limited
Medialease discount *	Maximum	Limited	Limited	Limited	Limited
British Standards discount	20%	15%	10%	10%	10%
Industry Reports	✓	✓	✓	✓	✓
Technical guidance documents	✓	✓	✓	✓	✓
Technical advice line	Maximum	Limited	Limited	Limited	Limited
Patent & trademark support discount *	5%	5%	5%	5%	5%

EVENTS AND TRAINING

PLASA networking events	✓	✓	✓	✓	✓
Seminars & workshops	✓	✓	✓	✓	✓
Certification & training discount	20%	10%	10%	10%	10%

MARKETING ADVANTAGES

Online member directory	✓	✓	✓	✓	✓
Use of PLASA logo	✓	✓	✓	✓	✓
Monthly membership newsletter	✓	✓	✓	✓	✓
LSi and LSA online advertising	Maximum	Limited	No	Please enquire	No
PLASA exhibition space	Maximum	Limited	No	Please enquire	No

Join PLASA today.

www.plasa.org/join

Hello...

We're here to help.

Our office hours are 9am - 5.30pm Monday to Friday.

Call: +44 (0)1323 524 120

Email: membership@plasa.org

Write: PLASA Ltd, Redoubt House, 1 Edward Road,
Eastbourne, BN23 8AS, UK.