

# The European Flexible Packaging Market to 2020

16<sup>th</sup> edition

## Highlights

- The 16th edition of our popular annual market study.
- Europe remains one of the world's largest and most sophisticated flexible packaging markets, accounting for nearly 20% of the global total.
- European sales of value added converted flexible packaging amounted to €13.5 billion in 2015, increasing by 1.9% over the previous year.
- Growth in Eastern Europe has slowed due to sharply slowing demand in Russia.
- Germany, France and the UK continue to account approaching 50% of European consumption.
- Europe's top 25 converters account for two-thirds of the market.

### Suitable for:

- ✓ Detecting opportunities & threats
- ✓ Strategic business & investment planning
- ✓ Gaining a market background
- ✓ Monitoring key industry players

# The European Flexible Packaging Market to 2020

PCI's latest review of the European flexible packaging market is the 16th edition in this popular series and is based on original field research conducted across Europe in early 2016.

The 16th edition of this highly reputable and well-established annual study continues the format used in the 2015 edition but with revised and updated statistics and databases as well as current market intelligence and developments.

The report provides a highly detailed statistical analysis of the 2015 European converted flexible packaging market, an assessment of market developments during the early part of 2016, as well as providing extensive commentary on market trends and industry participants in EU and other European markets.

## Who is it for?

This new report is a vital business planning tool for anyone involved in the manufacture and purchase of plain and converted plastic films, aluminium foils and speciality papers; including inks, adhesives and coatings suppliers; flexible packaging converters; packaging and converting machinery suppliers; as well as brand owners and food retailers.

The report also provides useful insights for financial institutions looking for investment opportunities.

## What does it provide?

- Analyses of the major factors driving demand in converted flexible packaging by end use and by country.
- Statistical tables and figures of historic growth to 2015 by value and volume (million m<sup>2</sup>), and value forecasts to 2020.

## Why buy it?

PCI consultants have been monitoring the European flexible packaging market for almost 20 years and are now recognised as the industry's leading source for expert analysis and reliable data on this market. Buying any study from this respected source ensures that the information provided is of the highest standard.

These standards are maintained in this new study, which provides highly detailed statistical breakdowns and expert interpretation of the European flexible packaging market in 28 countries / regions and 18 end-use market sectors.

It will provide you with a complete 'market map' of Europe's flexible packaging industry and market demand.

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- Other Foods
- Cigarettes & Tobacco
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### 6 PROFILES OF THE LEADING CONVERTERS

- Aluflexpack Group (AFP)
- Alupol Packaging
- Amcor Flexibles
- Bemis Company
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- Constantia Flexibles
- Coveris
- Danaflex
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- Korozo
- Mondi Group
- Safta
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