



PEGGY DALEY

Managing Director

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INDUSTRIES

Financial Services
Technology

AREAS OF EXPERTISE

Class Action Litigation
Data Analytics
Discovery & Forensic
Technology Services
Forensic Accounting
Global Investigations +
Strategic Intelligence
Higher Education
Disputes & Investigations
Information Governance
Risk Management
Risk Management &
Credit Risk
TCPA &
Telecommunications
Class Actions

Peggy Daley specializes in conducting complex investigations on behalf of boards directors, senior management, outside counsel, and regulators. Her work includes high profile investigations and compliance initiatives on behalf of higher education institutions, financial institutions, and healthcare providers and manufacturers. She is a nationally recognized data analytics expert and has led high profile cyber security and trade secret theft investigations. She has testified at regulatory and sanctions hearings and also serves as an expert witness in matters relating to fraud, data privacy, data analytics, TCPA compliance, and data security.

Ms. Daley is a frequent lecturer on topics of data privacy, data security, fraud, and intelligence gathering. Her investigative team has been named "Best of Chicago for Global Risk & Investigations" by the *National Law Journal*. *Who's Who Legal* has named her as one of a limited group of Forensic Investigations Experts from 2014-2017 and noted that she is "one of the most highly respected nominees in our research overall."

Ms. Daley's compliance work includes designing and implementing employment outcome reporting protocols for all US law schools on behalf of their accreditor, the American Bar Association. She has also investigated whistleblower claims on behalf of large public universities relating to misreporting data to accreditors and unethical behavior of university leadership.

Ms. Daley is very experienced in matters relating to government ethics. She currently serves as the chairman of the Cook County Board of Ethics, which oversees the governance of the Cook County Ethics ordinance over the 22,000 Cook county employees and officeholders. She also serves on the state board overseeing the licensing of private detectives and security professionals. She is Life Trustee of the Better Government Association, where she previously served as the Chair of the Board of Directors.

Ms. Daley received her JD *cum laude* from Boston University School of Law and her BA from the University of Michigan. She is a Certified Anti-Money Laundering Specialist (CAMS), a Certified Information Privacy Professional (CIPP), and a Certified Fraud Examiner (CFE).

Education

Boston University, School of Law
JD, 1987 (cum laude)

University of Michigan
BA, Political Science, 1984

Employment History

Duff and Phelps
Managing director
2008 - 2015

Navigant Consulting
Director
2004 - 2008

Pinkerton Consulting
Vice president and associate general counsel
2001 - 2003

Investigative Group International
Vice president and general counsel
1997 - 2001

Sonnenschein, Nath & Rosenthal
Associate
1995 - 1997

Phelan, Pope & John
Associate
1990 - 1995

Kirkland & Ellis
Associate
1987 - 1990

Honors

Who's Who Legal, Consulting Experts: Forensics & Litigation Consulting - Digital, 2017

Lawyer's Monthly, Best Forensic Investigations Team – USA, 2017

Who's Who Legal, Forensic Investigations Expert, 2014 - 2017

National Law Journal, Best of Chicago Global Risk & Investigations, 2012

Representative Engagements

TCPA & Telecommunications Class Actions

BRG's team has a deep understanding of software, coding, database administration, economics, finance, statistics, investigations, and regulatory compliance for multinational corporations.

Higher Education: Financial Fraud and Accounting Analysis

BRG experts are serving as outside consultant providing forensic accounting and technology support, served as consulting expert for two for-profit universities, investigated shortfall in the type and amount of collateral supporting securitized student-loan financing facilities, and served as consulting expert for a for-profit tutoring company.

Higher Education: Electronic Discovery

BRG experts led the investigation for and advised a for-profit educational entity with response to governmental investigation and U.S. Senate Committee Document Request; and performed initial scoping, forensic preservation, processing, review, and production of electronically stored information in investigative matters for schools involved in litigation.

Higher Education: Class Profile and Outcome Reporting

A BRG expert led investigation into whistleblower complaints and served as outside consultant to the American Bar Association.

Selected Publications

Five Deposition Questions You Should Ask Opposing TCPA Experts

Legaltech News

January 4, 2018

Lies, Damn Lies and the Lying Investigators Who 'Pretext'

Law360

December 4, 2017

Data Security and the Expert Witness

Legaltech News

May 18, 2017

Seminars & Speaking Engagements

Class Action Money and Ethics Conference

May 7, 2018

The DC Circuit Finally Phones In

April 5, 2018

The Art of Settling TCPA Lawsuits
February 7, 2018

Is the Party Over for Professional TCPA Plaintiffs?
October 3, 2017

Class Action Money and Ethics Conference
May 1, 2017

FCPA: Challenges and Risks of Doing Business in South America
January 26, 2017

Corporate Compliance and Ethics Institute
May 2-3, 2016

Money Laundering Enforcement Conference
November 15-17, 2015

Trade Secrets and Cybersecurity
September 24, 2015

Best Practices in Conducting Trade Secret Theft Investigations
June 29, 2015

Corporate Compliance and Ethics Institute 2015
May 5, 2015

News & Commentary

Keeping Companies Ahead of the Curve in Cyber Security
Future Tech podcast
April 2, 2018

BRG Professionals Recognized in International Who's Who Legal: Investigations 2018
Who's Who Legal and Global Investigations Review
March 2018

BRG Deploys RelativityOne for Cloud-Based eDiscovery
BRG press release
January 24, 2018

Adtalem Global Education Completes Implementation of New Student Commitments, Releases BRG's Independent Review Assessing the Implementation
Adtalem press release
November 1, 2017

BRG Professionals Recognized in International Who's Who Legal: Consulting Experts
BRG press release
August 4, 2017

BRG Patrocina o Instituto Global do Crime de Colarinho Branco da ABA CJS em 7-8 de junho, São Paulo, Brasil

BRG press release

June 1, 2017

BRG Sponsors ABA CJS Global White Collar Crime Institute June 7-8 in São Paulo, Brazil

BRG press release

June 1, 2017

Initial Audit Finds Flaws in Some Law School Employment Reporting Practices

Inside Higher Ed

November 1, 2016

BRG Professionals Among Leading Forensic Accountants and Digital Forensic Experts in the International Who's Who Legal: Investigations 2016

BRG press release

March 17, 2016

Berkeley Research Group Forges Ahead

Intelligence Online

December 2, 2015

Peggy Daley Elected Chairman of the Board of Directors at IEJF

June 11, 2015

Leading Forensic Technology and Investigations Expert Margaret "Peggy" Daley Joins BRG

BRG press release

April 23, 2015

International Who's Who Legal: Investigations 2015

Who's Who Legal

February 11, 2015

Professional Affiliations

American Bar Association, Criminal Justice Section, White Collar Committee -Subcommittee Chair of Financial Institutions, Anti-Money Laundering and Patriot Act; liaison to American Banking Association

Association of Certified Information Privacy Professionals

Member

Association of Certified Fraud Examiners

Member

Association of Certified Anti-Money Laundering Professionals

Member

Illinois Bar

Admitted November 5, 1987, License No. 6196186

Illinois Class A Private Detective
License No. 115-001845

Community/Civic Activities

Better Government Association
Life Trustee (former Chair, Board of Directors)

Illinois Equal Justice Foundation
Board of Directors (2005-2017)
President (2016)

Cook County Board of Ethics
Chair

Illinois Private Detective, Private Alarm, Private Security, Fingerprint Vendor, and Locksmith Board
Member

Sedona Conference
Member WG!! Data Security/Privacy in Civil Litigation Drafting Team