



MADRE DE DIOS RAINFOREST

# Social Brief II 2015

## Madre de Dios Amazon REDD Project

AUGUST 2015

## Selection of Environmentally Friendly Productive Projects

As part of the initiatives to reduce deforestation in Madre de Dios and support the native communities, the Madre de Dios Amazon REDD Project has launched a contest to support the Yine tribe and the nearby rural communities in the elaboration of Environmentally Friendly Productive Projects. As a result of said contest the REDD Project will support the following projects:

### Yine tribe Handcrafts project

The handcrafts project will help and give capacity building for the handcrafts design so that the product is more attractive to tourists. Another objective is to work in the identification of sales markets.

### Yine tribe Shiringa project

"Shiringa" is how vegetable rubber is known in the rainforest. The project consists in the identification of those trees with a major latex yield and the subsequent establishment of a clonal garden. A higher latex yield will allow an increment in production, a fact that is necessary to reach certain international markets.

### Conservation of Community Forest

The project, to be developed by the "Villa Primavera" rural community consists in the conservation of a rainforest area which will be dedicated to the implementation of an educational program directed to both children and adults with the objective of disseminating knowledge and transmitting the importance of conserving biodiversity.

### Agroforestry systems

These projects aim to avoid deforestation since they will be developed by rural communities that would otherwise need to deforest in order to subsist. The main crop will be cocoa in association with native forestry species. The project will hire local workers and will generate income at local level.

### Eco-tourism project

The project consists in the implementation of eco-tourism circuits within an agroforestry small property. It will allow the conservation of the rainforest and avoid its deforestation for agricultural plantations. The main objective is to disseminate the information on the project so it can be widely replicated.



Conservation of biodiversity



Eco-tourism activities

## Planète Urgence Missions become a reality

In the framework of the agreement with the French NGO Planète Urgence, the National Delegate Deborah Hellequin, visited the Yine tribe to prepare the first volunteer mission.

On August 11<sup>th</sup> 2015, both Deborah and the first volunteer will arrive at the Native Community village to stay with them and build capacity on the handcrafts project. In September two other volunteers will arrive to work with the tribe on this same project.

This is the first project that Madre de Dios Amazon REDD Project is developing in collaboration with Planète Urgence and it is the first step of a series of projects that will be supported in collaboration with the French NGO.



## Yine tribe Eco-tourism Project



The second project to be implemented during the first semester of 2016 in collaboration with Planète Urgence is the Eco-tourism Project. This project is the second step of the Handcrafts Project already in implementation, as well as an additional market for the produced handcrafts.

The project will be a major incentive for the younger members of the tribe, who have received in some cases secondary education, to return to the tribe site and have a rewarding job.

Together with the Handcrafts Project, it is also a very important instance of participation for the women of the tribe who had, until now, almost no possibility of generating their own income.