



# Privacy Policy

At RealtyRates.com, protecting your privacy is very important to us. Our goal is to treat the personal information you furnish us with the utmost respect, and in accordance with this Privacy Policy. This Privacy Policy is currently applicable only to our United States customers and visitors when they interact with our Web site.

## WHAT INFORMATION DO WE COLLECT? HOW DO WE USE IT?

**Anonymous Browsing** - You can visit us on the Internet without telling us who you are or revealing any information about yourself, including your email address. The preceding notwithstanding, our Web servers collect the name of the domain you used to access the Internet (such as aol.com), the Web site you came from and visit next, and the type of Web browser and computer operating system you use. This information is used by us and our business partners to measure the number of visits, average time spent, page views, and other statistics about visitors to our Web site in general. We also use these data to monitor site performance and to make the site easier and more convenient to use.

**Personal Information Collection** - There are times when we may ask you for information about yourself to assist us in meeting your various needs, including:

- Providing you with products or services you have requested;
- Servicing your account;
- Improving our services; and
- Developing and/or informing you of additional products or services that may be of interest

In these cases, your browsing will no longer be entirely anonymous. In order to provide these services, our payment processing firm (PayPal) may need to ask you directly to provide, among other things, your name, social security number, physical address, zip code, e-mail address, phone number and credit or debit card information. None of the information requested by PayPal is shared with us except your name, address, and e-mail address.

Please note that we do not knowingly solicit information from children and we do not knowingly market our products or services to children.

**Cookies** - Cookies are small pieces of data stored by your Internet browser on your computer's hard drive. While we do not use cookies, some our business partners do so in order to measure the number of visits, average time spent, page views, and other statistics relating to our Web site. These cookies, by themselves don't tell us your e-mail address or who you are.

Cookies cannot be used to get data from your hard drive, get your e-mail address or personal identifying information about you. You may set your browser to notify you when you receive a cookie or to prevent cookies from being sent. Please note, however, that by not accepting cookies, you may limit the functionality of your Web browsing.

For Netscape users, Netscape Navigator Version 4.0 began giving users the ability to control cookies. Newer versions of Microsoft's Internet Explorer have a similar capability. Refer to these companies' Web sites for additional information.

## **SHARING OF INFORMATION AND CONSUMER CHOICE**

When you provide information to us, we do not share your information with anyone for any purpose. It is only used to fulfill a request you have made of us. We do, however, aggregate statistics that we gather about our customers, sales, traffic patterns, and services and provide these statistics to third party partners or suppliers; however, when we do, these statistics will not contain any personal information.

## **E-MAIL COMMUNICATION AND ONLINE SURVEYS**

Occasionally, we will send you e-mail communications with information, which may be useful to you, including information about our products and services or about offerings from affiliates or third parties. When you first provide us with your e-mail address, you will be given the option of not receiving any such e-mail or other marketing contacts if you choose. We will also include instructions in our e-mail messages on how to unsubscribe if you later decide you do not want to receive any future e-mails or other marketing contacts.

At times, we conduct online surveys to better understand the needs, profiles, and experience of our visitors. There is no obligation to participate in such surveys.

## **HOW DO YOU ACCESS AND UPDATE YOUR INFORMATION?**

In some cases you may want to update the information that you have provided to us. This may require you to use a unique user name and password. Also, where the capability exists, you may request that we modify or delete information we have gathered during your visit.

## **HOW IS YOUR INFORMATION SECURED AND PROTECTED?**

At RealtyRates.com, our goal is to protect your personal information submitted to us by this site. E-mails you send us are not necessarily secure when they are transmitted to us. If your communication is very sensitive or includes highly confidential information, you may want to send it instead by regular mail.

No personal information is stored online or on our servers. It is stored offline and accessibility via the Internet is not possible.

We instruct our employees with access to your information that it is to be used only in adherence with the principles set forth in this Privacy Policy and the laws applicable to our business. Employees who misuse customer information are subject to severe disciplinary action.

## **WHAT IF WE CHANGE OUR PRIVACY POLICY?**

We reserve the right to modify or supplement this Privacy Policy statement at anytime. If we make any material change, we will update our Web site to include such changes.