



Voice of Population Health NEWSLETTER



### PHA Capitol Caucus & Innovation Summit

Seats are still available for the Capitol Caucus and Innovation Summit 2018! Join the Population Health Alliance leadership and line-up of world class speakers to engage in deep-dive conversations about pressing population health challenges and solutions. The Summit will bring together policymakers and key stakeholders from across the health care industry committed to driving innovation in care management, wellness, and prevention for focused briefings on key legislative and regulatory issues.

The PHA Capitol Caucus and Innovation Summit 2018 will be held on **Thursday, October 11, 2018** in Washington, DC.

Learn more and view the program [here](#).

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#### Supporting Organizations

- [Association of State and Territorial Health Officials](#)
- [Trust for America's Health](#)
- [E-Health Initiative & Foundation](#)
- [National Committee for Quality Assurance](#)
- [Medical Fitness Association](#)
- [Association of Schools & Programs of Public Health](#)

#### A Special Thanks to Our Sponsors and Supporters...

From the PHA Executive Director

Although they are recognized above and have been throughout our communications efforts, I want to take this opportunity to especially thank and recognize our sponsors and supporting organizations for their commitment to making our Capitol Caucus and Innovation Summit a success.

Our sponsors have generously contributed both financial and in-kind resources to assure that all meeting costs are covered and that additional individuals in policy making positions or from DC-based associations who otherwise would not be able to attend the event could participate and engage in the exciting dialogue around population health innovation.

Our supporting organizations have generously committed time and their own resources to getting the word out about our event to their own members, constituents, and stakeholders, through a variety of dissemination channels. This support has enabled the meeting to reach a broader audience and some previously untapped markets of organizations and individuals either cutting new paths in or struggling to understand the population health movement. Their involvement will make the dialogue richer on October 11.

Please take a moment to click on some of the organizations above and learn about how they are working to improve the health of defined populations—there are some amazing innovations and programs behind those links! Also, I will make a final plea for you to consider registering for this exciting event. I look forward to seeing you there!

Michael A. Barry, CAE  
Executive Director



#### ICYMI - PHA Provider Series Webinar: A Case Management Guide: Moving Volume to Value

**Speaker:**  
Diane Littlewood, RN, MSN, CCM  
VP, Care Management and Practice Integration  
The Care Centered Collaborative  
at The Pennsylvania Medical Society

**LISTEN TO THE RECORDING**

#### ICYMI - PHA Provider Series Webinar: Social Determinants of Health: Implications for Provider Value-Based Care Arrangements

**Speaker:**  
Jaan Sidorov, MD  
CEO and President  
Patient Centered Collaborative

**LISTEN TO THE RECORDING**

#### Quality & Research

The Population Health Alliance (PHA) Quality and Research Committee is formulating its 2018-2019 priorities and we want to hear from you. Also if you are interested in participating in the PHA Quality and Research Committee or its several working groups (task forces?), please contact Liza Greenberg, Quality and Special Projects, [lgreenberg@populationhealthalliance.org](mailto:lgreenberg@populationhealthalliance.org).

#### PHA Members

PHA thanks and recognizes its members who recently renewed their memberships. We appreciate their ongoing support of Population Health Alliance.

- Health Fitness
- Geisinger Foundation
- Tufts Health Plan
- CCMC
- American Specialty Health
- Blue Cross Blue Shield Association
- National Association of Chronic Disease Directors
- Iowa Chronic Care Consortium

#### Population Health Management

Population Health Management is the official journal for the Population Health Alliance. PHA corporate members receive a complimentary subscription. In a previous edition we had a full insert highlighting the [PHA Value to Members](#).

In future issues we will include the PHA Member Showcase where your company could be highlighted to the journal's more than 14,000 corporate and individual subscribers.

Please contact Allison King at [aking@populationhealthalliance.org](mailto:aking@populationhealthalliance.org) or 202-737-5476 for more information on being featured in the PHA Member Showcase.

Population Health Management's editorial board is seeking manuscript submissions for review. Please review [criteria and information for submission](#).



#### PHA Members in the News

##### National Healthcare Policy, Finance & Management Expert, Former Presidential Advisor and CMS Administrator Nancy-Ann DeParle Joins Turn-Key Health Board of Directors

Turn-Key Health (TKH), an [Enclara Healthcare](#) company, serving health plans, provider organizations and their members with a 24-hour Emergency Department in LaPorte, Indiana, announced that healthcare leader Nancy-Ann DeParle, one of the country's prominent experts on healthcare policy, management and financing, has been appointed to its Board of Directors. DeParle previously served as Deputy Chief of Staff for Policy, as well as the Director of the White House Office of Health Reform, in the President Obama administration. [More](#)

##### Merck Announces "Safer Childbirth Cities" Initiative, Issues Call to Action to Reverse the Rise in U.S. Maternal Deaths

[Merck](#), known as MSD outside the United States and Canada, announced a new effort to support cities across the country to help women have a healthy pregnancy and safe childbirth. The "Safer Childbirth Cities" initiative is intended to reduce the number of maternal deaths and life-threatening childbirth events and narrow disparities in maternal health outcomes in the U.S. "Safer Childbirth Cities" is part of Merck for Mothers, Merck's global initiative to end preventable deaths of women from complications related to pregnancy and childbirth. Building on its earlier investments to reduce maternal mortality in the U.S., Merck for Mothers is committing an additional \$10 million to improve maternal health across the country. [More](#)

##### Geisinger Selected by Evangelical Community Hospital as Strategic Partner

Evangelical Community Hospital announced that it has selected [Geisinger](#) as its strategic partner to expand services, enhance quality and ease access to care. Evangelical will remain independent under the terms of the deal. [More](#)

##### Leavitt Partners Releases "Evaluating the Performance of State Individual Markets Using the Individual Market Effectiveness Index" White Paper

[Leavitt Partners](#) released "Evaluating the Performance of State Individual Markets Using the Individual Market Effectiveness Index," a white paper that provides a more evidence-based approach for evaluating the performance of each state's individual market. Since the Affordable Care Act's passage, health care stakeholders, politicians, and consumers have scrutinized the performance of the individual insurance market. Leavitt Partners' individual market effectiveness index (IMEI) enhances that analysis by providing more nuance and transparency into the individual insurance market in each state. [More](#)

##### AxisPoint Health Earns Health Call Center URAC Accreditation

[AxisPoint Health](#), a leading population health management company, announced that it has earned URAC accreditation in Health Call Center for its GuidePoint solution, a clinically and analytically driven nurse advice, navigation, and member engagement service. URAC is the independent leader in promoting healthcare quality through accreditation, certification and measurement. AxisPoint Health's nurse advice solutions have been accredited by URAC since 1997, when the company was the first nurse advice line provider in the United States to receive accreditation. [More](#)

##### Blue Cross and Blue Shield Federal Employee Program (FEP) Keeps Medical Premiums Stable While Expanding Plan Offerings for 2019

The [Blue Cross and Blue Shield \(BCBS\)](#) Government-wide Service Benefit Plan, also known as the Federal Employee Program® (FEP®), introduced FEP Blue FocusSM, a new coverage option for the federal workforce and retirees in the Federal Employees Health Benefits (FEHB) Program. Also this year, some uniformed service members and their dependents are eligible to enroll in FEP BlueDental® and/or FEP BlueVision® as part of the Federal Employees Dental and Vision Insurance Program (FEDVIP). [More](#)

##### To Save a Life: Mercy Joins Zero Suicide Initiative

[Mercy](#) co-workers are taking a stand to reduce the growing rate of suicide across their communities. They've joined mental health professionals across the country in the "Zero Suicide Initiative." It's not just an aspiration, but a commitment to use specific strategies and tools to address the signs and triggers of suicide. [More](#)

##### NACDD Announces FY19 Board of Directors, Celebrates New Staff Growth

The [National Association of Chronic Disease Directors](#) CEO John W. Robitscher and Board President Gabriel Kaplan announced today the election of the FY19 Board of Directors as well as the growth of NACDD Headquarters staff. [More](#)

##### Franciscan Health And Beacon Health System Partner in Small Acute Care Hospital With ER

[Franciscan Health](#) and Beacon Health System have announced plans to build a small acute care hospital equipped with a 24-hour Emergency Department in LaPorte, Indiana, adding to the I Street campus where Beacon Medical Group is currently located, according to Franciscan and Beacon Health officials. The project includes approximately 28,000 square feet of new construction and a 19,000 square foot renovation of the current space. When completed, the entire facility will include 92,500 square feet of space. [More](#)

##### Independent Health among the Nation's Highest-Rated Health Plans for Service and Member Satisfaction

[Independent Health](#) is one of the highest-rated health insurance plans in the nation for clinical quality and member satisfaction, according to the 2018-2019 Private Health Insurance Plan Ratings by the National Committee for Quality Assurance (NCQA), a private, leading organization dedicated to improving health care quality. [More](#)

##### Capital BlueCross Named one of the Best Places to Work in Pennsylvania

[Capital BlueCross](#) is proud to announce it has been named as one of the Best Places to Work in Pennsylvania for 2018. It is among 100 companies across the commonwealth chosen for the honor. The awards program is one of the first statewide programs of its kind in the country. It is a public/private partnership between Team Pennsylvania Foundation, the Pennsylvania Department of Community and Economic Development, the Pennsylvania State Council of the Society for Human Resource Management, and the Central Penn Business Journal. [More](#)

##### NCQA Research Yields Resources for Patient Medication Education Initiative

The [National Committee for Quality Assurance](#) (NCQA), with financial, scientific, and educational support from Merck, developed a suite of resources to assist doctors and other clinicians who want to improve medication adherence with better communication and patient education. These downloadable resources are available free of charge. [More](#)

##### Populytics among Lehigh Valley's Fastest Growing Companies for Second Year in a Row

[Populytics, Inc.](#) once again made the list of the Greater Lehigh Valley's 2018 Fastest Growing Companies. This is the second year in a row Populytics was selected by Lehigh Valley Business and its event sponsors, Baker Tilly and the Lehigh Valley Economic Development Corporation. [More](#)

**Join PHA**

If you would like to have your PHA member company featured in Population Health in the News contact Allison King at [aking@populationhealthalliance.org](mailto:aking@populationhealthalliance.org) (202) 737-5476

The PHA Board thanks its many committed members advancing Population Health for individuals and communities every day. If you are not a PHA member [join the Population Health Alliance](#) today.

