

The award winning agency. That's immaculate  
...beyond conception

Hello **we're immaculate**

An award winning, multi-disciplined design and marketing communications agency formulated over 20 years ago

We provide our clients engaging, relevant, innovative strategies and memorable creative experiences to maximise the return on their investment

Simply stated... **We deliver line bending communication that speaks for itself**

**This is what we delivered:**

- Brand strategy & development
- Brand identity & guides
- TV, press, radio & outdoor advertising
- Direct marketing
- Sales & marketing collateral
- Websites
- Smart phone/tablet platforms
- Search engine management
- Signage & way-finding
- Exhibition & display

celebrity campaign  
delivers through the  
line for healthcare

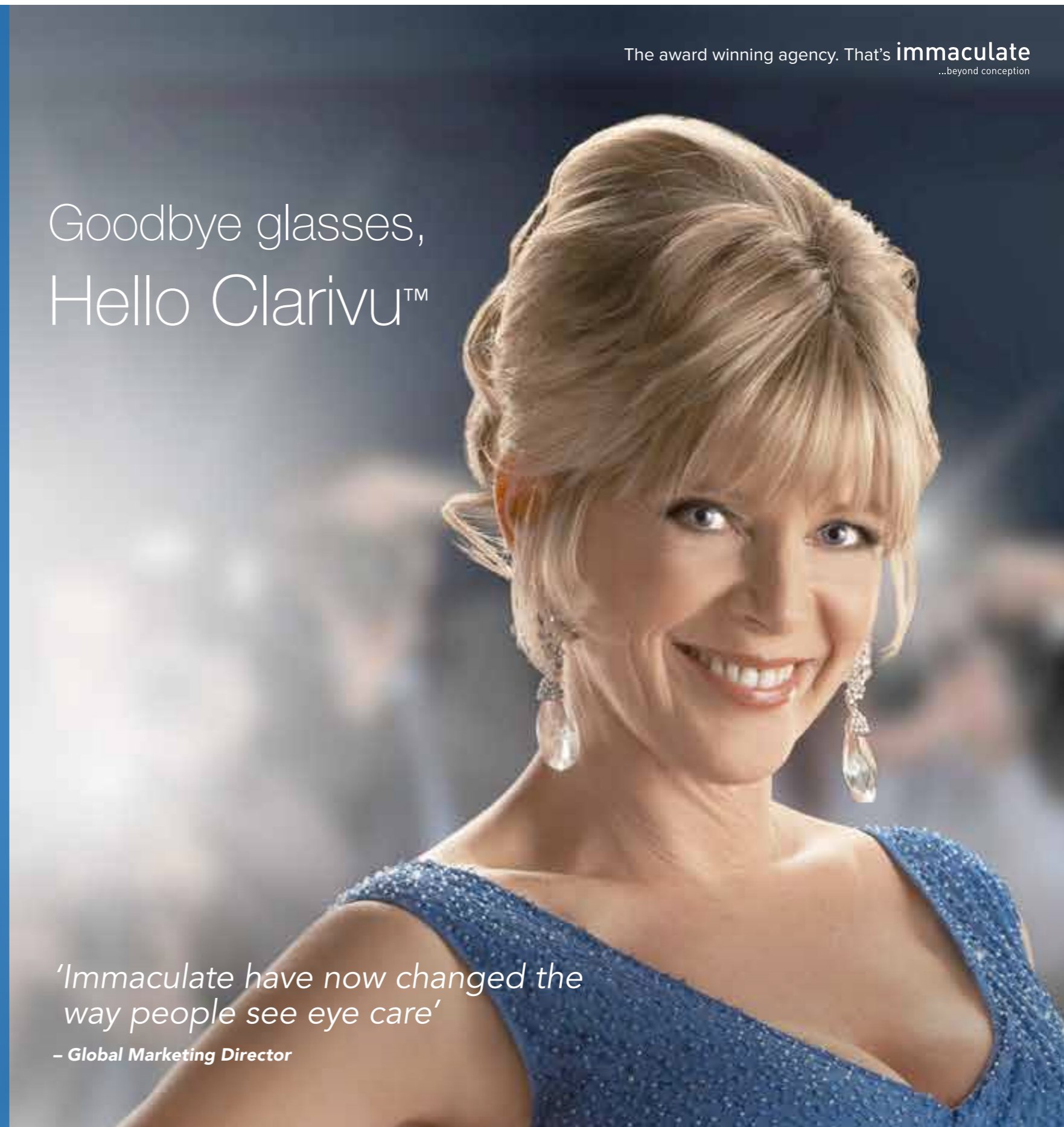


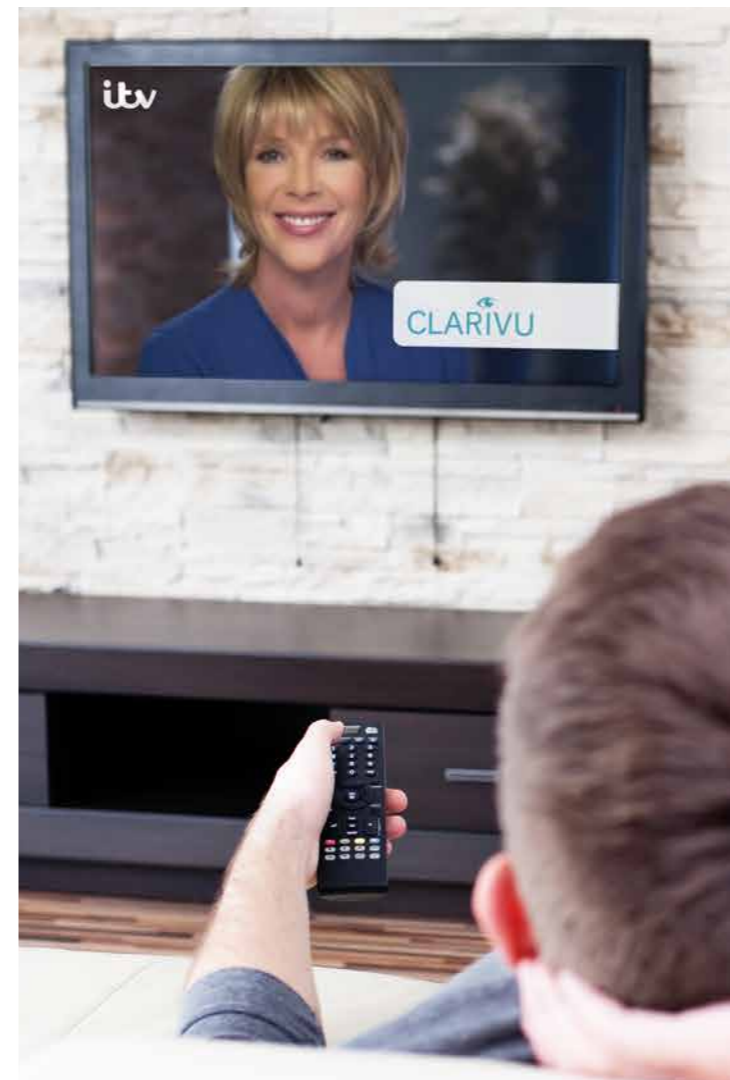
marketing | branding | print | digital

Goodbye glasses,  
Hello Clarivu™

*'Immaculate have now changed the  
way people see eye care'*

*- Global Marketing Director*





### This is what we delivered:

- Brand strategy
- Corporate & product positioning
- Corporate brand identity
- Advertising
- Brand architecture
- Brand guidelines
- Marketing communications collateral
- Internal communication
- Website creation
- Corporate films
- Signage & livery
- Exhibition & display

global positioning  
harmonises sports  
marketing brand

REPUCOM

marketing | branding | print | digital



*'immaculate brought us together'*

*- Global Marketing & Communications Director*



The award winning agency. That's **immaculate**  
...beyond conception

**This is what we delivered:**

- Global brand strategy
- Name generation
- Brand positioning & harmonisation
- Brand identity & guidelines
- Corporate communications
- Stationery controls
- Website & digital platforms
- Internal launch

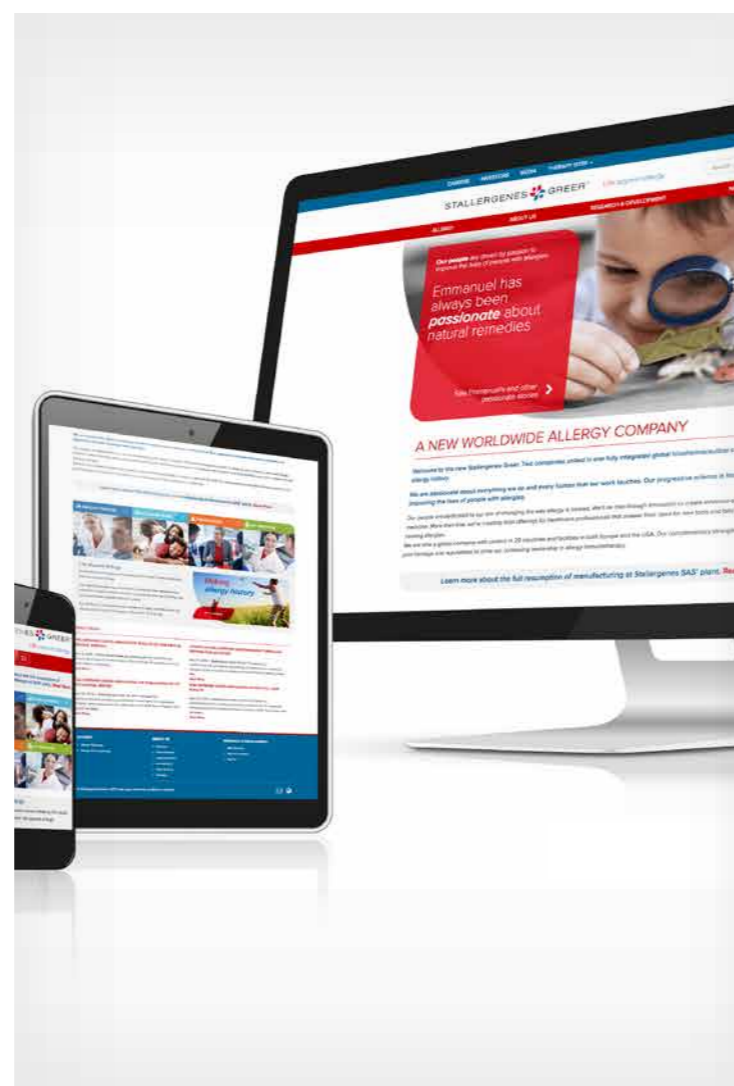
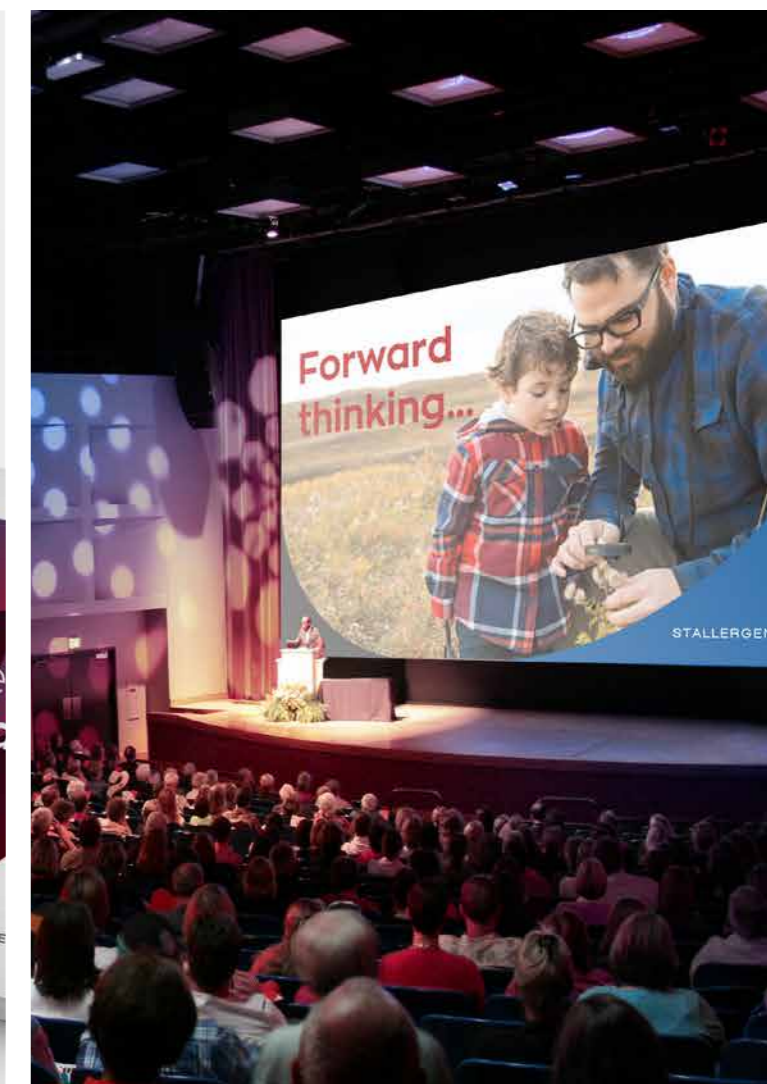
global identity  
created to make  
allergy history

STALLERGENES  GREER™

marketing | branding | print | digital

*'Thanks to immaculate we are now  
one unified global company'*

*- Chief Executive Officer*





## This is what we delivered:

- Brand positioning
- Brand identity
- Corporate communications
- Stationery controls
- Website
- Awareness & event campaigning
- Digital communications

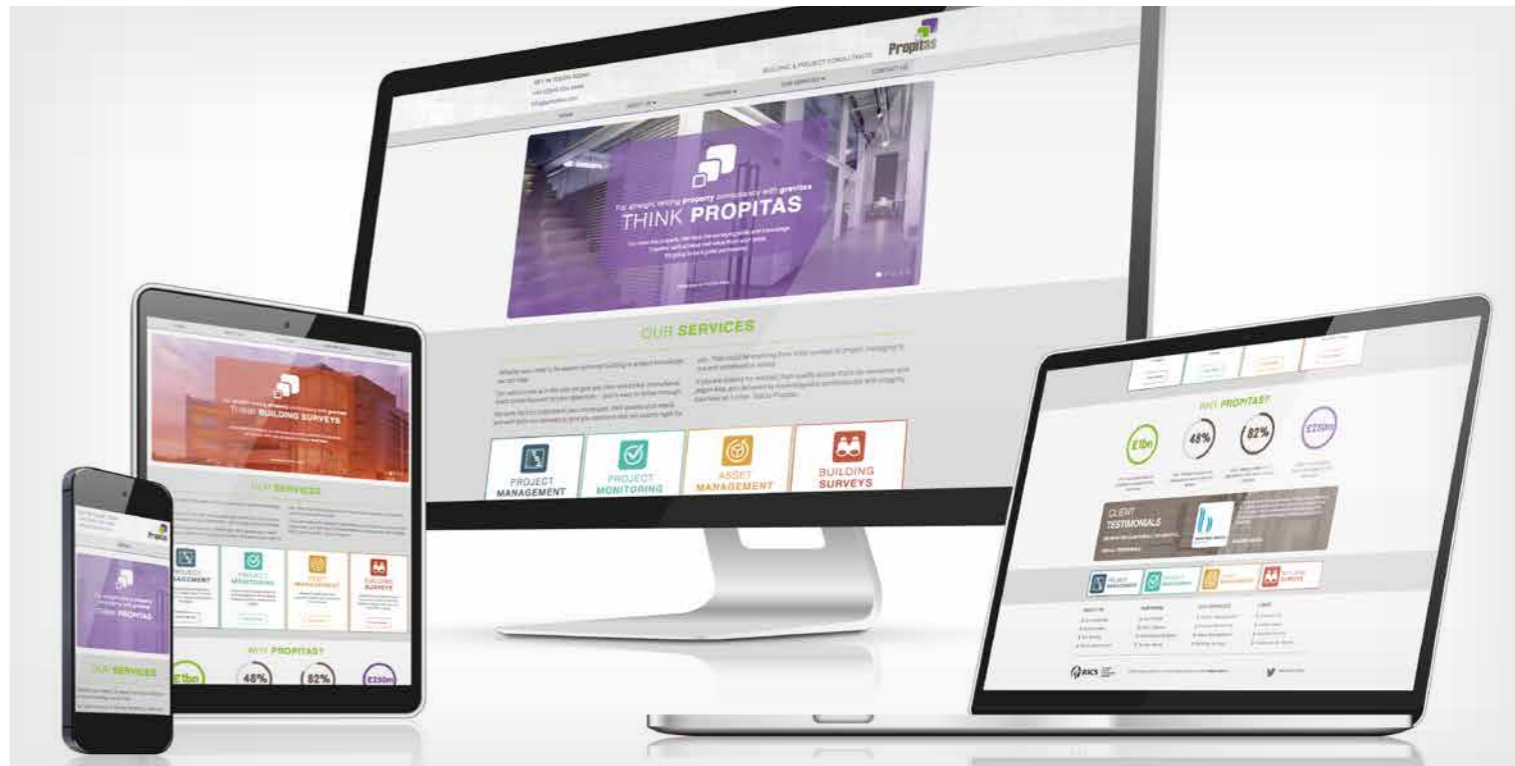
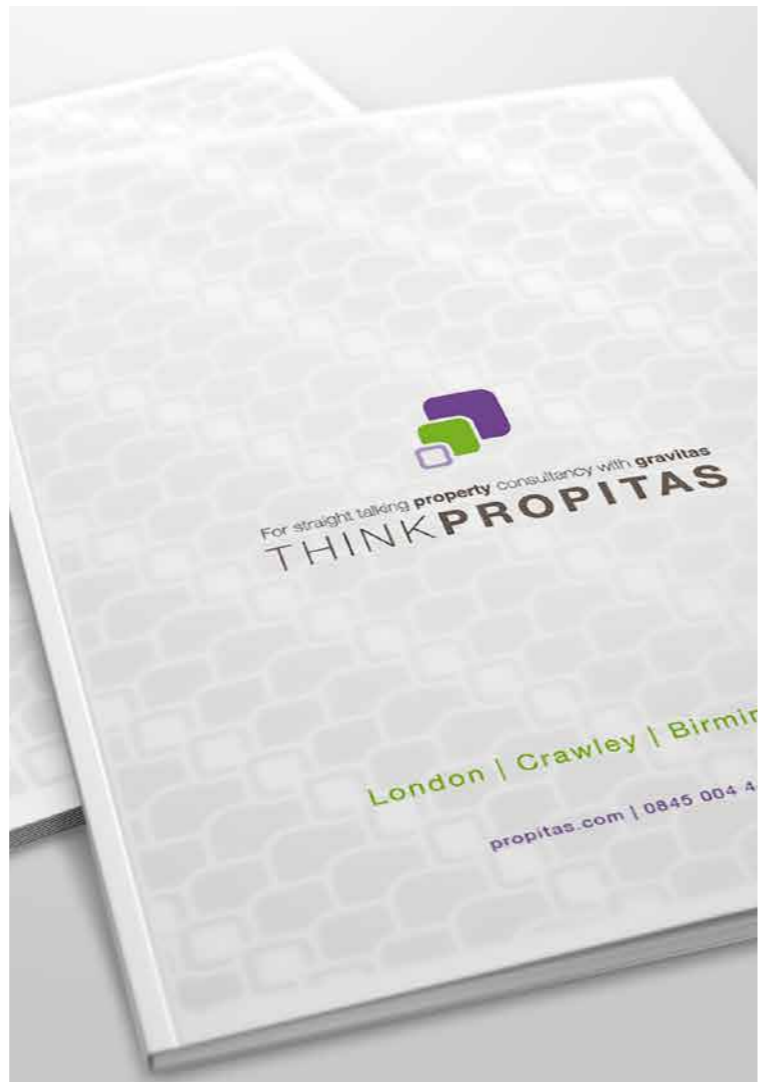
straight talking  
communications builds  
property brand with gravitas



marketing | branding | print | digital

*'You have made the difference'*

*- Director*



**This is what we delivered:**

- Brand foundations
- Brand positioning
- Naming strategy
- Brand identity
- Brand hierarchy
- Corporate communications
- Digital platform
- Guidelines

company rebrand  
redefines what's  
possible



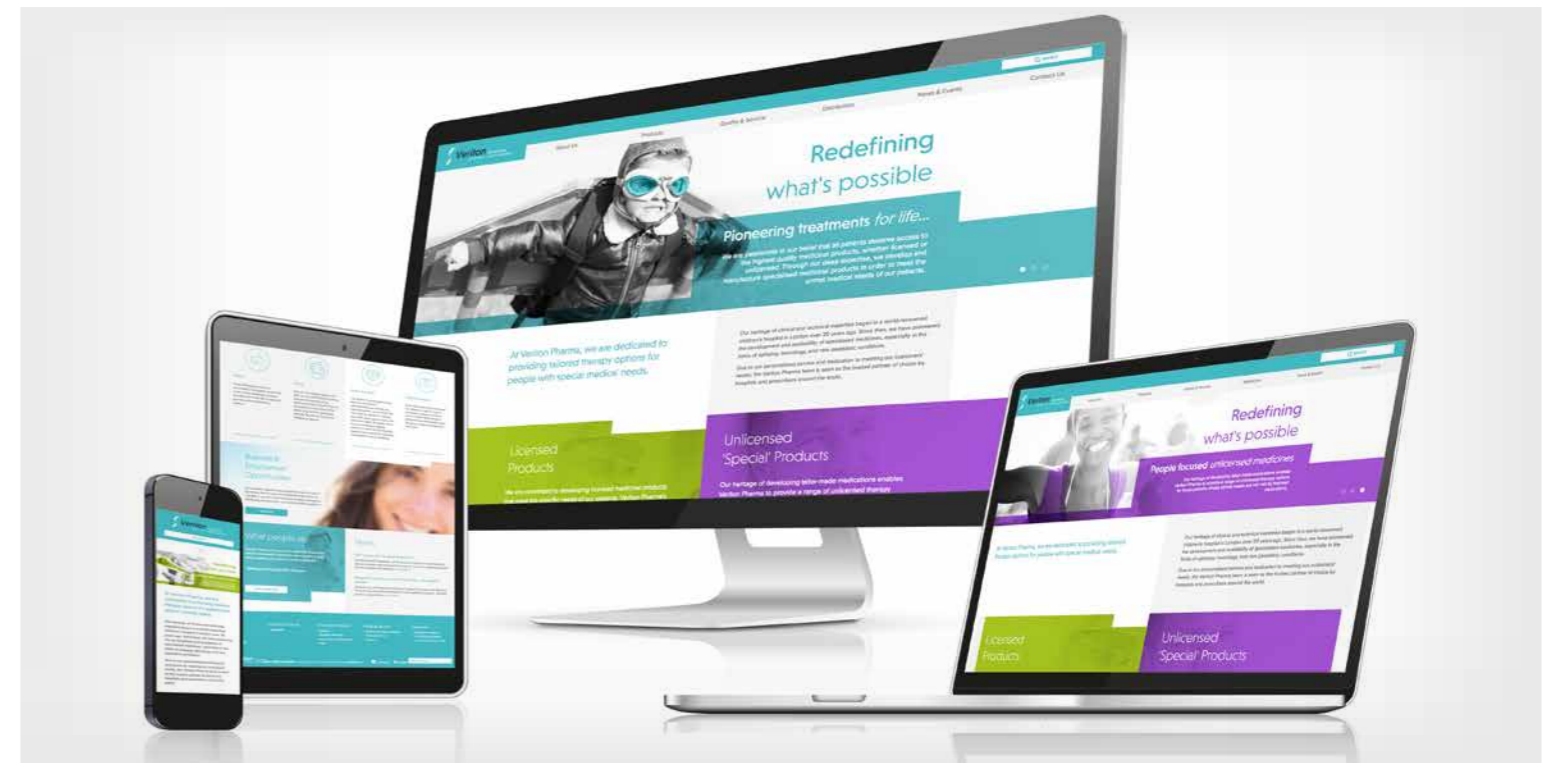
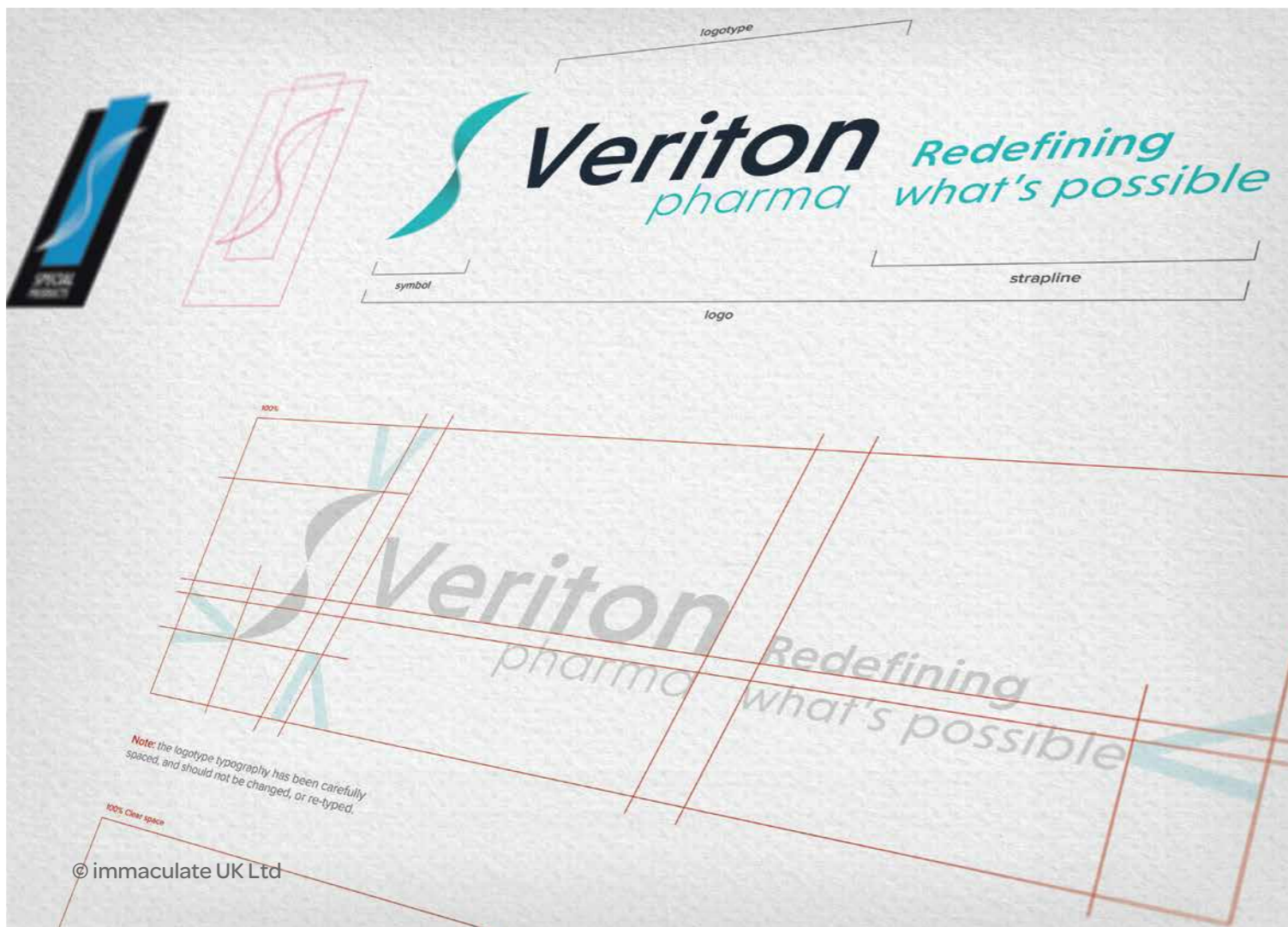
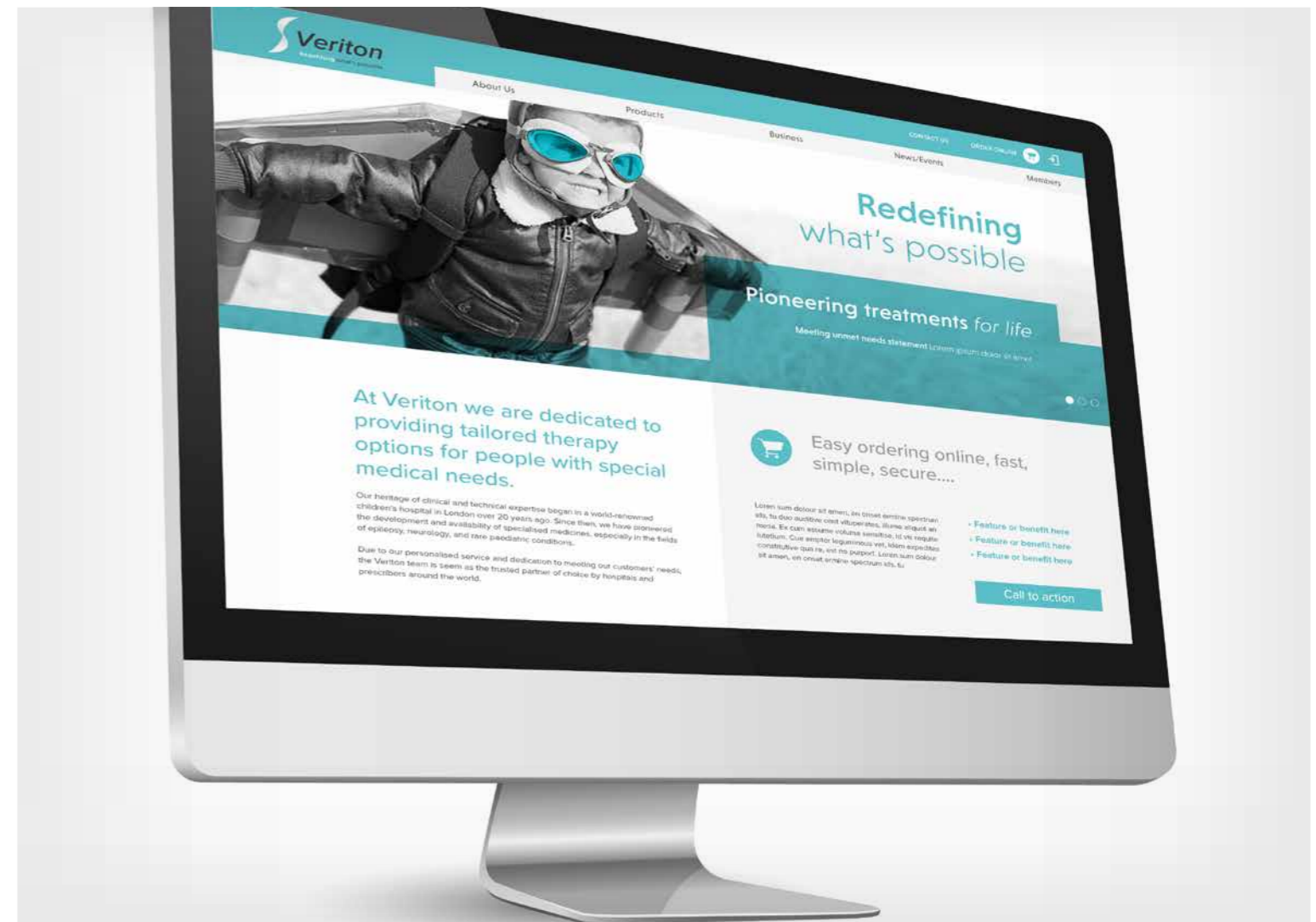
strategy | marketing | branding | digital

The award winning agency. The immaculate



*'You have helped us to grow up and given us the competitive advantage we needed'*

*- Commercial Director*



**This is what we delivered:**

- Strategy
- Identity development
- Sub-brand exploration
- Brand positioning
- Digital platform
- Advertising concepts
- Key messages development
- Presentation materials

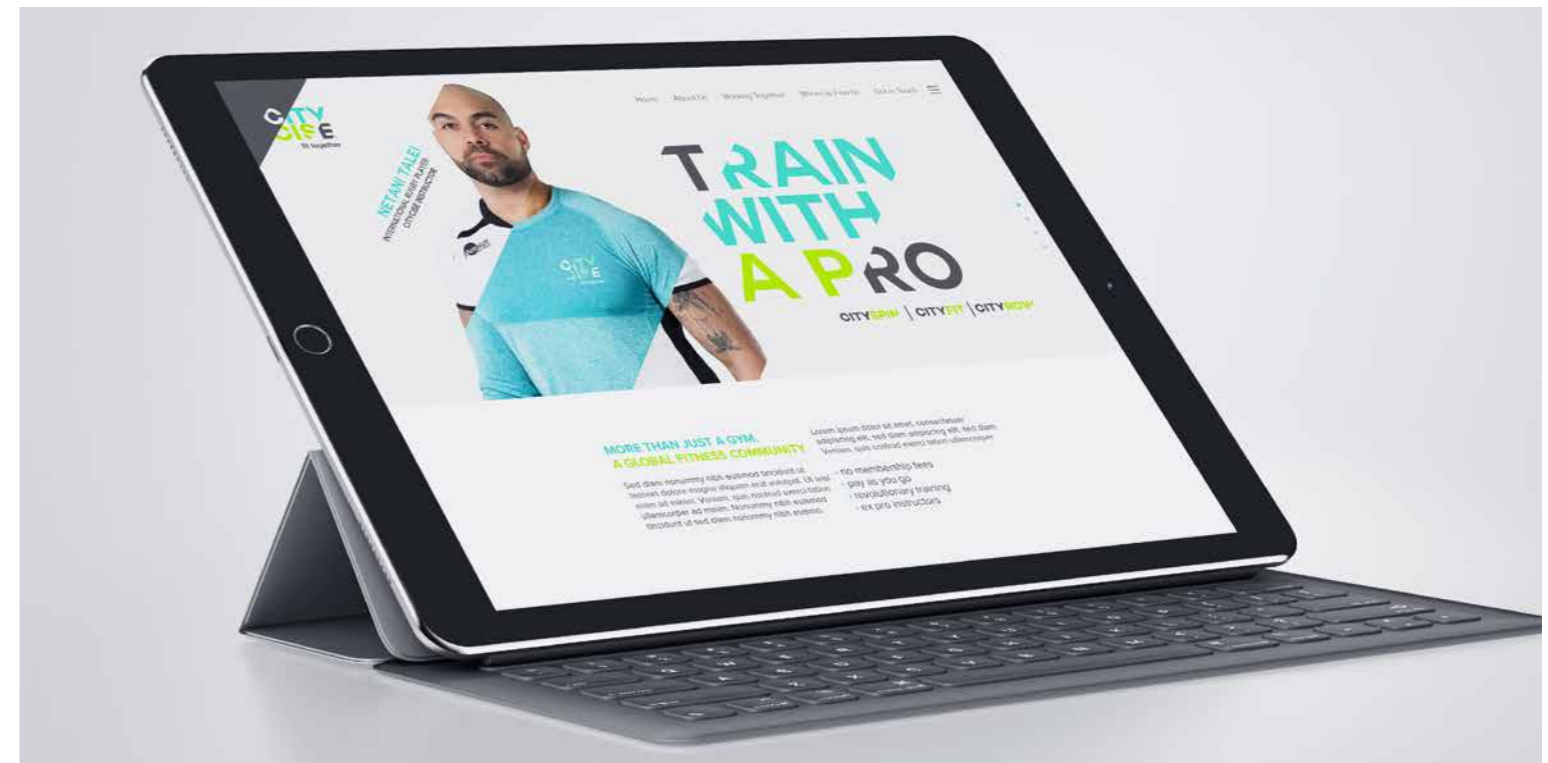
the new gym brand  
that cuts through  
the noise



strategy | marketing | branding



*'Inspirational, emotional & motivating'*  
- CEO



**This is what we delivered:**

- Brand hierarchy
- Guidelines
- Strategy
- Identity development
- Sub-brand exploration
- Brand positioning
- Digital platform
- Corporate communications

software rebrand  
that redefines a  
unique landscape



digital | marketing | branding

*'Very impressed with your professionalism  
& the outstanding work by the whole team'*

**- CEO**





**This is what we delivered:**

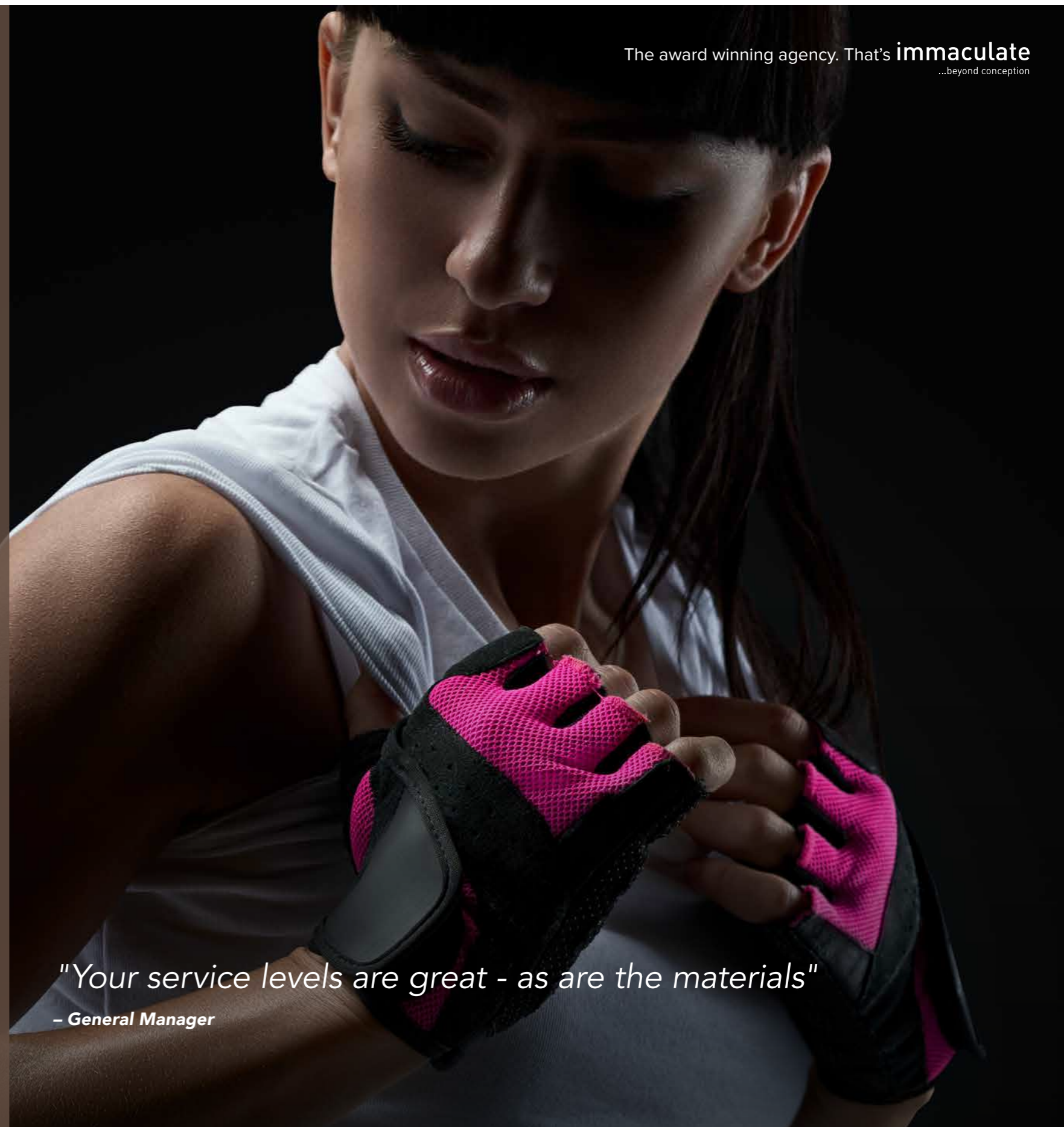
- Bespoke eNewsletter delivery system
- Social events posters & roller banners
- Sports marketing materials
- Retail & F&B promotional materials

keeping David Lloyd  
members updated and  
in the game!

*David Lloyd*  
CLUBS

BROOKLANDS

marketing | print | digital



*"Your service levels are great - as are the materials"*

*- General Manager*



### This is what we delivered:

- Brand strategy
- Brand identity & architecture
- Advertising
- Social media
- Brand guidelines
- Marketing communications collateral
- Promotional materials & sponsor pack
- Website creation
- Corporate films
- Signage & livery
- Exhibition & display

inspiring impaired  
soldiers by giving back  
their identity



marketing | branding | print | digital

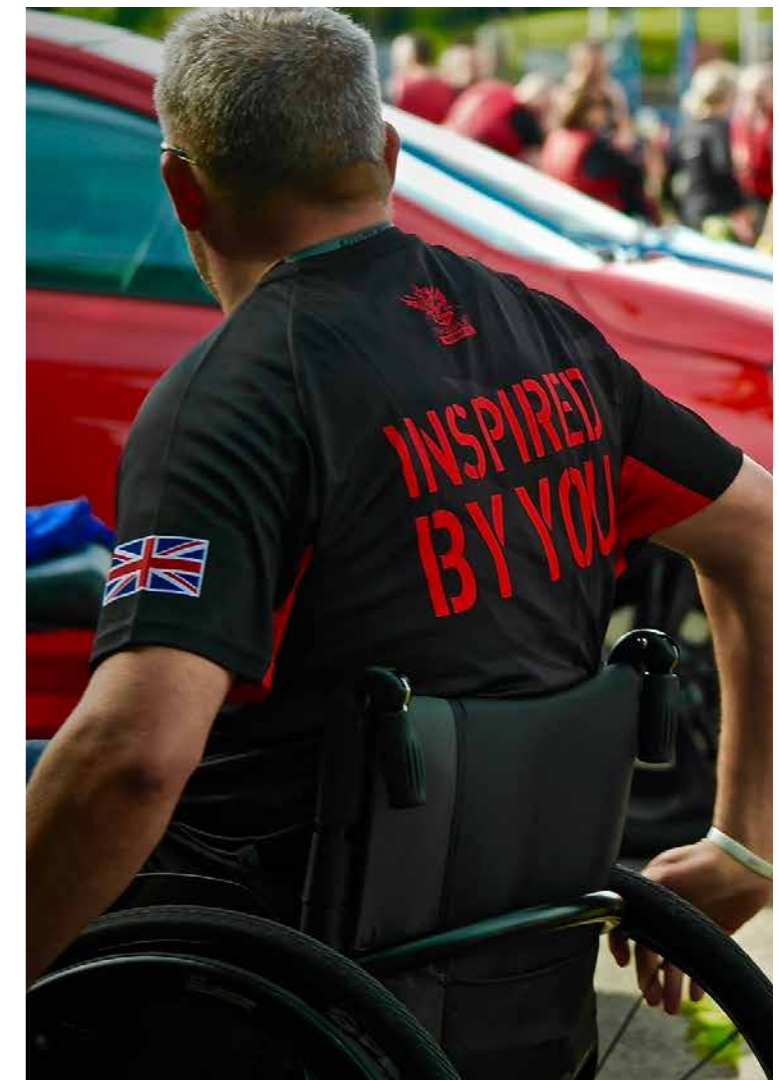
The award winning agency. That's **immaculate**  
...beyond conception

*'You have literally changed my life'*

*- Purple Warrior - Injured armed services*



© immaculate UK Ltd



How can we help you?

Call **01932 268899**  
email **[info@immaculate.co.uk](mailto:info@immaculate.co.uk)**  
or visit **[immaculate.co.uk](http://immaculate.co.uk)**