

5 easy steps to your brand new varifocals

1. Try on your brand new frame. This is our FREE gift to you to keep as a spare.
2. Provide us with a photograph of yourself wearing your new glasses. Please closely follow our hints and tips opposite. This MUST be your new frame!
3. We will upload your photo into our unique software and very accurately work out your pupillary distance (pd) and fitting height
4. Using the resulting measurements we will very accurately make up and dispense your new varifocals
5. Receive your new glasses!

Optional

6. Once you have received your fantastic new Varifocals and have seen the quality of these superb lenses, we give you another great opportunity to save even more!

Phone or email us and order a repeat set of lenses for your spare frame and we'll give you a 30% discount.

Simply send us your free spare frame and we'll even fit the lenses for you. How's that for value?

★ Requirements for your photograph

- We require a head and shoulder portrait style shot
- We need the image to be of a good physical size. Please send via email at the original size it's downloaded from your camera. Do not re-size to make it smaller.

★ Tips for getting the photo right

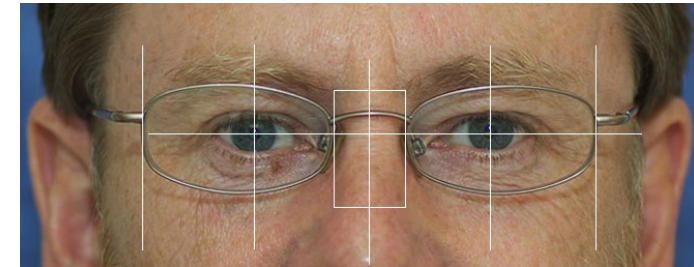
- Look straight ahead and just above the camera lens. Imagine you are looking into the distance
- We need you to be looking head on (so that we can see your ears equally on both sides)



- Your photo needs to be well lit so that we can see your eyes clearly (Please ask the person taking your picture to force the flash to work)

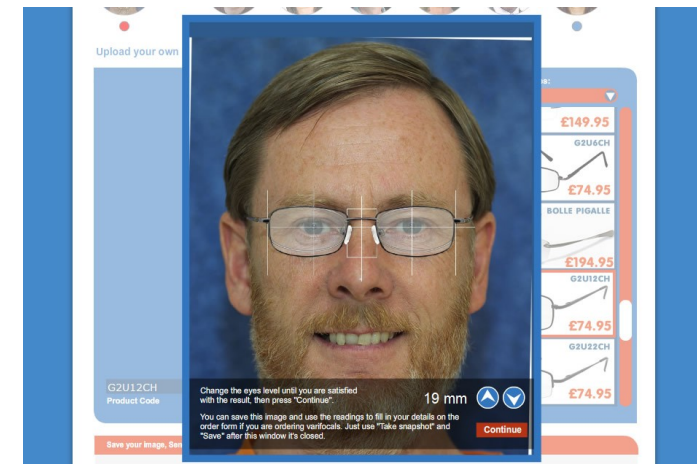


★ How we use your photograph



Using our software, we apply various reference lines to your photograph and then re-size the image so that the glasses frame is the exact correct width of the real life physical frame.

We then upload the scaled image into our exclusive software and your exact pd and fitting height is worked out by our system using various measurements from the frame as reference. We are then able to overlay a digital version of the very same frame to double check everything is correct, as shown below.



Our varifocal service is extremely accurate when provided with a suitable photograph, so do please ensure that you closely follow the information in this leaflet. If the photograph that you provide us with does not meet the requirements we may need to request another one.

Finally, congratulations on ordering your varifocals with us and in joining the many thousands of people who have already saved a fortune on their glasses by doing so.