

Membership Brochure

Youth Business International is the
global network for organisations
supporting youth entrepreneurship.



Turning job seekers into job creators

Youth Business International fights youth unemployment by helping young people to start, scale and sustain their own businesses.

We do so through a global network of locally-based organisations that support inclusive entrepreneurship programs targeted at disadvantaged youth.



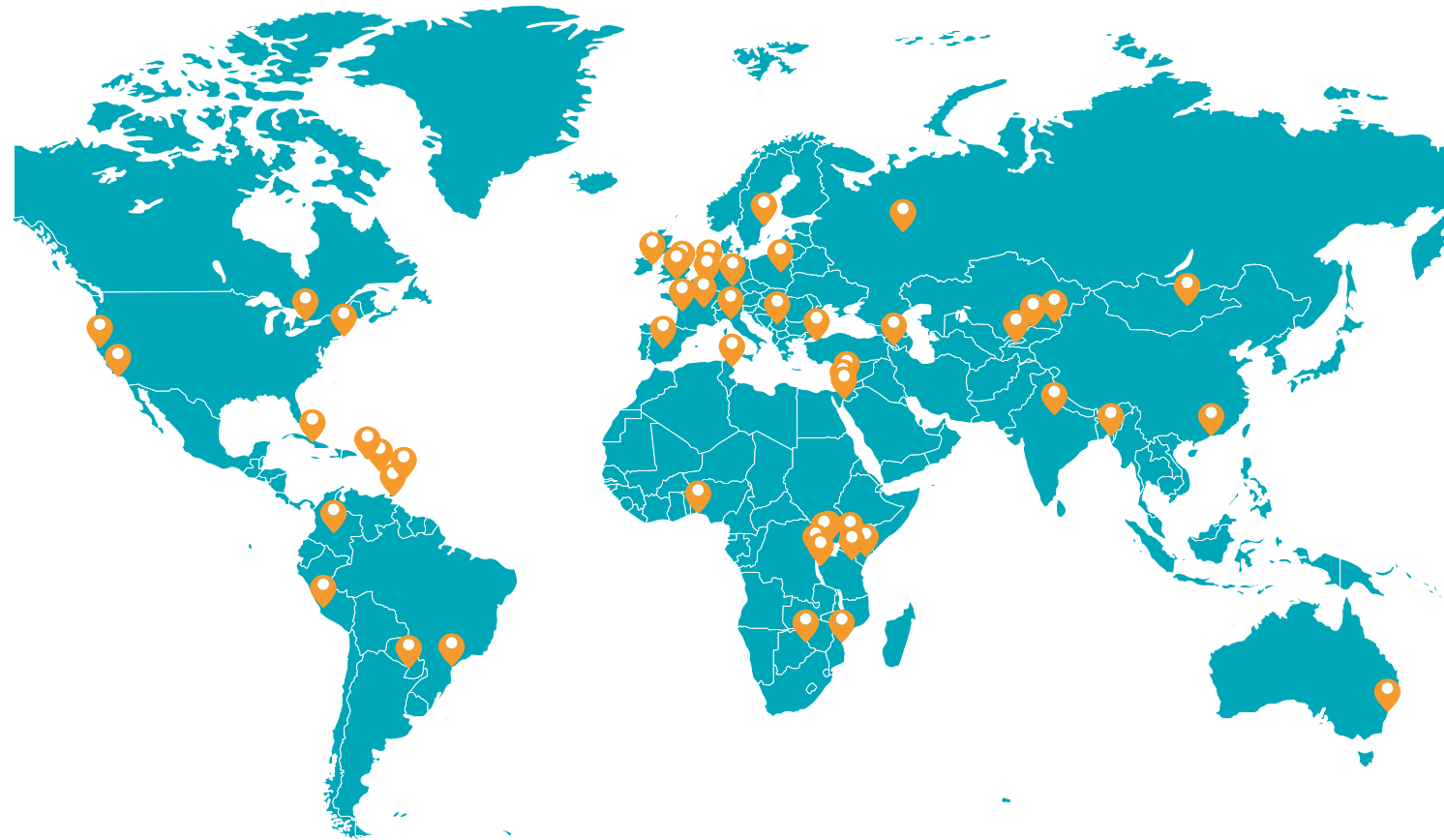


The power of a global network

Our global network acts as a platform for members to exchange ideas, knowledge and insights, and to collaborate in a way that catalyses entrepreneurs' success and multiplies impact.

Locally rooted and locally led, members combine deep contextual knowledge with YBI's sector-leading global expertise and tools.

YBI members operate in over 50 countries



Shared values, shared purpose, shared approach

Benefits of membership

YBI supports Entrepreneurship Support Organisations (ESOs) to enhance quality, drive innovation, and increase sustainability.



As a member, you benefit from:



A Network for exchanging ideas and experience



Sustainability support to increase your ongoing ability to serve youth entrepreneurs



Programs that catalyze innovation to meet evolving challenges



Accreditation and visibility that provide credibility on the global stage



Learning Network

"Through exchanges, webinars and sharing, we have been introduced to innovative experiences of other network members.

Membership has allowed us to explore new partnerships and ways to expand and scale our interventions."

Sohayeb Belguith

Project Manager at ENDA Inter Arabe (Tunisa)

YBI understands the importance of personal connections to build the trust required to share information and forge new meaningful partnerships.

Membership of YBI allows you to build your network through:

- Thematic working groups
- Communities of practice
- A global WhatsApp group
- Global events

Hear first-hand about the power of our networking events in this [video](#) from our 2019 Global Summit.



**GLOBAL YOUTH
ENTREPRENEURSHIP
FESTIVAL**

03 - 05 NOVEMBER 2020

#GYEFest2020

As a YBI member, you will have exclusive access to:

- Sector-leading experts and learnings to inform your work
- Practical information and tools on innovations in entrepreneurship support
- Opportunity to engage experts at discount rates to work on specific programme improvements such as building your mentoring program
- Co-creation opportunities, working with peers to solve common challenges



Learning Labs

Ongoing calendar of monthly webinars led by experts and members sharing new ideas or initiatives. Examples:

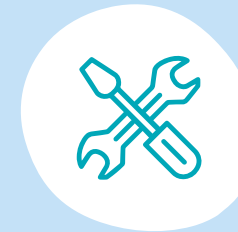
- Anti-fragility business models
- My Personal Boardroom
- Vendor Analysis
- Learning Management Systems
- Design thinking training



Flagship Courses

Multi-session training, under funded grants or paid as premium service, in areas such as:

- Mentoring – including SOS Mentoring
- Soft skills – now a virtual offer as Growth & Performance Skills
- Facilitator training
- Decent work
- Inclusivity toolkit



Innovation & Digital

Self-guided tools and activities to help members innovate, including:

- Digital Accelerator to develop digital strategies
- Innovation for Young Entrepreneurs – developing innovation skills for YEs to practically apply to their business



Programs that Catalyse Innovation

"Youth Business Mongolia received valuable support from the network on training, mentoring and incubation through knowledge sharing activities, including insights and valuable experience from the other network members."

Bat-Orshikh Erdenebat

CEO of Youth Business Mongolia



As an accredited YBI member, you will have the opportunity to:

- Participate in programmes secured by YBI with global donors
- Connect with partners on the global stage
- Get referrals from YBI for funding opportunities

A few examples of programmes implemented through the YBI Network:



Google.org

17 YBI members participated in our Rapid Response programme supported by Google.org to help MSMEs with financial and non-financial support to mitigate the impact of the COVID-19 pandemic.



argidius

Under YBI's High Flyers Programme with the Argidius Foundation, our members have come together in an Africa community of practice sharpen their approach to helping young entrepreneurs grow their businesses.



IKEA Foundation

In partnership with the IKEA Foundation, our members in India and Bangladesh help young entrepreneurs build thriving businesses with training, mentoring, finance and adoption of digital technologies.



Sustainability Support

"We have made meaningful connections through this network. We are about to close a large funding deal as a result of a fellow YBI member recommending us. Very thankful for that!"

Sylvie Somerville

Sinapsis (Kenya)

As a member of YBI's global network, you can raise your organization's visibility and profile in the international arena through:

- Accredited status earned through review by an independent assessor
- YBI global communication campaigns
- Use of YBI brand in your own communications
- Speaking engagements at YBI events or alongside YBI at other sector events

Youth Business International (YBI)
 4,206 followers
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Lack of record keeping is one of the main reasons why microenterprises in Kenya collapse. This is why Charles Juma from our Kenyan member Somo has developed the DigiKua app for microentrepreneurs – business record ...see more



Youth Business International @YouthBizInt · Feb 23

"I was born to change the world." #YoungEntrepreneur Anna Priscilla founded a #SocEnt that supports agroecological farmers in Brazil to distribute their products through #FairTrade. Read her story here: bit.ly/3sp6WIJ

Supported by @AliancaEmprend #FairtradeFortnight



Credibility on the global stage

"Becoming a YBI member was a pivotal moment for us. We've made program improvements thanks to tools gained through the network, and we've enhanced our qualifications for donors when we present ourselves as an accredited member of a global network."

Ariel Tito Correa

CEO of Manq'a Bolivia



Testimonials from YBI Partners

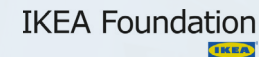
"IDB Lab turned to YBI to co-design the regional Youth Entrepreneurship Program across ten countries in Latin America and the Caribbean. We appreciate YBI's commitment to promoting innovation and learning across their network."



Maritza Vela

Senior Program Officer
IDB Lab

"The IKEA Foundation is proud to partner with YBI because it provides an opportunity for local youth to grow their businesses, earn a stable income and support their families. Through our partnership, YBI members are developing much needed digital tools and skills that help young people thrive in a fast-changing market economy."



Patrick Obonyo

Programme Manager
IKEA Foundation

"Being at YBI's Global Youth Entrepreneurship Summit was inspiring, seeing the appetite for innovation and the connections being made to collaborate and continue innovating for impact."



Heidi Strawson

Global Giving Lead
Accenture

"YBI enables young people to follow their innovative ideas and plays an instrumental role in helping them to design and execute solutions that create value and address critical social issues and gaps that we see across the world."



Rowan Barnett

Head of Google.org EMEA & APAC
Google.org

Become a YBI Member

These are the steps to join our vibrant network:

1.

Make sure you meet our minimum eligibility requirements, which include:

- 5 years in operation as a non-profit organisation or a social enterprise
- 3 years running a youth entrepreneurship programme
- References from donor, stakeholder or peer within network

2.

Complete our online application process at the YBI website and provide information for the YBI-led due diligence.

3.

Commit to wider YBI quality assurance by submitting biannual KPIs and partaking in a formal accreditation process led by an independent assessor after the first two years of membership.

Cost of membership

Members pay an annual membership fee based on their annual revenue

£1,000

for members with yearly income of \$750,000 or more



£500

for members with yearly income less than \$750,000



* The membership fee includes access to the benefits described in this brochure, there is also the potential to access premium services at additional costs, this includes a fee to access larger grant funding if relevant.

Learn more about YBI at our website
www.youthbusiness.org

For more information about how to
join the YBI Family, please contact us
at members@youthbusiness.org



www.youthbusiness.org



Youth Business International (YBI)



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