



## Quarterly News

In our first issue of 2018, please find announcements about Expotel's innovative data base analytics supported by Watson® and how Expotel has created a 21st Century hospitality experience for Tesla Car owners.

## Making Key Performance Indicators More Accessible

Continuing Expotel's legacy of hotel ownership and the resulting understanding of what asset owners and their asset managers need to optimize ROI, Expotel has

deployed IBM Planning Analytics supported by Watson. This web-based interface for IBM Cognos provides Expotel the ability to plan, create and analyze customized daily reporting for Expotel managed properties. The power of Planning Analytics Workspace, an innovation of IBM that is supported by Watson, combined with Expotel's deep understanding of hotel asset management and operations, helps to focus on the things that matter to owners through the creation of a customizable KPI dashboard that includes everything from daily revenue results, up-to-date expenses, online reputation, brand guest satisfaction scores, and STR market penetration data.



## Tesla Cars and Expotel Hospitality Partner to Create a New Charging Location

Tesla Cars has announced that Expotel Hospitality's new Holiday Inn New Orleans Airport North located at 1300 Veterans Boulevard in Kenner, Louisiana, where the Louis Armstrong International Airport is located, has been designated a preferred Tesla charging location.



"Based on your property's reviews and location, I'm excited to inform you that your property has been awarded complimentary Tesla Wall connectors and Preferred Tesla charging location designation", said John Dobish, Project Manager for Tesla destination charging.

As the newest full-service hotel in the New Orleans Airport market, this innovative amenity and recognition from Tesla is another example of Expotel's commitment to corporate responsibility and providing the kind of innovation within hotel management that sophisticated hotel owners have come to expect from Expotel.

The hotel is conveniently located near the Louis Armstrong New Orleans International Airport and Interstate 10 offering easy access to the airport and the world famous New Orleans French Quarter.