

LUXURY HOSPITALITY SUMMER PROGRAM

A bespoke, 18-and-over summer experience



# DISCOVER THE EXCITING WORLD OF LUXURY HOSPITALITY

At Glion, we've been teaching the art of luxury hospitality since 1962. Now we've gathered all those years of hospitality know-how into a summer program designed specifically for 18 to 26 year-olds.

Across one exciting and immersive week, you will enjoy the perfect introduction to this exciting, fast-growing and professionally-rewarding industry.



Making your temporary home in our flagship Glion campus, with its breath-taking views over Montreux and Lake Geneva, you will learn the secrets of service excellence from expert Glion faculty who have achieved global recognition in their fields. You'll also take part in academic masterclasses on key hospitality themes, as well as having the opportunity go behind-the-scenes at five-star hotels, international luxury brands and other institutions where hospitality and service excellence are second-nature.

While developing hospitality knowledge and skills will be your primary focus, we've included a number of leisure activities to complement our industry-focused program content. You will also join your fellow program participants for a variety of delightful dinners on and off campus.

Have you got what it takes to deliver luxury excellence?

# GLION CAMPUS: AN ICON OF HOSPITALITY EXCELLENCE

Formerly the location of an elegant Grand Hotel, Glion campus is today an acknowledged international focal point of hospitality and business education.

The campus is famed for its stunning views of Montreux, Lake Geneva and the Swiss Alps. It is where students from almost 100 nations come to learn hospitality's practical arts; giving themselves a solid foundation for future leadership roles.

The campus has its own fine dining restaurant, Le Bellevue, and upscale Lounge Bar (pictured), where students can refine their skills in a prestigious, 'real-world' setting.



# PROGRAM HIGHLIGHTS AT A GLANCE

Luxury Hospitality is a fast-moving business, and so is this program!

From your arrival at Geneva Airport on Sunday 19 July to your departure from Switzerland on Sunday 26 July, you will never be short of things to see, do and learn.

You'll be provided with a full timetable of classes, workshops, visits and industry-focused leisure activities when you arrive.

## You can expect:



Academic masterclasses in service excellence and



Exclusive visits to celebrated five-star hotels and luxury consumer brands

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Gourmet dinners with your fellow participants, Glion alumni and other influential quests

Insights into the trends that

matter in the luxury and

hospitality industries

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Practical arts workshops in

gastronomy, fine wines and

cocktail mixology

## Day 1

Morning Arrivals to Geneva Airport (GVA)

- Afternoon Introduction to Glion Switzerland
- Evening Welcome Dinner

## Day 2

- O Morning Table Art and Service in a Gastronomic Restaurant
- Afternoon Shopping and Lakeside Activities in Montreux
- Ο Evening Service Excellence

## Day 3

- O Morning Gastronomic Cuisine
- Afternoon International Olympic Museum, Lausanne
- Evening Visit and Dinner at a Five-Star Hotel in Lausanne

## Day 4

Morning Visit to Luxury Watchmaker in Geneva

Afternoon Luxury Hospitality Visits in Geneva

• Evening Dinner with Glion Alumni in Geneva

## Day 5

- O Morning The Universe of Wine
- Afternoon Business Trends in Luxury Hotels and Events
- Evening Visit and Dinner at a Luxury Spa and Wellness Center

- O Morning Cocktail Workshop
- Luxury Guest Experience
- Swiss Cheese Fondue Night

## Day 7

- O Morning Hospitality and Luxury Operations
- Afternoon Behind-the-Scenes in a Five-Star Hotel
- Evening Dinner at a Five-Star Hotel in Montreux

## Dav 8

Morning Departures from Geneva Airport (GVA)

Academic Masterclasses and  $\bigcirc$ Practical Arts Workshops

- Field Visits
- Leisure Activities
- On-Campus Activities

This is an example program. A confirmed schedule will be given to participants upon arrival.

- Day 6

  - O Afternoon
  - Evening

## I FEES

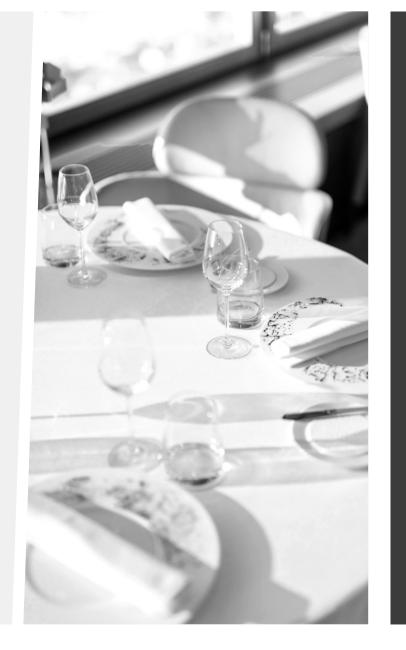
## One-Week Course in Montreux, Switzerland <sup>19-26</sup> July 2020

CHF 2,900

#### Bachelor's and Master's Degree

After completion, any student who enrolls in a Glion Bachelor or Master degree program will have the Luxury Hospitality Summer Program fee deducted from the first semester's tuition fees\*. This offer is not valid with any other scholarship package.

\* Valid for three years from the start of your Luxury Hospitality Summer Program.



## Fees Include:

Please note that all items below are included in the fees as explained on page 8. There will be no reduction of fees for unused items.

#### Materials and Uniforms

· Teaching materials/uniforms (practical classes)

#### Accommodation

- · Shared double room with en-suite bathroom
- Subject to availability, students can select a single room for an additional fee. The prices below are in Swiss Francs, per person, for the duration of the Luxury Hospitality Summer Program, and in addition to the program fee:

Single standard room – shared bathroom CHF 135
 Single superior room – en-suite bathroom CHF 210

#### Board

- Full board (all meals) including meals during visits
- All meals are high-quality and freshly-prepared

#### Transfers by Mini Bus

• From Geneva Airport to Glion and return

#### Activities and Extras

- All excursions, field trips, outdoor activities
   and cultural visits
- Program certificate
- Five-star dinners during the field visits

## Fees Do Not Include:

 Pocket money, health insurance, travel insurance, laundry costs, airport transfers in home country and flights to/from home country.

#### Health & Travel Insurance

 It is mandatory that all students have their own personal health & travel insurance. Please provide policy copies with the Luxury Hospitality Summer Program application form.

#### **Cancellation Policy**

- In case of cancellation, we will refund the total amount of the program if the cancellation is made prior to 31 May 2020 in writing to the Admissions Department.
- 50% of the full amount will be refunded if cancellation occurs up to 15 days before the start of the program. No refund will apply if the cancellation occurs after this date.

## Terms and Conditions:

- Payment of the full fee must be made 15 days after receipt of invoice and no later than 15 June 2020.
- Transfers between airports and campuses, in both directions, will only be booked for those students arriving into and departing from Geneva Airport between 09:00–17:00 local time on arrival and departure days.

# ADMISSION REQUIREMENTS

## For the Luxury Hospitality Summer Program 2020

#### Age

Students must be over the age of 18, and under the age of 26 years old at the start of the program.

#### Valid Passport

Students must hold a valid passport. Nationals of any country can apply and follow the process for obtaining a visa for Switzerland, if required.

#### **English Language Qualifications**

If English is not your first language, or if you have not spent the last two years studying in a school where English is the primary language of instruction, please enclose a copy of one of the following:

- · International English Language Test (IELTS): 4.5
- Test of English as a Foreign Language (TOEFL): 450
- · First Cambridge Exam: Grade C

#### Valid Health Insurance

Letter of Motivation



From Application to Arrival on Campus

Click to Apply Online



## Submit Your Application

Complete and submit your Luxury Hospitality Summer Program application form as soon as possible. Due to a high demand for places, we strongly recommend that you apply as early as possible to avoid disappointment.

Download the application form: www.glion.edu/programs/luxury-hospitality-summer-program/

#### Provide Proof of English If you do not have proof, your counselor can attest to your English level.

#### Arrange Health Insurance Arrange and submit your health insurance for Switzerland.

## Parent/Legal Guardian Consent

If you are below the age of 18 when submitting your application, have your parent/legal guardian fill in and sign the parental consent and declaration. Download the form: www.glion.edu/programs/luxury-hospitality-summer-program/

Acceptance Letter Confirming your place on the program. Along with your acceptance letter, you will receive: • Welcome package

Invoice

## Arrange Payment

Within 15 days after receipt of invoice and no later than 15<sup>th</sup> June 2020.

## Arrival on Campus

The start of your Luxury Hospitality Summer Program. Here is what to expect:
On your arrival day, we will greet you with:
Welcome booth at designated airport

Transportation services



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