

# Master's in Sustainability Leadership

## Outline of Course Modules and Indicative Content

The modules are delivered through a combination of preparatory online materials in advance of the residential workshops and sessions at the workshops.

In view of the rapidly evolving nature of the field, please note that the content is subject to change.

Modules and Indicative content	
<b>Module 1A: Concepts for a Sustainable Future (Workshop 1)</b>	
<b>Concepts for a Sustainable Future</b>	<ul style="list-style-type: none"> <li>• Overview of the most urgent and complex system-level trends and pressures</li> <li>• Deeper dive into key social, environmental, economic challenges</li> <li>• Sustainability concepts and systems thinking</li> <li>• Future states and leadership aims</li> </ul>
<b>Sustainability Spotlights</b>	<ul style="list-style-type: none"> <li>• Social: inequality and poverty; human rights; diversity and inclusion; transition to an inclusive, resilient economy</li> <li>• Nature: biodiversity and ecosystems; nexus: food, energy and water; transition to a circular, regenerative economy</li> <li>• Climate: climate trajectories; mitigation and adaptation; transition to a net zero carbon economy</li> </ul>
<b>Module 1B: Business Leading System Change (Workshop 1)</b>	
<b>The Nature of Systems Change</b>	<ul style="list-style-type: none"> <li>• Failings of current economic paradigms and new economic narratives</li> <li>• Critical debates in systems change for sustainability</li> <li>• Leverage points and pathways for change</li> </ul>
<b>Business Leading Change</b>	<ul style="list-style-type: none"> <li>• The business case for leading systems change</li> <li>• The role of organisational purpose in unleashing sustainable business</li> <li>• Systems approaches to business impact on sustainability</li> </ul>
<b>Module 2A: Internal Levers for Change – Strategic (Workshop 2)</b>	
<b>Organisational Culture</b>	<ul style="list-style-type: none"> <li>• Organisational culture and change</li> </ul>
<b>Corporate Governance and Structures</b>	<ul style="list-style-type: none"> <li>• Corporate governance (active ownership, fiduciary duty)</li> <li>• Private sector and institutional capacity building</li> <li>• Roles and workflows</li> </ul>
<b>Organisational Strategy and Business Models</b>	<ul style="list-style-type: none"> <li>• Embedding sustainability in core business strategy</li> <li>• Business model innovation for sustainability</li> <li>• Entrepreneurship for sustainability</li> <li>• Ownership models</li> </ul>
<b>Module 2B: Internal Levers for Change – Operational (Workshop 2)</b>	
<b>Communication &amp; Education (Internal)</b>	<ul style="list-style-type: none"> <li>• Communication and behavioural insights</li> <li>• Language, discourse and narrative</li> <li>• Learning and pedagogy for sustainability</li> </ul>
<b>Operational Management Practices</b>	<ul style="list-style-type: none"> <li>• Employment practices and employee engagement</li> <li>• Operational practices to drive sustainability performance</li> <li>• Voluntary codes and standards</li> </ul>

<b>Module 3A: Design and Technology as a Change Enabler (Workshop 3)</b>	
<b>Sustainable Design</b>	<ul style="list-style-type: none"> <li>• Sustainable design aims and principles</li> <li>• Design processes, techniques and tools</li> </ul>
<b>Sustainable Technology</b>	<ul style="list-style-type: none"> <li>• Technology and society – ethics and values</li> <li>• Disruptive innovation and technological / societal change</li> </ul>
<b>Module 3B: External/Shared Levers for Change (Workshop 3)</b>	
<b>Cooperation, Collaboration &amp; Partnerships</b>	<ul style="list-style-type: none"> <li>• Collaborative forms and functions</li> <li>• Pitfalls and myths around partnership working</li> <li>• Tools for partnership working</li> <li>• Measuring success and impact of partnership</li> </ul>
<b>Communication &amp; Education (External)</b>	<ul style="list-style-type: none"> <li>• Corporate communication: reporting, marketing, stakeholder engagement</li> <li>• Learning and pedagogy for sustainability</li> </ul>
<b>Sustainable Production &amp; Consumption</b>	<ul style="list-style-type: none"> <li>• Sustainable production and consumption systems</li> <li>• Sustainable production in manufacturing and food systems</li> <li>• Influencing consumption and sustainable lifestyles</li> <li>• Supply chain collaborations and partnerships</li> </ul>
<b>Corporate Philanthropy</b>	<ul style="list-style-type: none"> <li>• History of philanthropy</li> <li>• Corporate philanthropy: modes and mechanisms</li> <li>• Strategic philanthropy and impact</li> </ul>
<b>Module 4A: Finance and Investment as a Change Enabler (Workshop 4)</b>	
<b>Sustainable Finance</b>	<ul style="list-style-type: none"> <li>• Financing the transition</li> <li>• Risk and resilience</li> <li>• Reporting and disclosure</li> </ul>
<b>Sustainable Investment</b>	<ul style="list-style-type: none"> <li>• Redirecting capital</li> <li>• Sectoral initiatives and system-level reform</li> </ul>
<b>Module 4B: Levers to Change the Rules (Workshop 4)</b>	
<b>International Governance</b>	<ul style="list-style-type: none"> <li>• Global governance and international agreements</li> <li>• Voluntary codes and sectoral initiatives</li> </ul>
<b>Government Policy &amp; Regulation</b>	<ul style="list-style-type: none"> <li>• Policy and regulation for a net zero carbon economy</li> <li>• Policy instruments and approaches</li> <li>• Systems approaches to policy development</li> <li>• Business influence and engagement</li> </ul>
<b>Module 5: Leadership for Sustainability (All workshops)</b>	
<b>Leadership and Change</b>	<ul style="list-style-type: none"> <li>• Mental models of leadership</li> <li>• Leadership capabilities for a sustainable future</li> <li>• Organisational transformation, innovation and learning</li> <li>• Systems change and leadership</li> <li>• Personal leadership and leading self</li> <li>• Developing essential leadership practices</li> </ul>
<b>Module 6: Academic Writing and Research Skills (All workshops)</b>	
<b>Academic skills</b>	<ul style="list-style-type: none"> <li>• Academic writing</li> <li>• Academic research</li> </ul>