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WORLD LEADING ISRAELI ENTREPRENEURS GATHER IN LONDON FOR 'DISRUPTIVE' TECH SUMMIT

- **Britain is number one destination in Europe for Israeli inward investment**
- **London is a hub for showcasing the latest Israeli innovation & disruption**
- **Radical new tech solutions unveiled at summit**

World leading Israeli technology founders are gathering in London on 12th September, for the first UK Israel Business [UKIB] technology summit since 2013.

The summit will showcase cutting edge 'disruptive technologies' in cyber security, artificial intelligence, machine learning, transportation, drones, internet of things, machine vision, connected devices and agricultural technology.

Innovate Israel will highlight some of the most exciting and disruptive ideas and products coming from Israel, the start-up and now scale-up nation. The technological advances on display will be game changing for business, those seeking crowd funding, and for consumers.

Britain is the number one destination for Israeli foreign direct investment in Europe. There are now over 300 Israeli companies operating in the UK, and the London Stock Exchange is home to 28 Israeli companies with a combined market capitalisation worth over \$8bn.

Leading entrepreneurs who have chosen to speak at the London gathering include:

- **Jon Medved – founder & CEO of OurCrowd.** They have raised nearly \$500m for 120 companies from 20,000 investors in 112 countries, all since 2013.

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- **Matteo de Renzi - CEO Western Europe at Gett.** Raised over \$600m – a real Israeli ‘unicorn’ and an on-demand taxi app with over 12,000 London black cab drivers on their system
- **Raanan Cohen – Founder & CEO of Bringg.** Raised over \$20m including a strategic investment from Coca Cola. Bringing Amazon-style logistics to enterprises of all sizes (clients include JustEat).
- **Tomer Tzach CEO, CropX.** ‘The Internet of Soil’ – connected smart devices to monitor soil and help grow crops quicker, better and with less water
- **Ofri Ben-Porat, Founder & CEO, Pixoneye.** Israeli start-up based in London, the next generation of advertising technology
- **Yali Saar, Founder & CEO, Tailor Brands.** An algorithmic branding agency teaching computers how to design, and offering a self-service branding platform for over 2,000,000 clients worldwide

Hugo Bieber, Chief Executive of UK Israel Business, said: “After taking multiple groups of investors to Israel, UK Israel Business wants to showcase the breadth of Israeli innovation to a UK audience. We have been operating since 1950, but now is the most exciting time in business collaboration between the two countries. In the last two years we have seen 57 Israeli companies create 1,700 jobs in the UK, investing £266 million. Our summit is a huge opportunity for UK corporates and investors to meet some of the most dynamic start-ups and scale-ups in the world. And these Israeli companies want to be here in the UK”.

Other speakers at the conference include Nimrod Cohen of TAU Ventures, Kymera, Eden Attias of ParaZero and Asher Bennett of Tevva Motors. The sponsorship of Bank Leumi, OurCrowd and Gett have made this event possible.

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Notes to editors:

- Established in 1950, UK Israel Business is the UK’s Israel business connector, nurturing the dynamic growth of business and investment between the two countries. UKIB investor and technology delegations offer exposure to the latest developments in Israeli innovation and investment opportunities.
- The UK is Israel’s number one destination for investment in Europe and Israel is the third largest investor in the UK from the Middle East region. Israeli investment in the UK exceeded £14bn in 2014 compared to £9bn in 2010. Department for International Trade figures show that between June 2016 to May 2017, 32 Israeli companies entered the UK, with a total investment of £152 million and the creation of 888 new jobs. 2016 also saw the UK’s largest ever export deal to Israel as Rolls-Royce signed a strategic agreement with Israeli airline El Al to provide Trent 1000 engines for El Al’s new fleet of Dreamliner aircraft.