



"Catalyst is staffed with some of the country's leading sustainability and energy experts. For more than 10 years our business has been focussed in energy management, procurement solutions and implementation."

Catalyst provides a blend of consultancy that is rare in our industry, balancing technical expertise with the commercial reality of client requirements."

"We get personal; we'll work in partnership with you to understand your business, your ethical perspective and your carbon requirements."

"Of course, your future plans are paramount in developing the correct solution or strategy. We set a clear path with targets, review periods and milestones so we can work with you to optimise your energy position."

Why Use An Energy Broker?

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The UK energy market is increasingly complex, and its volatility makes it difficult for many energy buyers to find the right contract for their business. Over 60% of UK energy is now procured through energy brokers and consultants, which demonstrates just how preferable this practice has become.

We're one of the UK's largest independent utilities companies. As such, we can offer a complete business consultancy service including made-to-order strategies to manage everyday energy requirements for maximum efficiency. We'll work with your staff to advise on contract types and market conditions, then build purchasing strategies and action plans that will lower costs and reduced risk of supply chain failure.

There are several ways in which we can help you:

"We need to be more energy efficient." Many organisations seek out an energy broker because they need help identifying areas for improved energy efficiency. A consultancy provides a 'fresh pair of eyes', a new outlook, and a new set of opportunities to improve not only energy use, but quality, and capacity as well. We offer you the benefit of our cumulative experience gained through work with many different organisations-- each new project yielding ideas, methodologies and approaches that can be applied to new circumstances.

"We need to be more competitive." If you're feeling 'the pinch', chances are your competition is as well. Using an energy broker's market intelligence to develop your business,

reduce operating costs and increase profits makes good business sense for any organisation. We can provide an assessment of your organisation's energy usage patterns to highlight short-term drivers for change, and monitor the implemented solution. Fortunately, change is almost always an 'up-front' activity-- the results are immediate, and the benefits ongoing. Some organisations will adopt ongoing consultancy as well, mainly in the provision of energy management. For example, we help them manage renewals by implementing the process for re-evaluation ahead of budget requirements.

"We need an expert." Employing an energy broker can help secure your energy investment and reduce risk to your business operations by securing favourable contracts and good energy prices on your behalf. It is more cost-effective for an energy supplier to manage a range of brokers who, in turn, manage a large portfolio of clients than it is for them to manage the portfolio directly. This allows suppliers to focus on the challenges of service and the delivery of products, while the energy consultant adds value and support to the standard services offered by the supplier. We'll show you how to navigate the market with confidence.

"We need to be more current." We can help you to modernize your business practice. In an energy conscious world, you can demonstrate responsible practice for long term sustainability while pursuing profitability. Stay ahead of the game: reduce your energy consumption.

