

- ✧ Set up all files in CMYK.
- ✧ Create artwork at 25% of finished size at 300dpi.
- ✧ Do not compress images. All images must be at least 300dpi and CMYK, please convert all RGB images to CMYK.
- ✧ All layered files should be flattened and fonts converted to outlines.
- ✧ Setup all files with a 5mm bleed on all edges.
- ✧ Please supply artwork as a print ready PDF.

### Proofs

Before any artwork goes to production we will always email a PDF proof, which will require approval by you. This is a standard process on all print work we carry out and is all part of the service, not a chargeable extra. We do this to ensure the artwork we reproduce comes out exactly how you expect it to and no elements of the design are lost or changed when files are sent to us.

Please note: All quoted lead times are applied from artwork approval, therefore a prompt response to our artwork approval email is advised if your order is time critical.

### Colour matching:

We utilise a 4, 6 or 8 colour process to provide large, high impact, vibrant full colour graphics. This process means we cannot reproduce Pantone colours, however all Pantones will be converted to the nearest CMYK equivalent and reproduced as closely as possible.

If colour matching is critical, please provide a hard copy sample of the colour to be matched i.e. a brochure, poster or accurate block colour printout (A5 size minimum). In general, letterheads and business cards don't provide a large enough area to accurately colour match to, so please avoid supplying these items.

### Please post all hard copies including your order number to:

REF: (Order Number)  
Display Wizard Ltd  
Units 15 & 16 Creamery Industrial Estate,  
Kenlis Road,  
Garstang,  
Lancashire,  
PR3 1GD

**Please note:** The PDF proofs we send for your approval are not suitable for checking colour as monitors use an RGB colour process and not a CMYK colour process.

### Supplying your artwork:

Please see our [Supply Artwork](https://www.displaywizard.co.uk/supply-artwork) page for details: <https://www.displaywizard.co.uk/supply-artwork>