

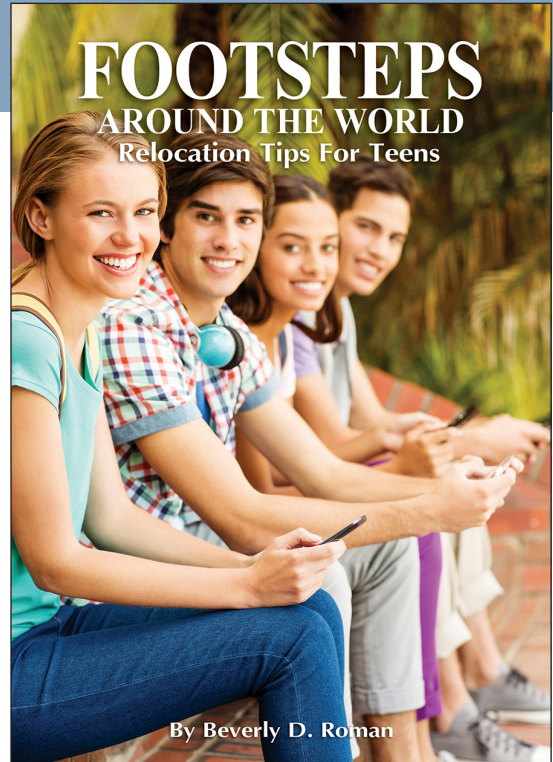


BR Anchor Publishing
School Studies
Footsteps Around the World



Teenagers with
*Footsteps Around
the World*

**New Brunswick
High School, NC**



Footsteps Around the World

A Domestic and International Relocation Book Used By Teenagers All Over the World!

BR Anchor Publishing, located in Jacksonville, Florida, conducted three independent school studies using *Footsteps Around the World*, the company's book for teenagers. Two studies took place in US high schools with students in grades 9 through 12, and one study took place in the UK at an Educational Psychology & Child Guidance Service with graduating seniors. All of the Great Britain students had moved at least once, less than half from New Brunswick High School, NC previously relocated and the Onslow County, NC students moved an average of 3.6 times.

When asked if the students would give the book to a friend, the overwhelming majority said yes. The top concern for the 16-18 year-olds was leaving friends and then fitting in socially in their new community. Also of considerable concern was their academics and their grade point average.

Both the students and educators who participated in the studies thought *Footsteps Around the World* was most appropriate for relocating teenagers. They further expressed that it is a practical and easy-to-use manual. The majority reported that the book addressed issues that most concerned them individually, or issues they had not considered, but thought were important.

The next two pages reveal the results of our studies which are consistent with recommendations by the American Psychological Association and parent publications, such as *ParentNews*.

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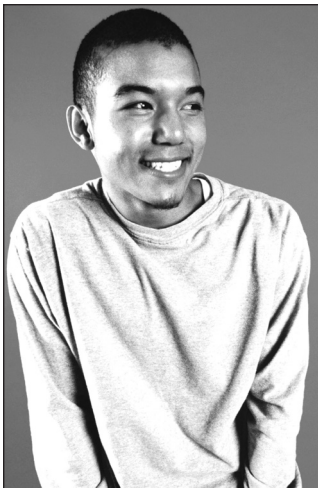


When asked “What issues does this book address that most concern you?”

- Ways to search for information about my new home and new school.
- How to handle an interview, what to ask and what to not ask.
- Positive ways to deal with stress.
- Suggested ways to talk to teachers and parents.
- A lot about management.
- I learned to keep my priorities in order.
- That there are many others in similar situations... to us...
- To understand what moving means and how to cope with it in a good and positive way.
- Discussion topics were helpful.
- “Choosing Not to Move” had good suggestions.
- I will be moving [overseas] for the first time next summer, so I really like the international moving section!



Regardless of age, all of the students gained insight as to the global scope of relocation in today’s world and how they can successfully, and confidently, meet the challenges surrounding a move.



When asked “What did you like best about the book?”

- The Money Tips section, especially the banking checklist.
 - The advice about part-time jobs.
 - I liked that it focused on kids because they need more guidance.
 - I liked the quiz on customs and manners.
 - I liked all the honest answers.
 - How it was specific because it gave good detail.
 - It made me look at relocation as a new adventure, not an abandonment.
 - It addresses issues which I have not come across before.
 - That I learned how to evaluate new schools.
- I learned some customs and manners [of other countries].
 - It’s an awesome book for teenagers who are moving.

Footsteps Around the World contains over 40 teen-appropriate web sites to research cities, countries, schools, money and job issues, passports and more. The majority of students used these sites and found them to be helpful.



Educator's Comments

- The book offers...a sense of security to students facing a move by addressing all of the related issues.
- *Footsteps Around the World* provides basic communication tips for teens and their significant others and career and job related tips.
- The students most enjoyed the interview tips.
- *Footsteps Around the World* supports teens' moving concerns by addressing all of the issues involved in a move.
- Regardless of age, all of the students gained insight as to the global scope of relocation in today's world and how they can successfully, and confidently, meet the challenges surrounding a move.

Moving is not a bad thing — it makes you more mature!

Conclusion

The students became more aware that it is not unusual for teens to relocate and that everyone is apprehensive at first. They came to believe that it is best to be open-minded with new people and give oneself time to adjust. They also expressed that learning about their new home and school before they moved removed some of the apprehension about the new community. They concluded that the best ways to handle transitions are to:

- Learn to manage the move.
- Be yourself. Do not change for anyone.
- Take part in favorite activities and sports to meet people with similar interests.
- Make one new friend at a time.
- Keep a good relationship with old friends.
- Maintain a sense of humor.
- Moving is not a bad thing — it makes you more mature.



Acknowledgments

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Note: BR Anchor Publishing's school studies for all three children's books can be read and/or downloaded at our website www.branchor.com. Click on individual books to download the respective study.