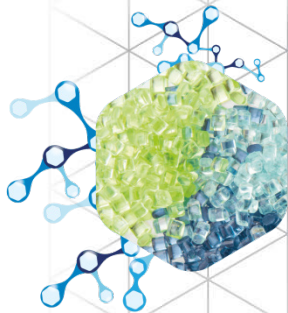


# Americas Polyester Industry Conference

1-2 March 2017, Houston Airport Marriott at George Bush Intercontinental

## Wednesday 1 March, 2017

1400-1445	<b>Registration &amp; Welcome Coffee</b>
1445-1500	<b>Welcome</b> <i>Michael Bermish / PCI Wood Mackenzie</i>
1500-1540	<b>North American outlook: will a Trump presidency make any difference?</b> <i>Michael Bermish / PCI Wood Mackenzie</i>
1540-1610	<b>An assessment of the South American polyester fiber sector and the changing dynamics of the Asian suppliers</b> <i>Carlos Gonzalez / PCI Wood Mackenzie</i>
1610-1640	<b>Networking break</b>
1640-1720	<b>Cotton market outlook</b> <i>Lorena Ruiz / ICAC</i>
1720-1800	<b>American fibers: is there more hope for 2017 after a disappointing 2016?</b> <i>Alasdair Carmichael / PCI Wood Mackenzie</i>
1800-1930	<b>Networking cocktail reception</b>
1930-2100	<b>Dinner</b>



# Americas Polyester Industry Conference

1-2 March 2017, Houston Airport Marriott at George Bush Intercontinental

## Thursday 2 March, 2017

**0800-0830**      **Welcome Coffee & Light Breakfast**

**0830-0845**      **Welcome**  
*Chairman / PCI Wood Mackenzie*

**0845-0925**      **Higher oil prices: just how high and for how long?**  
*Ed Rawle / Wood Mackenzie*

**0925-1005**      **Global human rights: effects on the polyester industry**  
*Erin McVeigh / Verisk MapleCroft*

**1005-1035**      **Networking break**

**1035-1115**      **Paraxylene: the only way is up?**  
*Gordon Haire / PCI Wood Mackenzie*

**Breakout Sessions:**  
**DEG: can supply meet demand?**  
*Doug Rightler / PCI Wood Mackenzie*

**1115-1155**      **PTA: Will 2017 be a year of real change or be more of the same?**  
*Phil Marshall / PCI Wood Mackenzie*

**US PEO supply: when do we run out?**  
*Doug Rightler / PCI Wood Mackenzie*

**1200-1315**      **Networking lunch**

**1315-1355**      **Global ethylene market outlook: watching for signs for a wild ride**  
*Steve Zinger / PCI Wood Mackenzie*

**1355-1435**      **MEG: Extreme volatility for the next four years**  
*Doug Rightler / PCI Wood Mackenzie*

**1435-1500**      **Networking break**

**1500-1540**      **PET Resin & RPET: surviving a rising crude oil environment**  
*David Swift / PCI Wood Mackenzie*

**1540-1600**      **The next 6 months**  
*Panel / PCI Wood Mackenzie*

**1600-1615**      **Closing**