

**Programme**  
**2016 ACC Europe Annual Conference**

**Be The Best In-House Lawyer You Can Be!**  
**Strategies, insights and tools to maximise your effectiveness as an in-house lawyer**

- denotes session level to be basic
- denotes session level to be intermediate
- denotes session level to be advanced

**Sunday 22 May**

- 1500 – 1900          Registration
- 1730 – 1900          Exhibition
- 1730 – 1900          Welcome Reception

*Sponsor: BrookStreet des Roches LLP*

**Monday 23 May**

- 0730 – 1800          Registration
- 0730 – 0845          Delegate breakfast
- 0730 – 1800          Exhibition
- 0900 – 1030          Opening Plenary



**101 High potential – the GC perspective**

Succeeding as an in-house leader requires certain behaviours and competencies that are not taught at law school. This session provides an opportunity to find out directly from the high potentials themselves what worked for them and what businesses are looking for in leaders who are lawyers.

This session provides invaluable insights, knowledge and personal experiences from leading GCs that will help you to understand what is needed to become an influential leader in the in-house legal world. GCs talk about what the competencies and leadership qualities are that have helped them in

their careers and what they and the business look for when identifying high potential legal leaders.

*Speakers:*

**Marie-Anne Birken**, General Counsel, European Bank for Reconstruction and Development

**Sabine Chalmers**, Chief Legal & Corporate Affairs Officer, Anheuser-Busch InBev

**Antonino Cusimano**, General Counsel and Executive Vice President Legal Affairs, Telecom Italia S.p.A.

**Marco Reggiani**, General Counsel Legal, Corporate and Compliance Affairs, Snam

**Fabienne-Anne Rehulka**, General Counsel EMEA, Managing Director, Legal & Compliance, Swiss Re Management Ltd

*Facilitator:*

**Leigh Dance**, President, ELD International LLC

1030 – 1100            Networking break

1100 – 1230/1300    Concurrent sessions

1100 – 1300



Track: Lead Yourself

**102 Striving for excellence: Being the best in-house lawyer you can be**

Understanding yourself, understanding others, and learning how to work together in a positive way is not a luxury – it's a necessity and the gateway to success for your people, your leaders, your teams and your entire organisation.

Agenda:

- Welcome and introduction – what's involved in "*Being the best you can be*"?
- Where to start? – with YOU
- The power of perception – why we all see things so differently
- The insights colours – a model to help you "look in the mirror"
- Strengths and weaknesses – knowing where you add value and where you need help
- Understanding others – how to "speed read" colleagues and clients – how to discover quickly what they want and what their drives and motivations are
- Communication – how to approach colleagues and clients to get the best out of them – what to say to get them on-board...and what NOT to say
- Action planning – how to take this forward into the real world

*Speaker:*

**Charles Grimes**, Director, Charles Grimes Ltd

1100 – 1300



Track: Lead the Law

### **103 EU data protection regulation**

No business that has/uses employee or consumer data can afford to have lawyers who are unaware of the law relating to data privacy! This session explores the immediate impact of the implementation of the EU General data protection regulation including the harmonisation of regulator activity across Europe, how effective the "one-stop shop" format will be, Article 29 Working Party submissions and how to protect your business from the right to be forgotten. The European Data Protection Supervisor, Mr. Giovanni Buttarelli, will provide a keynote presentation on the General data protection regulation followed by a panel discussion. To get ahead of the curve and never let your business be taken unaware, you need to attend this session!

*Sponsor: Bird & Bird LLP*

*Speakers:*

**Cecilia Alvarez**, European Data Protection Officer Lead, Pfizer

**Giovanni Buttarelli**, European Data Protection Supervisor

**Alexander Duisberg**, Partner and Head Software & Services, Int'l Tech & Coms Group, Bird & Bird LLP

**Cristina Sirera**, Group Privacy Advisor, Colt Technology Services Group Limited

*Facilitator:*

**Patrick Ambrose**, Chief Legal Officer, DLL Ireland

1100 – 1230



Track: Lead the Business

### **104 Succeeding in emerging markets**

Whilst presenting significant opportunities, any venture into or trade with emerging countries requires careful consideration, strategic planning and knowledge of the unique local markets and legal environments. The speakers will share valuable practical information, best practices on how to be successful and what to avoid during and after international expansion.

*Sponsor: Lex Mundi*

*Speakers:*

**Rebecca (Riv) Goldman**, VP, Law, Rockwell Automation

**Derek Jones**, Partner, Baker Botts LLP– a Lex Mundi member firm

**Duygu Limnili Kirca**, Chief Legal Counsel, Mondelez International

**Graham Shepherd**, Senior Counsel, BearingPoint

1100 – 1300

### **Law Labs**

*New to the ACC Europe Annual Conference! Two interactive sessions enabling delegates to share ideas and lessons learned. Facilitated by experts, these sessions will provide valuable dialogue with peers on topical issues. Each Law Lab will be limited to 15 delegates which ensures each participant is given ample time to share opinions and contribute to the discussions.*

1100 – 1200



Track: Lead the Law

### **105 Law Lab 1: Protecting and enforcing your IP rights in China – understanding the changing environment**

Reviewing the drivers of economic success in China and the latest IP developments in China and exploring in depth how to structure R&D arrangements to protect your trade secrets and technology in an interactive session with the experts.

*Sponsor: Bird & Bird LLP*

*Speakers:*

**Giovanni Galimberti**, Co-managing Partner, Italy, Bird & Bird LLP

**MariaGiovanna Marletti**, In House Counsel, Ferrero S.p.A.

**Marc Messely**, Group Industrial Property Manager at NV Bekaert SA, Bruges Area, Belgium Legal Services

*Facilitator:*

**Grégory Leboutte**, EMEA GBUs Legal Director, Hewlett-Packard Belgium

1200 – 1300



Track: Lead the Business

### **106 Law Lab 2: “To RFP or not RFP?” Lessons learned in selecting outside counsel**

In-house counsels are under increasing pressure (especially from procurement colleagues) to run formal RFPs (Requests for Proposals), or tenders, in order to compare offers from law firms and select on an “objective” basis. In this session our speakers will lead a discussion on the pointers and pitfalls in running an RFP when selecting a law firm.

*Sponsor: Littler Global*

*Speakers:*

**Vinciane De Coen**, Procurement Manager, Infrabel

**Matthew Glover**, Head of Legal Operations, Colt Technology Services

**Sam Parr**, VP & Associate General Counsel, Hewlett Packard Enterprise for UK & Ireland and Enterprise Services for EMEA  
**Tahl Tyson**, Shareholder, Littler Global

*Facilitator:*

**Grégory Leboutte**, EMEA GBUs Legal Director, Hewlett-Packard Belgium

1230 – 1430            Lunch

1430 – 1600            Concurrent sessions



Track: Lead Yourself

### **107 The connected world (social media)**

Understanding that you are your own brand. This session focuses on how to improve your visibility both inside and outside your organisation, and align any activity with specific business goals. Social media is now no one-trick-pony but can deliver multiple and measurable results.

*Speaker:*

**Michelle Carvill**, Carvill Creative



Track: Lead the Law

### **108 “Nudge”: the use of behavioural economics by EU legislators and regulators**

Increasingly EU law (in particular EU consumer law) is being driven by a school of thought known as ‘behavioural economics’, which takes into account the behaviours of individuals when they are exercising choice. Regulators recognise that behavioural economics could have a profound impact on many of the most serious challenges facing policy makers today and increasingly see an opportunity for behavioural economics to support more specific issues like complexity, consumer inertia, marketing and the impact of communications to consumers. This session provides an overview of how behavioural economics is quickly becoming a “game changer” for the shape of regulation for time to come.

*Speakers:*

**Marilù Capparelli**, Regional Director, Google EMEA

**Emanuele Ciriolo**, Joint Research Centre, European Commission

**Cristiano Codagnone**, Professor, University of Milan

*Facilitator:*

**Patrick Ambrose**, Chief Legal Officer, DLL Ireland



Track: Lead the Business

### **109 Know your financials – financial education for in-house lawyers**

Do you know your NPV from your IRR? Your Payback from your ROI? Find out how to understand and talk knowledgeably with business colleagues on financial matters. In-house counsel are frequently expected to demonstrate business acumen and sound financial decision-making skills. This session will help you to advise and make decisions based on financial data, explaining how to understand the balance sheet, income statement and statement of cash flow, and how to identify red flags that signal financial difficulties or accounting problems.

*Speakers:*

**David C. Butow**, Vice President and General Counsel, EMEA and Deputy General Counsel, M&A, Finance and Restructuring, Ingersoll Rand, Brussels, Belgium

**Marco Giorgino**, Professor, Polytechnic Milan

**Yves Heijmans**, Manager Legal and Public Affairs EMEA Region, Chevron Phillips Chemical Company

**Marco Lechner**, Associate General Counsel Contracting, Accenture GmbH

**Tim Williams**, Area Counsel, Wärtsilä Energy Solutions Middle East & Asia



Track: Lead the Business

### **110 “Don’t panic. OK, panic!” (Crisis management)**

The participants will go through a mock crisis management exercise. This session will explore the complementary roles of legal, communications and PR, and business continuity management, presenting best practices in crisis management planning, stakeholder management, and proactive communications management.

*Sponsor: Fieldfisher*

*Speakers:*

**Massimiliano Carpino**, Adjunct Professor of Law & New Technologies, Università Cattolica del Sacro Cuore, Milan

**Nick Holland**, Partner, Fieldfisher

**Bruce Macmillan**, Director GC Academy, RPC

**Stathis Mihos**, Legal Director for Greece, Cyprus & Malta, Pfizer Hellas S.A.

1600 – 1630            Networking break

1630 – 1800            Concurrent sessions



Track: Lead Yourself

### **111 Talk like Ted**

What is it about Ted Talks that has made them such a phenomenon? Why are they so successful and what can we learn from them? Presenting effectively and with impact has changed over the years. Do you know your audience? Are you thinking about what they want to hear or what you want to say; factors that are not mutually exclusive. In the digital age with the 24/7 cycle of news, emails and instant messages, how do you reach your audience?

*Speakers:*

**Dan Fitz**, Group General Counsel & Company Secretary, BT Group plc  
**Steve Leroy**, Vice President Legal & Corporate Affairs, Anheuser-Busch InBev SA



Track: Lead the Law

### **112 The evolution of the European project: legal implications of a 'Brexit' or 'Grexit'**

Panel discussion on the potential legal impact of an exit by one or more EU Member States and steps in-house counsel can take to future-proof legal documents.

*Sponsor: RPC*

*Speakers:*

**Sara Biro**, Former Senior European Counsel, Fitch Ratings  
**Stephen Denyer**, Director of Strategic Relationships, The Law Society of England and Wales  
**Lambros Kilaniotis**, Partner, RPC  
**Dr Eleonora Poli**, Researcher, Istituto Affari Internazionali, Rome



Track: Lead the Business

### **113 Post-merger integration – or “what could possibly go wrong now that we’ve signed?”**

Participants will go through a post-merger integration exercise and will have to provide inputs/responses for the Board. Naming and branding issues, earn-outs, subsidiaries management, employee relations, accounting and financial reporting...keep that due diligence report handy!

*Sponsor: EY*

*Speakers:*

**Gerard Chan**, Vice President, Head of Legal, Europe, Middle East, Africa, Asia Pacific and Japan, Symantec Corporation  
**Stacey van Hooven**, Vice President & General Counsel, Legal Services, SCA GmbH

**Gavin Johnson**, Partner, Fraud Investigation & Dispute Services, EY (UK)  
**John Ward**, Former Associate General Counsel - Mergers & Acquisitions,  
DuPont



Track: Lead the Business

### **114 Driving Change: Legal Leadership in today's complex macro environment**

The expectations on Legal teams have changed dramatically over the last decade. From protecting reputation and delivering meaningful compliance programmes through to creating competitive advantage and driving efficiency through innovation. How can legal leaders create the dynamic for their teams to deliver across such a challenging landscape. Our panellists will discuss a range of experience that can deliver lasting strategic benefits and influence cultural change.

*Sponsor: K&L Gates*

*Speakers:*

**Martín Castro**, Legal & Public Affairs Manager Bridgestone Argentina –  
President of ACC Argentina

**Adrian Morris**, Group General Counsel, Tesco PLC

**Saswata Mukherjee**, Global Legal Operations Director, Unilever UK

**Mathias Schulze Steinen**, Partner, K&L Gates

**Liz Walker**, General Counsel, BT Global Services

1930 – 2300      Conference Dinner at the Villa Miani, an elegant historic home, set in beautiful grounds with spectacular views over the city.

Dress code:      Business suit

*Sponsor: Lex Mundi*

### **Tuesday 24 May**

0745 – 1600      Registration

0745 – 0845      Delegate breakfast

0745 – 1430      Exhibition

0800 – 0845      Make the most of your ACC membership – session open to all delegates

0900 – 1030      Concurrent sessions





Track: Lead Yourself

## **115 Disruptive change – Strategic agility in 2016 and beyond**

As the legal business world experiences disruptive change, are in-house lawyers transforming and adapting or being left behind? So many in-house lawyers are so busy with the day-to-day business that they do not notice the changes going on around them.

*Speakers:*

**Helena Bescos Menendez de la Granda**, Senior Director, Associate General Counsel, Citrix Systems France

**Ciaran Fenton**, Leadership and Behavioural Change Consultant

**José Ramón González**, Chief Legal Officer and Corporate Secretary, QBE North America

**Stefano Vicariotto**, VP Regional Counsel Europe, BT Global Services



Track: Lead the Law

## **116 Equality, diversity and discrimination in the EU workplace - what and how to eliminate/minimise bias**

Directive 2014/95/EU on disclosure of non-financial and diversity information by certain large undertakings and groups entered into force on 6 December 2014 and EU Member States have two years to transpose it into national legislation. For the first time, such companies will be required to disclose in their management report information on policies, risks and outcomes relating to environmental matters, social and employee aspects, respect for human rights, anticorruption and bribery issues, and diversity in their board of directors (including information on the age, gender and educational and professional backgrounds of their members). This session will be divided into a short presentation giving an overview of the Directive, followed by a 'mock boardroom' to demonstrate the impact of the Directive at a company level. There will then be a short panel discussion of matters raised which will include an examination of the role of in-house counsel in driving diversity issues and the Corporate Social Responsibility agenda more generally.

*Sponsor: L&E Global*

*Speakers:*

**Eva Bishop**, Associate General Counsel, Downstream and Shipping, BP plc

**Dara Gill**, VP & Associate General Counsel, CEE&I, Russia and MEMA, HPE

**Nia Joynson-Romanzina**, iCubed, Founder & Director

**John Sander**, Principal, Jackson Lewis P.C., Member of the Board of L&E Global



Track: Lead the Business

### **117 The ACC Value Champions: Combining value tactics to cut costs, improve predictability and achieve better outcomes**

Learn how results can be multiplied when you put together any combination of in-sourcing, unbundling, alternative legal service providers, process improvement, value-based fees and technology. Whether you're looking for solutions to improve client satisfaction and cost control in litigation, M&A or patent management, these Value Champions will share proven tactics you can use.

*Sponsor: Portolano Cavallo*

*Speakers:*

**Renato Conti**, Partner, PW Advisory & Capital Services Italia Srl, Name Partner, "Renato Conti Law Offices"

**Aine Lyons**, Vice President & Deputy General Counsel, WW Legal Operations, VMware

**Catherine J Moynihan**, Senior Director, Legal Management Services, Association of Corporate Counsel

**Francesco Portolano**, Partner, Portolano Cavallo



Track: Lead the Business

### **118 Designing the perfect law firm and perfect in-house team**

A group exercise where half of the delegates will be tasked to design the perfect law firm. At the same time the other half of the delegates and a team of external counsel, will design the perfect in-house team. Both sides will present their findings back to each other.

*Sponsor: Littler Global*

*Speakers:*

**Sandrine Chambord**, Chief Counsel Competition & International Sales, Mondelez International

**Dr. Thomas Griebe**, Managing Shareholder, Vanguard Member, Littler Global

**Peter A. Susser**, Global Practice Leader, Littler Global

**Tahl Tyson**, Shareholder, Littler Global

**Gabe Shawn Varges**, Senior Partner, HCM, Zurich and Geneva

**Simon White**, General Counsel (UK, Middle East & Africa) and Global Privacy Director, Cognizant Technology Solutions

1030 – 1100            Networking break

1100 – 1230            Concurrent sessions



Track: Lead Yourself

## **119 The road well-travelled**

Making choices about which job to take, whether to relocate, make a move laterally, change industries; these are all the stepping stones of your career path. We are more often at the career crossroads than we would like to think. This session delivers insights from leading lawyers from those starting out to those who are more experienced as well as valuable guidance from those who help us to find these new opportunities.

*Sponsor: Adamson & Partners Ltd*

*Speakers:*

**Christopher Adamson**, Managing Partner, Adamson & Partners Ltd

**Gayle S. Gorvett**, Managing Director, GCorvett Consulting

**Leslie D. MacIntosh**, Deputy General Counsel, IATA

**Gregory J. Ritts**, General Counsel, Altisource Portfolio Solutions



Track: Lead the Law

## **120 EU competition law update**

This session will present an overview of significant legal and policy developments in EU competition law over the last year, the latest trends in competition litigation and what it means for you in practice.

*Sponsor: McDermott, Will & Emery*

*Speakers:*

**Mélanie Bruneau**, Avocat - Partner, McDermott Will & Emery

**Jacques Moscianese**, Head Antitrust Affairs & Strategic Support, Intesa Sanpaolo S.p.A.

**Maria Gaia Pazzi**, Casehandler, Italian Competition Authority (Autorità Garante della Concorrenza e del Mercato)

**Guillaume Taillandier**, General Counsel Europe / Data Privacy Officer, Bemis Europe



Track: Lead the Business

## **121 Small law department – maximise your effectiveness & efficiency**

How to get more for less: how to manage a small legal department for maximum efficiency on a modest budget. This session will share best practices and practical tips on: the practical aspects of staffing (range of positions, non-legal positions, outsourcing); budgeting (templates, budgeting for litigation, cost allocation, common budget busters); research options (Lexis Nexis, Practical Law, ACC, other knowledge management systems) and technology tools (systems for small departments, cloud services, video conferencing, e-signature systems, systems that allow you to work from anywhere).

*Speakers:*

**Claudia Blaesi**, LL.M. IP, Senior Legal Counsel, Constellium Switzerland AG  
**Stephan Engelmann**, Legal Director & Assistant General Counsel DACH and RESE, Juniper Networks GmbH  
**Jory Lacaze**, Associate General Counsel – EMEA APAC, SunPower

*Facilitator:*

**Jasprit Sahnsi**, Senior Legal Counsel, Gategroup

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Track: Lead the Law

## **122 Arbitration v courts v mediation**

Which form of dispute resolution is best for your contract? Hear from in-house counsel and experts the pros and cons of different methods of dispute resolution from their experience and help inform you as you decide which form to use in your contracts.

*Sponsor: Swiss Chambers' Arbitration Institution*

*Speakers:*

**Richard Baček**, General Counsel Siemens, Czech Republic & Romania & Slovakia

**Paige Bickley Navarro**, Former Senior Director, Commercial Law, Europe/Africa, Halliburton

**Han Kooy**, General Manager, ECLA

**Caroline Ming**, General Counsel, SCAI - Swiss Chambers' Arbitration Institution

1230 – 1430            Lunch

1430 – 1600            Closing Plenary

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## **123 What success looks like for legal – the business perspective**

What does the business look for from legal? CEO/Senior Business panel provide their insights into what makes successful in-house leaders, teams and individuals.

*Speakers:*

**Richard Christou**, Corporate Adviser at Fujitsu Limited

**Massimo Mantovani**, Chief Legal & Regulatory Affairs, Eni SpA Italy

**Massimo Giorgio Visentin**, Global Innovative Pharma Lead and Country Manager Italy, Pfizer

**Kevin J. Wilcox**, Chief Administration Officer, Altisource Portfolio Solutions

*Facilitator:*

**Janice More**, Executive Director and General Counsel, The Law Society of England and Wales

*Programme and speakers are subject to change without notice*

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ACC Europe wishes to thank the 2016 Annual Conference Advisory Board for their thought leadership, creativity and hard work in developing this programme and populating the programme with great speakers:

Chair:

**Janice More**, Executive Director and General Counsel, The Law Society of England and Wales

Track leaders:

**Patrick Ambrose**, Chief Legal Officer, DLL Ireland

**Claire Debney**, Former VP & General Counsel, Group Legal Affairs & Compliance, Reckitt Benckiser Group plc

**Alessandro Galtieri**, Legal Director, Corporate Law and Data Protection, Colt Technology Services Group Ltd

With thanks also for significant assistance from:

**Matthew Benz**, Senior Counsel, Altisource Portfolio Solutions

**Luca Galantucci**, Region Counsel, Hewlett Packard Enterprise

**David Gribble**, Senior Commercial Lawyer, BT plc

**Grégory Leboutte**, EMEA GBUs Legal Director, Hewlett-Packard Belgium

**Steve Leroy**, Vice President Legal & Corporate Affairs, Anheuser-Busch InBev SA

**Duygu Limnili Kirca**, Chief Legal Counsel, Mondelez International

**Jasprit Sahnsi**, Senior Legal Counsel, Gategroup