ADVANCING business opportunities

imageRUNNER ADVANCE Office Colour and Black and White Range



you can



The way we work today would have been unthinkable 20 years ago. Flexible start times, working from home, mobile workers who share desks, and employees who cross international boundaries yet interact as if they were in the same room. Today businesses must be able to respond quickly; not just to the fast-evolving demands of customers but also to the fast-developing opportunities that technology plays in creating competitive advantage.

The next generation imageRUNNER ADVANCE

Information defines success

It is often said that information is power, but today's forward-thinking organisations appreciate that information per se isn't an asset. Now successful businesses must be able to gather and present information instantly, share it quickly with those that need it, and keep it secure from those that don't. As information today takes multiple forms and co-exists in various locations – from employees' desks and office cabinets to cloud servers and mobile devices – getting things right poses a sizeable challenge.

More than ever before, documents are the conduits of this information. They convey emotion, communicate ideas, persuade, teach and inform – both electronically and in hard copy. That's why it's crucial to employ a document and print platform that allows you to manage documents and information in the most efficient and effective ways possible.

The next-generation imageRUNNER ADVANCE

The imageRUNNER ADVANCE is an intelligent document communication platform designed to support the goals of your business and to be adaptive to the fast-changing environment we live in. It is built to complement every stage of the document lifecycle: from creation to management, output to archival, whilst supporting your security and environmental goals.

For every work environment

From small workgroups and offices to large departments or print rooms, the versatile and extensive imageRUNNER ADVANCE range is designed to address the document-handling needs of every working environment. Whether high quality colour or efficient black and white output, low or high volume, there is an imageRUNNER ADVANCE that can be tailored to meet your output and capture requirement.







By 2020 the world will generate **50** times the amount of information and **75** times the number of "information containers" while IT staff to manage it will grow less than 1.5 times.

IDC Digital Universe Study, sponsored by EMC, June 2011

By 2015 the worldwide mobile worker population will account for **37.2 %** of the workforce.

IDC Worldwide Mobile Worker Population 2011-2015 Forecast, December 2011

Next-level productivity

Doing business with fewer resources, or in less time, is always a hot topic at management meetings. When designing the imageRUNNER ADVANCE, the same was true at Canon. How can we help your business be more effective by being more productive? The outcome is a range that constantly impresses, getting the job done quicker and more easily than ever before.

Ease of use

A large user interface is the focal point of every device. The high definition colour touch screen makes carrying out tasks effortless, while the tilt function gives users the freedom to adjust the screen angle as best suits. Menus are logically structured and intuitive making task completion simple for novices, with a built-in tutorial and help information selectable, should further guidance be needed.

The entire imageRUNNER ADVANCE range is built using a common platform and operating principles, so once familiar with one device, you can use any other, making multi-device deployments easy to implement.

Advanced document capture

Each device can act as a hub for document capture and digitisation of workflows through its powerful scanning capabilities. With standard support for both optical character recognition and Office Open XML formats such as PowerPoint or Word, you can capture and reuse paper information within any electronic workflow. Image readers simultaneously scan both sides of paper for super-quick results, and you can easily send scanned documents to a multitude of destinations including e-mail, fax, folder, FTP and Google Drive[™].

For complete process or workflow optimisation, all iR-ADV devices integrate tightly with a range of powerful Canon and third party output and information management software thanks to the embedded MEAP and MEAP Web application platforms.

Support for mobile working

The imageRUNNER ADVANCE provides scalable support for mobile and flexible working practices to increase workforce efficiency. Powerful MEAP applications allow users to print from any Google Cloud Print enabled web and mobile app, or scan to and print from iPad, iPhone and Android mobile devices. Alternatively, within Canon's uniFLOW solution, centralised mobile printing capabilities allow users to print many file formats, from any platform and to any device - all without compromising security or cost control.





52% who use smartphones for work said they can't currently print from their device, but want to.

IDC Hardcopy Device Usage - Effect of Mobility On Print, March 2011

Create personal workflows

Every imageRUNNER ADVANCE device is designed to be shared, but also provides opportunities for a unique, personal experience. Once logged in, users are presented with a workspace that can be fine-tuned to suit. Common tasks, such as scanning into business applications or sending documents to group addresses, can be transformed into personal one-touch buttons for quick and easy execution. In fact, even the touch screen's wallpaper, as well as button layout and size, can be defined so that every user's interaction with the device is unique.

PRINT8S



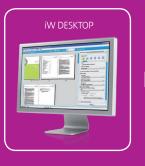


The look and feel of the screen can be personalised for each user, and personal workflows can be set to increase convenience and productivity.

Communication that differentiates

iW Desktop enables easy creation of professional finished documents through combining and editing files and pages from various applications.









Professional document publishing

Document creation and publishing takes on a new meaning with Canon's iW Desktop document publishing software. It allows you to effortlessly take files created in different applications (such as Word or Excel), combine and edit them with drag-and-drop simplicity, before applying finishing. In this way, impressive, professional-looking customised sales proposals, reports, training materials, and more can be produced in minutes rather than hours.

The imageRUNNER ADVANCE Quick Printing Tool also allows you to print, fax or convert documents to PDF files without opening the native application and printer driver – another time-saving benefit. Plus, PDFs can be compressed and annotated by different users, allowing collaborative workflows and proofing processes to be simply established.



Canon, Inc. iW Desktop Quick Printing Tool Outstanding Achievement in Innovation

Personalised documents

IR-ADV C5051

With iW Desktop's variable data printing it's easy to create personalised versions of your document in an instant - simply drag and drop variable text fields into your document and iW Desktop will create personalised versions for you based on a simple Excel or CSV file.

Microsoft Office Integration

You have spent time creating your documents in Microsoft Office - now make them stand out with quick and easy finishing. With iW Desktop's Office Toolbar you can apply your own finishing templates directly from within Microsoft Word, PowerPoint or Excel. This means finished documents can be created in seconds, without having to navigate through printer driver settings. The ability to communicate effectively allows you to motivate and inspire others, convey direction, and connect with customers. The imageRUNNER ADVANCE platform facilitates this, delivering glorious colours and pin-sharp image quality with every print. A variety of tools help you to easily create the most impressive and professional-looking business documents and marketing collateral.

50% of our customers say that producing good-looking, high-quality documents is a key factor in their organisation's success¹

¹ Canon commissioned independent specialist market research company RS consulting to undertake the research (working title: 'Canon Office Insights') 1662 end-users and decision-makers across Europe were questioned online throughout September 2012

Quality printing

Whether you're printing a key sales proposal, or merely an internal email, expect outstanding output every time. The imageRUNNER ADVANCE uses a unique oil-free toner, impressive 1,200 dpi resolution, and advanced real time calibration to provide the crispest black and white and most vibrant colour prints imaginable

Outstanding colour productivity

A choice of high-performance Fiery-based controllers from the industry leader EFI allows customers with frequent, large and graphically intensive jobs, to benefit from higher productivity and optimised functionality. Supporting simultaneous PostScript as well as end-to-end PDF workflows, these controllers guarantee colour accuracy and consistency – crucial for design professionals and marketing departments. In addition, personalised marketing collateral such as direct mail or campaign materials can be created quickly and efficiently with advanced Fiery Variable Data Printing capabilities.



High-level integration

As a communication hub and a focal point for information exchange, today's multifunctional devices are vastly different to those of yesterday. The imageRUNNER ADVANCE enhances how you work by being able to seamlessly integrate with existing systems and processes, while being readily adaptable to the demands of the future.









Canon, Inc. 2013 Document Imaging Solutions Line of the Year



Advanced cost control

In a fast-changing world, maintaining control of critical processes and keeping operating costs low is a pressing issue for businesses. When it comes to document output and management, the imageRUNNER ADVANCE provides all the tools you need to stay in control – whether you are a small business with just a few employees or a multinational operating across borders.



Canon, Inc. Universal Login Manager Outstanding Achievement in Innovation

Control access

The award-wining Universal Login Manger is a unique server-less application that enables controlled device access, based on local device authentication or using Active Directory. Authentication at the device can be as simple or as sophisticated as you require, for example from touching your avatar on the screen to using PIN codes and passwords or user proximity cards.

Track and control activity

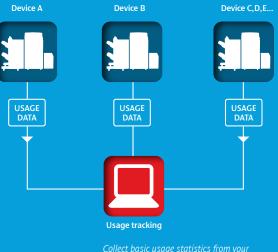
It's easy to monitor the activity of users within your organisation through reports, and you can use the information to identify potential areas where savings can be achieved. For example, by encouraging more double-sided printing or printing in black and white. Identified action areas can be implemented using the built-in Access Management System, which allows you to apply restrictions to certain device functions such as scan and send, or copy and print in colour on a per user basis. This helps to control costs and also adds another level of security around your device.

Ultimate control with uniFLOW

For businesses that demand the highest levels of control, Canon's uniFLOW solution can be configured together with the imageRUNNER ADVANCE. This provides sophisticated cost tracking and accounting capabilities, including detailed reporting and cost centre selection for cost allocation. Intelligent routing enables the administrator to define how documents are printed when certain conditions are matched, and automatically redirect print jobs to the most efficient device on the network, reducing overall print costs.

Organisations that actively manage their printer, copier, MFP and fax fleets can save between **10%** and **30%** of their print costs.

Gartner, Cost-Cutting Initiatives for Office Printing, June 2012



Collect basic usage statistics from your imageRUNNER ADVANCE to generate reports per user or device.

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Universal Login Manager reporting

Multifunctional collaboration

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Easily customise the imageRUNNER ADVANCE login screen to show your company logo or other details and use your building access cards to login to

the device.

The imageRUNNER ADVANCE is a smart multifunctional that handles the work of many devices in one, making document communication and collaboration cost effective and easy. Furthermore, functionalities of one device, such as fax, Address Books or Advanced Space, can be shared with other devices on your network in a client-server relationship, for added efficiency.

Uptime and reliability

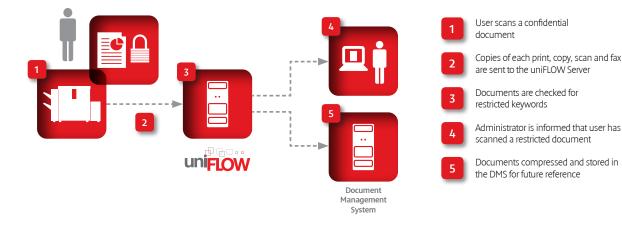
A number of tools are incorporated to enable service providers to deliver the highest levels of proactive maintenance. Thanks to the remote monitoring and diagnostics capabilities of eMaintenance, toner stock onsite can be managed and replenished easily, and accurate meter readings can be collected in an automated fashion. Remote diagnostics, event handling and parts lifetime management ensure pre-emptive maintenance and rapid fixes.

All these allow you to enjoy uninterrupted device uptime, reduce the burden on your IT or facilities department, and help to deliver the maximum return on your investment. ⁷ Did you know that **33%** of office employees have seen confidential information on printers and copiers?

The **forefront** of security

It's an age-old maxim that people are an organisation's greatest asset. But in the digital world, these beliefs are being challenged: it is information that makes businesses successful, and the ability to act upon the opportunities it presents. With MFDs operating as hubs of this information and security worries at an all-time high, protecting this asset is critically important. Thankfully, imageRUNNER ADVANCE offers an extensive portfolio of security features that keep confidential information as it was intended. **70%** of respondents in recent Quocirca study indicate that they have suffered one or more accidental printing-related data breaches.

Canon's unique Data Loss Prevention solution allows you to monitor what users are printing, copying and scanning at the multifunctional device. It can also prevent unauthorised users from printing or scanning documents that contain sensitive information, reassuring you that your important information will stay secure.



Network security

The imageRUNNER ADVANCE provides standard IPsec functionality which ensures information privacy and security for the internet protocol (IP) over the network. The device can also be set-up to only allow specific IP or MAC addresses to contact it, for example only the print server's IP or MAC address, with all other incoming network traffic blocked. In addition, IP address filters for outbound communication can be set-up, preventing data falling into unauthorised hands, while Secure Sockets Layer (SSL) protects data transferred over the network through strong encryption.



Device security

You can increase the security of your imageRUNNER ADVANCE by controlling who has access to it via the Universal Login Manager application. Numerous other features enable additional protection of the information stored on your device. You can set to erase all data from the device memory after job completion through the standard data erase functionality. Data can also be protected by encrypting it using the optional data encryption kit, which has achieved Common Criteria certification. Plus, the hard disk can be removed for storing in a secure location outside business hours, for protection against security risks.

Confidentiality

Native secure print functionality means that sensitive prints can only be retrieved when the user has entered the correct PIN code which was set at the driver by the document owner – preventing sensitive documents from piling up in the output tray. Device mailboxes can be protected with a PIN code to restrict unauthorised access. Canon's uniFLOW provides a "My print anywhere" capability, allowing users to authenticate and retrieve jobs at any device on the network for added security and flexibility.

Document security

Scan lock option restricts unauthorised copying, sending, and faxing of documents, and also helps track where documents originated. Secure watermarks also discourage copying of sensitive documents. Document authenticity can be guaranteed with user and device signatures, while scanned PDFs can be password protected before being sent from the device.

Data loss prevention

Canon offers the industry's first Data Loss Prevention solution through uniFLOW SAM Express Server. Any print, fax, scan and copy activity passing through your company can be monitored, with rules instantly determining whether access to it should be granted or not.

A benchmark in environmental care

In today's climate it's important to take decisions that make sense now, as well as in the future too. The progressive thinking behind the imageRUNNER ADVANCE embodies this philosophy. Here is a range that unites a sensible financial outlay, efficient running costs, superior levels of control and the new benchmark in environmental responsibility.

Energy efficiency

The entire imageRUNNER ADVANCE range uses Canon's on-demand fixing technology which allows the devices to power up quickly whilst saving energy at the same time. The imageRUNNER ADVANCE protects against unnecessary energy wastage, incorporating automatic timers that can shut down devices when idle, or at the end of the working day or week.

Defining standards

The award-winning imageRUNNER ADVANCE devices offer class-leading Typical Electricity Consumption (TEC) ratings*. Sleep mode cuts consumption to as little as 1W, and the noise levels of devices as well as their finishing accessories have been carefully considered to create a better working environment.

*Defined by ENERGY STAR (http://www.eu-energystar.org)

Act responsibly

Print easily using both sides of paper for professional results that also cut paper consumption at the same time. Secure printing means documents can be "held" until users are ready to collect them at the device - preventing wastage caused by forgotten prints discarded in output trays.

Sustainable design

Each device incorporates recycled materials and bioplastics, made from plant-derived resources. Carbon dioxide emissions are reduced through the use of more sustainable materials as well as a design and manufacturing process which focusses on minimising environmental impacts.







Canon, Inc. A3 MFP Line of the Year Award for Energy Efficiency



imageRUNNER ADVANCE office **colour range**



imageRUNNER ADVANCE C250i/C350i/C351iF

Efficient high quality colour output for busy workgroups and small departments, these compact and smart multifunctionals will enhance your document workflows and safeguard confidential information.

Reader/Document feeder

Core Functions

Scan Speed (A4, 300 dpi)

Copy/Print Speed A4

Warm-up time

First copy out time

User Interface

Paper capacity Std Paper capacity Max

> Paper size Paper weights

Printer language

Processor

Memory/ Hard Disk Drive

Interface Power Consumption Sleep Mode

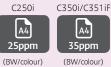
Power Consumption Max

Finishing options

Print/Copy/Scan/Fax* Standard duplex (reversing)

50 sheets

C250i: Up to 25 ipm (one-side), Up to 9 ipm (double sided) C350i/C351iF: Up to 35 ipm (one-side), Up to 12 ipm (double sided)



34 sec (normal mode) 10 sec (quick start mode) C250i: 8.4 sec BW/10.5 sec colour C350i/C351iF: 5.9 sec BW/7.4 seconds colour

17.8 cm (7 inch) TFT WVGA Colour LCD Touch Panel

C250i/C350i: 650 sheets, C351iF: 2,300 sheets 2,300 sheets

Up to A4

Cassette/s : 60 to 163 gsm. Mutli-purpose tray: 60 to 220 gsm Duplex: 60 to 163 gsm UFRII , PCL5e/6 Standard Genuine Adobe PS3

1.66 Ghz 2.0 GB Memory and 160 GB Hard Disk Drive (usable space 80 GB)

Ethernet (1000BaseT/100Base-TX/10Base-T), USB 2.0 Hi-Speed
1 Watt or less

1.5 kW

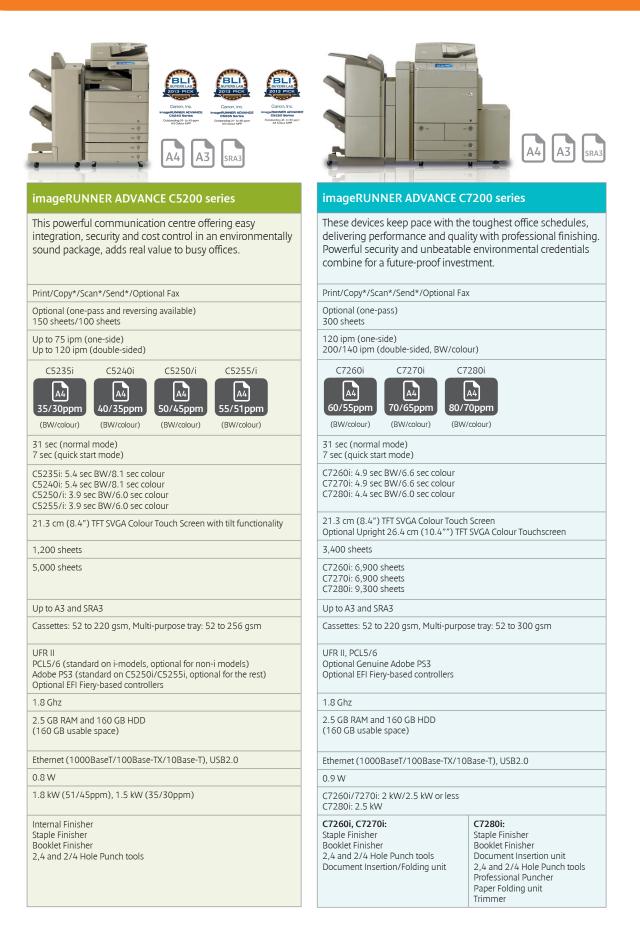
Staple Finisher



imageRUNNER ADVANCE C2200 series

The imageRUNNER ADVANCE C2200 series delivers quality colour communication in a small footprint. Easy integration, security and cost control features combined with top energy efficiency make it the perfect choice for small workgroups.
Print/Copy*/Scan*/Send**/Optional Fax
Optional (reversing) 50 sheets
51 ipm (one-side) 19.6 ipm (double-sided)
C2220L/i C2225i C2230i A4 20ppm A4 (BW/colour) (BW/colour) (BW/colour)
34 sec (normal mode) 10 sec (quick start mode)
BW 5.9 sec Colour 8.9 sec
17.8 cm (7") WVGA Colour Touch Screen with tilt functionality
1,170 sheets
2,270 sheets
Up to A3 and SRA3
Cassettes: 64 to 163 gsm , Multi-purpose tray: 64 to 220 gsm
UFR II, PCL5/6, Optional Genuine Adobe PS3 (PCL is optional on C2220L, PS is not available for C2220L)
1.66 Ghz
2 GB RAM and 160 GB HDD (80 GB usable space) C2220L: 2 GB RAM and 4 GB Flash memory
Ethernet (1000BaseT/100Base-TX/10Base-T), USB2.0
0.8 W
1.5 kW
Internal Finisher Staple Finisher Booklet Finisher

* Requires image reader, printer-only version also available ** C2220L send is optional The imageRUNNER ADVANCE gives you the capability to do more, faster and more effectively than ever before. Share crucial information with colleagues, create incisive reports to gain board approval, or produce professional colour presentations and sales materials to win new customers.



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imageRUNNER ADVANCE office black and white range





Suitable for busy workgroups and departments, these compact imageRUNNER ADVANCE devices offer efficient mono output and intelligent document handling to optimise your workflows, save you money and secure your confidential information.

Print/Copy/Scan/Send/Optional Fax

Standard duplex (reversing) 100 sheets

Up to 50 ipm (one-side) Up to 32 ipm (double sided)

500i: 50 ppm

400i: 40 ppm

34 sec (normal mode) 10 sec (quick start mode) 500i · 5 0 sec 400i: 5.0 sec

17.8 cm (7") TFT WVGA Colour LCD Touch Panel

650 sheets
2,300 sheets
Up to A4
Cassette/s : 64 to 105 g/m ² , Multi-purpose tray: 64 to 128 g/m ² Duplex: 91 to 105 g/m ²
UFRII, PCL5e/6 Standard Genuine Adobe PS3
1.66 Ghz
1.5 GB Memory/ 160 GB Hard Disk Drive (Usable space 80 GB)
Ethernet (1000BaseT/100Base-TX/10Base-T) USB 2.0 Hi-Speed
1 Watt or less
1.6 kW
Staple Finisher



Δ3

imageRUNNER ADVANCE 4200 series

Efficient output and smart document workflows for busy workgroups and departments

Print/Copy* /Scan* /Send* /Optional Fax

Optional (reversing) 100 sheets

Up to 51 ipm (one-side) Up to 17 ipm (double-sided)

4225i: 25ppm 4235i: 35ppm 4245i: 45ppm 4251i: 51ppm

24 sec or less (normal mode) 10 sec (quick start mode)

4225i: 5.2 sec 4235i: 3.8 sec 4245i: 3.8 sec 4251i · 3 7 sec

21.3 cm (8.4 inch) TFT SVGA Colour Touchscreen

1,180 sheets 4,980 sheets

Up to A3

Cassettes: 60 to 128 g/m², Multi-purpose tray: 52 to 220 g/m², Duplex 52 to 128g/m² UFRII, PCL5e/6

Optional Genuine Adobe PS3

1.8 Ghz 1GB+256 MB (Plus optional 512 MB) Standard 160 GB HDD Ethernet (1000BaseT/100 Base-TX/10Base-T), USB 2.0 1 Watt or less 1.5 kW Internal Finisher Staple Finisher

Booklet Finisher 2 and 2/4 Hole Punch tools (both internal and external)

* Requires image reader, printer-only version is available

Core Functions
Reader/Document feeder

Scan Speed (A4, 300 dpi)

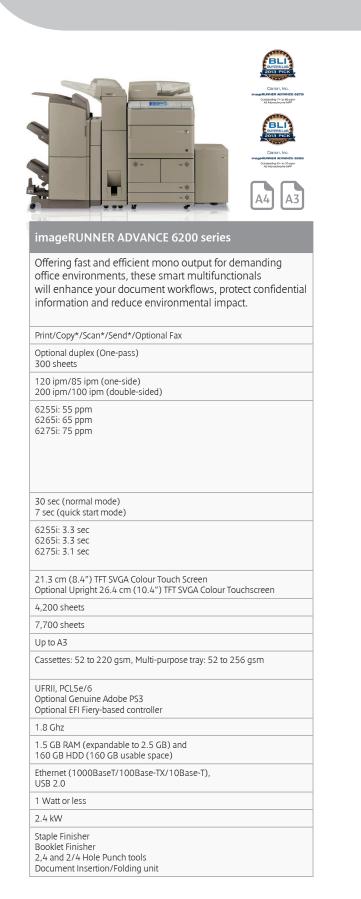
Copy/Print Speed A4

Warm-up time
First copy out time
User Interface
Paper capacity Std
Paper capacity Max
Paper size
Paper weights
Printer language
Processor

Memory/ Hard Disk Drive

Interface

Power Consumption Sleep Mode Power Consumption Max Finishing options A modular design ensures that each device can be efficiently tailored to meet your specific demands.







Awards



Canon, Inc.

Outstanding Achievement

Universal Login Man



Canon, Inc. 2013 Document Imaging Solutions Line of the Year



iW Desktop Quick Printing 1 Outstanding Achievement in Innovation Advance your business potential with imageRUNNER ADVANCE



Canon, Inc. A3 MFP Line of the Year Award for Energy Efficiency

Software and solutions



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