



NAIPUNYA SAMUNNATHI EVENT REPORT “JOB FAIR 2016”



LOK BHARTI SKILLING SOLUTIONS



VISION

To become the leading vocational institution for skilling & re-skilling people to augment their employability.

MISSION

Focus on employment and employability by closely collaborating with the industry to ensure a steady flow of job opportunities for the trainees.

ABOUT US

Lok Bharti Skilling Solutions(LBSS),an NSDC Training Partner, is a young company formed in 2010 , headed by a team of professionals dedicated to the cause to improve the quality of lives of millions in the country who are marginalized and yet to be integrated within the economic mainstream through skill building and enhancing education.

Lok Bharti Education Society (LBES) , an NGO , sister concern of LBSS was established in 1993. The focus of our work lies in creating sustainable employment opportunities for individuals by collaborating with various corporate for CSR implementation and industry in both rural and urban India.

By virtue of its objective, mission and presence, we have deep understanding of the current skill level and desired skill level of the candidates to help them get employed.

We believe that both education and skill development can play a significant role in eradicating poverty and integrate the poor with the economic mainstream.



Government of Kerala

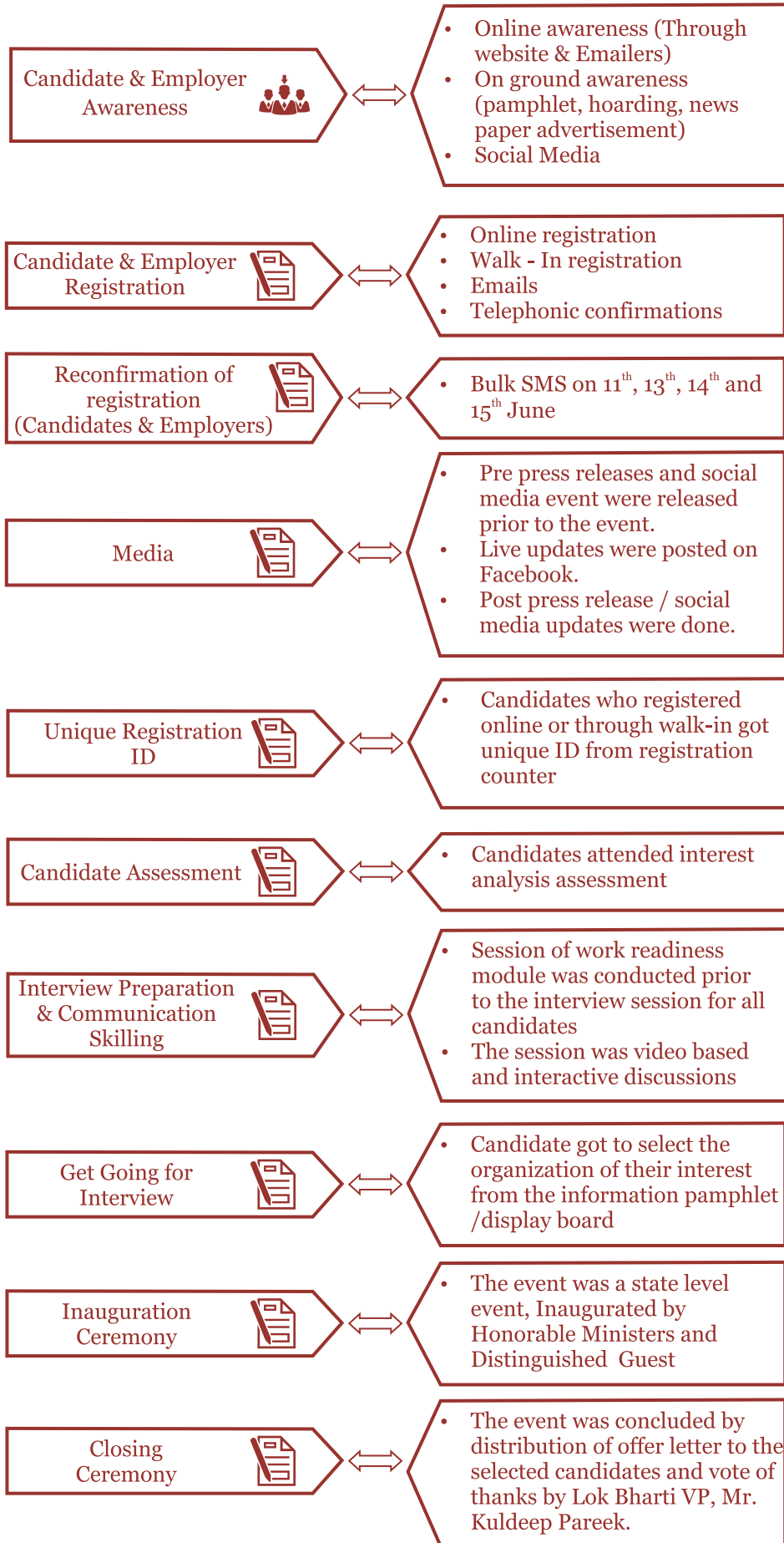


ABOUT JOB FAIR 2016

Lok Bharti and Kerala State Welfare Corporation for Forward Communities, under the aegis of Kerala Government associated to organize a Job Fair in Kerala with nomenclature of “Naipunya Samunnathi Job Fair 2016” on 15th June’ 16.

The objective of this event was to assure filling of gap of “Acquired “Skills” to “Desired skills” through Skill Development training to the unemployed youth, especially to the forwarding committee of Kerala and giving a platform for employment to the candidates through this Job Fair

Project Methodology





Activity Synopsis for the Job Fair

Venue Selection

The venue selected by LBSS was Al Saj as the venue had the capacity to accommodate 5000 people at a given time. The inauguration, Registration, Interview preparation and assessment were conducted on ground floor whereas Interviews were arranged at lower ground

Social Media

Facebook

- Event was created on 4th. June'16 on Lok Bharti Facebook Page.
- Paid boost of event was done on Lok Bharti Page.

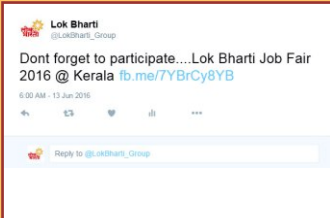
Twitter

- All FB posts were linked with our Twitter handle #skillindia

Face Book Event



Twitter



Twitter 6th June

Twitter 13th June



Twitter 15th June

Twitter 21st June



Website
Website was regularly updated with information on participating employers

SMS Blast
Candidate who registered online were sent bulk SMS from 12th to 15th June

Activity Synopsis for the Job Fair

Media, Designing & Printing

- 6000 Pamphlets were distributed as a mobilization activity
 - Local participating employers were personally visited and pamphlet were shared with them
 - PR Activities were outsourced to Corporate Relations Pvt. Ltd.
 - Newspaper Advertisement were published
 - Individual employer pamphlet were made available at the venue.
 - Designing & Printing
- Following flexes/banners were used at the venue :



Pamphlet Distribution



Employer Pamphlet



Employer Banner & Flexes



Newspaper Advertisement

Stage Decoration

The stage was decorated as per guidelines from KSWFC



Employer Corner Activities

Pre Event

- Employers were identified through Lok Bharti network
- An event awareness and registration campaign for employers was done through HTML E-mailers, emails, online registrations, paper advertisement and social media
- Lok Bharti roped in CII SOUTH CHAPTER for co branding of the event

Event

- All employers were given an individual fabricated and decorated stalls to conduct interviews.
- Regular updation of participating employers was done on our website and Facebook page
- All employers were provided with a client kit which included collaterals and information booklet of Lok Bharti, candidate selection form and feedback form.
- Video and written feedback were taken from employers.

Post Event

- The short listed candidates list was shared with Lok Bharti by the organizations.
- Short listed candidates were called for final interview round at the organization's local office.
- Selected candidates list was shared with Lok Bharti.
- Offer letters were distributed to candidates at the end of the event.



Emailer\ Online Registration Form



PARTICIPATING EMPLOYERS WEB BANNER



Employer Stall



Employer Stall



Employer Video / Written Feedback



Candidate Short listed / Offer Letter



Candidate Short listed / Offer Letter



Candidate Short listed / Offer Letter

Inauguration

Event Inauguration

Formal inaugural function of the “Naipunya Samunnathi Job Fair - 2016” commenced at 11.00 am with Welcome speech by Dr.Ampady , MD, Samunnathi . The event was inaugurated with lamp lighting by Sri. Kadakampally Surendran, Hon'ble Minister for Devaswoms and Electricity, Adv.V.K Prasanth, Hon'ble Mayor, Thiruvananthapuram Corporation along with Mr. Nitin Seth , COO , Lok Bharti and other distinguished guest on the dias. The event was preceded with key note addressed by Mr. V.K Mathews Executive Chairman IBS Software services pvt. Ltd., Mr. Nitin Seth, COO Lok Bharti, Mr. Ajeeth, GM, Samunnathi. The inauguration ceremony was concluded with vote of thanks by Dr. Ampady.



Welcoming Guests of Honour



Lamp Lighting



Guests of Honour



Guests of Honour

The Times of India

THE TIMES OF INDIA, THIRUVANANTHAPURAM | KOLLAM MONDAY, JUNE 6, 2016

Samunnathi job fair: Samunnathi, Kerala State Welfare Corporation for Forward Communities, will organize a job fair at AIJL Convention Centre, Kollam...

The Hindu

THE HINDU | MONDAY, JUNE 6, 2016

FORWARD COMMUNITIES FORUM Job fair on June 15

THIRUVANANTHAPURAM: The job fair being conducted for members of forward communities by the Forward Communities Forum...

Thejas

തിരുവനന്തപുരം

സമൂഹത്തിന് ജോബ് ഫെയർ 15ന്: തിരുവനന്തപുരം: സാമ്പത്തിക മുന്നേറ്റം സുരക്ഷിതമാക്കി കൊടുക്കാൻ സമൂഹത്തിന് ജോബ് ഫെയർ 15ന്...

Mangalam

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Deepika

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Madhyamam

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Pre - Job Fair, 6th June, 2016

Pre - Job Fair 12th June, 2016

Deshabhimi

സമൂഹത്തിന് ജോബ് ഫെയർ: തിരുവനന്തപുരം: സാമ്പത്തിക മുന്നേറ്റം സുരക്ഷിതമാക്കി കൊടുക്കാൻ സമൂഹത്തിന് ജോബ് ഫെയർ...

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Veekshanam

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Pre - Job Fair

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The Hindu

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Pre - Job Fair

Janayugam

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Janmabhumi

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City Express

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Job Fair Day

Siraj Daily

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Metro Vaartha

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Post - Job Fair

Deshabhimi

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The Times of India

State govt in favour of 'economic' reservation: The state government has announced that it will support economic reservation for forward communities...

Madhyamam

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Post - Job Fair

Suprabhaatham

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The Hindu

Job fair held: THIRUVANANTHAPURAM: The LDF will take steps to improve the living conditions of financially backward people belonging to forward communities...

The Times of India

Thousands of aspirants turn up for Samunnathi job fest: Thousands of aspirants turned up for the Samunnathi job festival held in Kollam...

Post - Job Fair

Event Synopsis

Event Highlights

Candidates Attended the Job Fair
6500
31 Employers
3178 Candidate Interviewed
1485 Offer Letters Distributed



Event Flow

- Candidate registration started at 8am.
- Employer registration at 9 am.
- Work readiness module and assessment at 9am onwards
- Interviews started at 10 am
- Inauguration at 11 am
- Interviews were conducted till 5:30 pm.
- Selected candidates were awarded offer letters by few of the organizations
- Closing and vote of thanks by Lok Bharti Vice President



Event Add-ons

Candidate Engagement

- Interest analysis assessment
- Videos and interactive session on interview preparation
- Motivational speaker to guide and motivate the candidates
- Each candidates was provided with a handout of Do's and Don'ts for an interview
- List of participating employers along with their respective open positions were shared with the aspiring candidates for them to select the job profiles as per their interest

Sl. No.	Registration Name	Position Name	Minimum Qualification	Salary Range
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Do's and Don'ts

Employer Detail

Extra Biz

- The entire event was hosted by our comperer Ms. Shree Priya
- Hundred volunteers were engaged by Lok Bharti for the event
- All volunteers were awarded certificate by Lok Bharti
- Video bytes were captured as feedback by clients and candidates who participated in the job fair

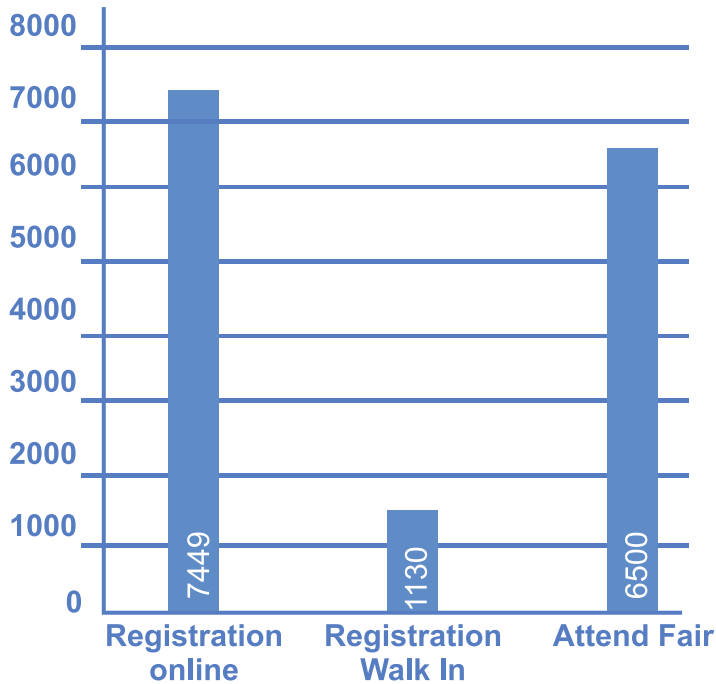


Job Fair Analysis

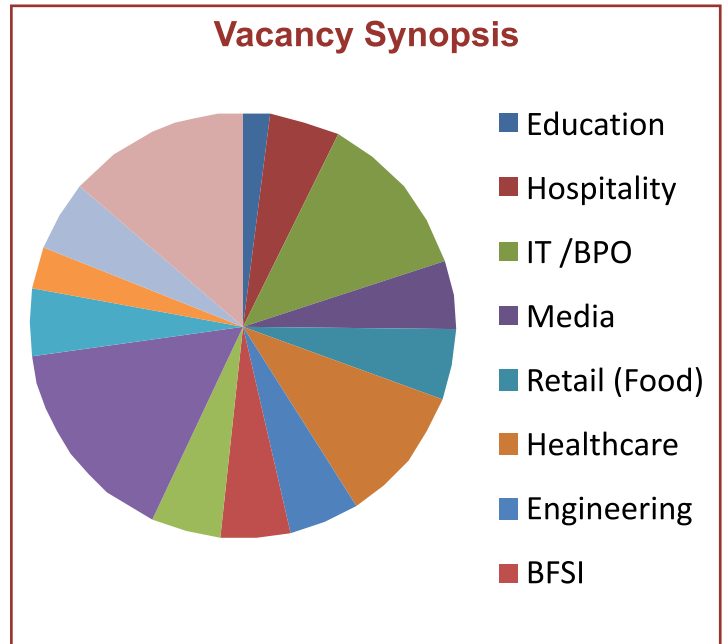
Over all Analysis

- The event was a great success as it met the objectives of Samunnathi and Lok Bharti to provide employment opportunity to the youth of forwarding community of Kerala.
- There is also a learning where we need to level up a more robust on line system during the event so that the report synopsis can be analyzed at the earliest.
- Online assessment should be done for candidates to generate on the spot interest analysis report.

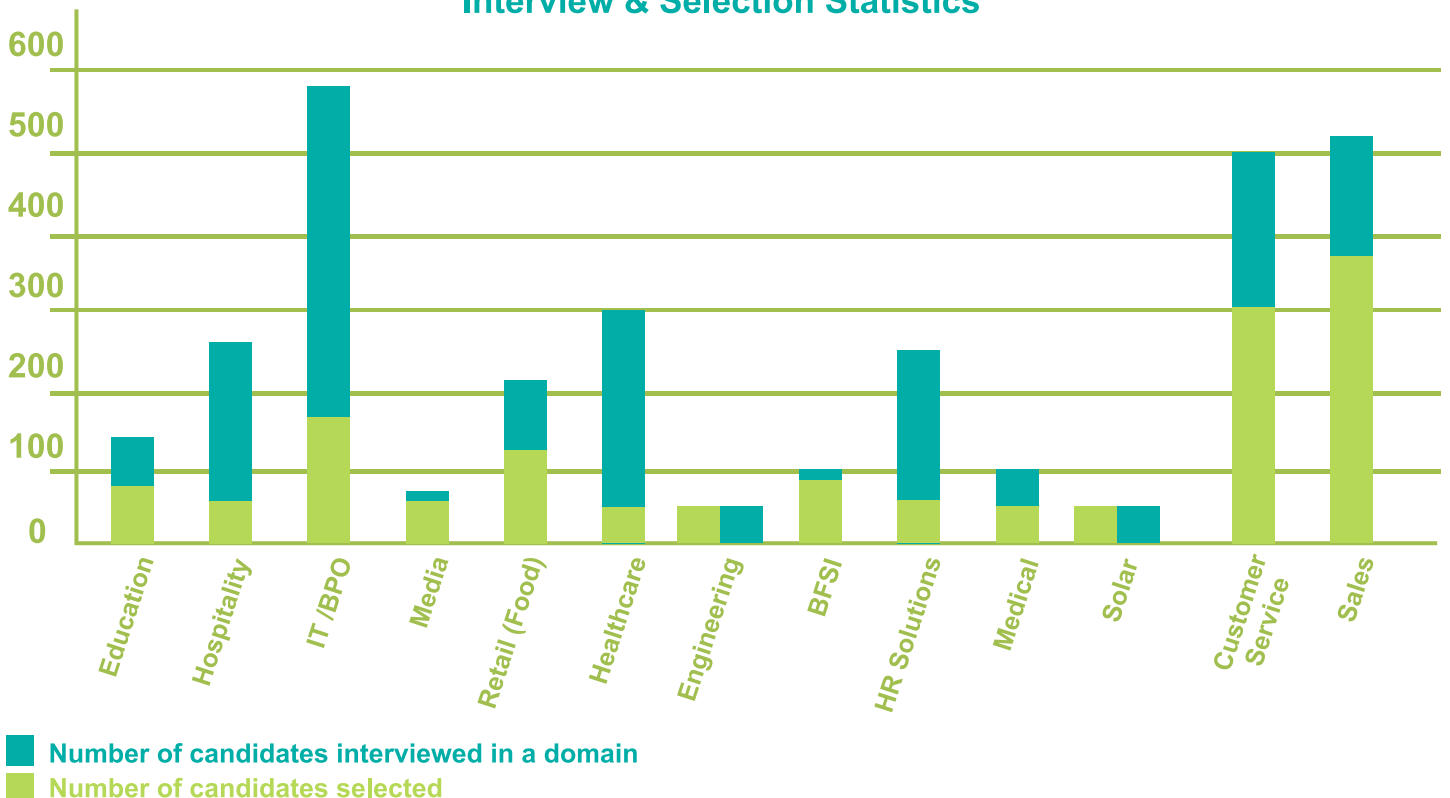
Candidates Data



Vacancy Synopsis



Interview & Selection Statistics



■ Number of candidates interviewed in a domain
 ■ Number of candidates selected

Participating Employer and Job Profile

Sn. No.	Logo	Organization Name	Position Name	No. of Opening
1		Allianz India	Insurance Operation Specialist, Customer Service Associate	65
2		MaRRS Intellectual Services Pvt Ltd	Hindi Language Faculty, French Language Faculty, Maths Content Writer Cum Tutor, English Language Faculty, Science Content Writer Cum Tutor, English Content Writer Cum Tutor, Sales Executive, Customer Care Executive, Multi Tasking Executive, Front Office Executive	30
3		OMR Placement	Front Office Executive, Hr Administrator Cum Recruiter Bpo, Customer Care Executive, Telecaller, Billing Clerk, Accountant, Electrician, Civil Engineers Sales Manager, F&B Manager, Personal Assistant, Automobile Front Office Manager, Accountant	10
4		GTEC Education - Palayam	Marketing Executive, Accounting Faculty, Software Faculty, Counselor, Ceh Faculty, Sap Faculty, Telecaller	30
5		Bipha Drug Laboratories Pvt. Ltd	Retail Executives, International Business Executive, Business Development And Sales	15
6		IPSR solutions Ltd	Junior Software Engineer	5
7		Phykon Pvt Ltd	Technical Support Executive, Transaction Analyst, Process Trainer	22
8		Eezy Group	Jr Operation Executive , Customer Care Executive, Marketing Executive, Sales Executive, Tele Operator, Sr Operation Executive, Sr Marketing Executive, Bde, Home Care Executive	500
9		AEGIS LTD	Customer Support Associate	100
10		ANN NEWS	Marketing Executive, Web Developer(Php), Reporter	12
11		Arackal Digital Solutions Pvt. Ltd.	Developer	4
12		Matrimony.com Ltd	Relationship Manager, Relationship Executive, Sales Executive, Inshop Sales Executive, Telemarketing Executive	50
13		Engineerswanted	Web Developer, Data Entry Operator, Marketing Executive / Marketing Head, System Engineer, Oracle Configurator Developer, Structural Engineer, Drftsman (3D), Draftsman (Structural), Cost Controller, Quantity Surveyor	20
14		Shriram Life Insurance	Sales Officer	30
15		Jubilant Food Works Limited	Guest Delight Associates - Delivery Boys / Order Takers / Pizza Makers	50
16		KIMS Hospital	Guest Relations Executives, Public Relations Executives, Health Care Promotion Executives, Patient Counselors, Medical Transcription, Lab Technicians, Ecg Technicians, Pharmacists, Lecturers, Clinical Instructors, Blood Bank Technicians (Paramedical Staff), Doctors At All Levels	130
17		Glootech Concept Technologies	Management Trainee, Customer Support Executive, Telecallers, Front Office Executive, Customer Relation Executive, Php Developer	15
18		Sodexo Facility Management Services & Food Services Pvt Ltd	Stewards , Housekeeper, Chef , Cook, Kitchen Helper , Front Office Executives , F&B Executive , F&B Manager	950
19		Godrej	Sales Executive, Sr. Sales Executives, Telecallers, Business Development Manager, Team Leaders	20
20		Café Coffee Day	Customer Service, Inventory Management	60
21		Muthoot Fincorp Ltd.	Customer Service Executive, Branch Manager	40
22		Karmasakthi Daily	Marketing Manager, Marketing Executive, Circulation Executive, Reporters, Sub-Editors, Office Staff	27
23		Concept Organisations	Sales Executive, Service Executive, Finance, Marketing, Hr, System, General Maneger, Cre, Service Advisor,	100
24		Eureka Forbes Ltd.	Professional Sales Trainee,	20
25		National Womens Health Mission	District Co-Ordinator, Block Co-Ordinator Panchayath Co-Ordinator, Executive - Field Work) (Sslc) Pharmacist Lab Techincian	4000
26		Western India Cashew Co. Pvt Ltd	Management Graduates / Engineers Trainees Sales Co-Ordinator / Sales Executives / Qc Executives, Factory / Production Manager	15
27		Manappuram Finance Ltd	Junior Assistant, Junior Officer (Clerical Staff)	100
28		CGH Earth Experience Hotels	Steward, Room Attendants, Cooks, Chefs,	15
29		Muthoot Finance Ltd.	BFSI	15
30		Ammini Solar Pvt. Ltd.	Solar	10
31		Hueray Technologies Pvt. Ltd.	Ammini Solar Pvt. Ltd.	15

Sodexo



From: cyriac, Joseph [mailto:Joseph.cyriac@sodexo.com]
Sent: Friday, June 17, 2016 10:23 AM
To: Vinod Badoni; R, Shivakumar
Cc: 'Sonia Arora'
Subject: RE: Lok Bharti_" JOB FAIR_ on 15th of June 2016
Wednesday_Thiruananthapuram / Trivandrum, Kerala

Dear Mr.Vinod,

The job fair at Trivandrum had been of great value to us. We are very happy that it was organized perfectly and the turnout was very good.

We appreciate and thank you for your effort which brought such a huge response from the candidates.

We would be happy to associate with you for job fairs in any part of the country since you have built a credibility by organizing this job fair in a very good manner. We really benefitted from this job fair.

Please find attached, the details of candidates shortlisted.

Regards

Joseph K C

Engineers Wanted

From: Venu, EngineersWanted.com
[mailto:venu@engineerswanted.com]
Sent: Saturday, June 18, 2016 12:30 AM
To: vinod.badoni@lokharti.ac.in
Cc: 'EngineersWanted'; admin@netbusinesshub.com



Subject: Job Fair in Trivandrum - Appreciate your efforts

Dear Mr. Vinod,

Thank you so much for giving us an excellent opportunity to showcase our vacancies and our job portal www.EnginersWanted.com.

The motivation and support from you and your team helped us to reach our targets in job fair. Appreciate your efforts and we look forward for future events.

Our team will update you on the progress and process on the collected details of candidates. And you may please arrange to send us the vacancies listed in the fair from other companies. We can advertise those vacancies in our website and get the appropriate candidates for those companies.

At present, We (www.EnginersWanted.com) are primarily focus on Engineering companies in Middle east and would like to extend it to Indian companies also. I request your help in this by way of connecting us to other Indian companies where your skill development assignments are in place.

It's our pleasure to work together for mutual benefits.

Looking forward,

Venukumar

www.EnginersWanted.com

A Unit of Net Business Hub DWC LLC

Net Business Hub Trivandrum (Tel 0471 2338733)

PB 252041, Dubai

Tel +971504504959



Government of Kerala



Kerala State Welfare Corporation for Forward Communities Ltd.



Lok Bharti Skilling Solutions Pvt. Ltd.

46, First Floor, Janpath, New Delhi - 10001 | Tel: 011- 26121355/56/57
Email: info@lok bharti.ac.in | Web: www.lok bharti.com

Social Media :    