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# C-Suite Awards 2016: Ravi Kunduru

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Sep 9, 2016, 6:00am EDT

### Ravi Kunduru

President and founder

## **Ventech Solutions Inc., Columbus**

**Education**: Bachelor's degree in computer science engineering, University of Madras, 1995.

Born: Chennai, India.

Resides: Galena.

See more of this year's C-Suite Awards winners

**Your guiding business principle?** Be honest, humble and dream big. Make sure your team is better than you. Hire the best.

**Best way to keep your competitive edge?** Innovation is our DNA. Be the unpredictable company in the market delighting customers and partners with super-high performance. More than half of our profits are invested in customer-driven innovations.



JEFFRY KONCZAL

Ravi Kunduru: President and founder, Ventech
Solutions Inc., Columbus

Word that best describes you? Visionary and cheerleader, passionate people manager.

**Biggest goal yet to achieve?** We have \$1 billion in backlog business. The dream is to see many millionaires from Ventech in the near future.

Something no one knows about working in a C-level job until you're in it? It's a pull game and not a push game. Dream big and stay objective to the company goals. Nothing should come in between goals and performance.

Your first job? Founder, Balaji Publications.

Favorite business book? Gandhi, CEO: 14 Principles to Guide and Inspire Modern Leaders by Alan Axelrod.

**Your yardstick of success?** Two questions: Why not? – Applied when we decided to become an industry standard. So what? – We are growing big and fast, so what? Let's focus to strengthen our strengths. Let's not give up our culture.

Your advice for an aspiring executive? If your dreams don't scare you they are not big enough.

## **Dominic Cappa**

Editor

Columbus Business First