

MAGAZINE

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FINE DESIGNS

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South Florida's TOP
interior designers,
space planners
& architects

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home and office ready for its close-up

+ *A Brickell City Centre Holiday:*
LUXURIOUS GIFT IDEAS

Una

Residences

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Inspired by its unique bayside setting, Una is a sophisticated combination of waterfront living and vanguard design in Brickell Waterfront. With 135 residences designed inside and out by Adrian Smith + Gordon Gill Architecture, and an array of thoughtfully curated amenities, Una is an exemplar for Miami living.



Residences from \$1 Mil.
Inquire today.

SOARING SKYLINE

Monumental is the perfect word to describe Una, the new 47-story condominium tower designed by Adrian Smith + Gordon Gill Architecture on the site of the city's birthplace of modern luxury hi-rise living.

TEXT BY SANDY LINDSEY

Vladislav Doronin has become a key player in the metamorphosis of Miami, first with the groundbreaking of Missoni Baia last year and now with the launch of Una at Brickell Avenue's southernmost point near the crossroads of Coconut Grove's Main Highway and Brickell Avenue at 175 SE 25th Road, a location that will be familiar to longtime residents as the place where the city's first residential skyscrapers were built in the 1970s. "The waterfront neighborhood of South Brickell is an established residential location bordering the leafy suburb of Coconut Grove and on the doorstep of Key Biscayne," says Doronin, Chairman & CEO of OKO Group, whose vast global portfolio includes 71 international projects and 75 million square feet of property. He currently has a pipeline of projects in Miami worth \$1 billion. "The conveniently located tower will offer striking style, intimacy, exclusivity and a superior range of first-class amenities such as a private marina 5 pools, state-of-the-art fitness center and a Bayfront spa influenced by the Aman aesthetic featuring massage treatment rooms with views over the bay, celebrating the *joie de vivre* of Miami." It will go a long way to enhancing Brickell Avenue's growing reputation as the "Park Avenue of the South." Una will consist of 135 elegantly crafted residences, all with bay views, ranging from 2 to 5 bedrooms and priced from \$900,000 to more than \$5 million; UnaResidences.com.



Brickell Beauty

After a decade of no new high-rises in the South Brickell area, comes Una. Set on a prime location that is private and yet has excellent access, with unobstructed views across Biscayne Bay, Key Biscayne and Miami, the 47-story tower will boast unparalleled amenities designed to accommodate families as well as empty-nesters.

TEXT BY SANDY LINDSEY







Following on the success of Missoni Baia, OKO Group is bullish on Miami. They went looking for a site in the established neighborhood of South Brickell and were fortunate enough to be able to purchase an excellent property near the crossroads of Coconut Grove's Main Highway and Brickell corridor. "In fact, after the purchase, many brokers expressed their excitement for the development with the potential clients that they have," says Jim Cohen, Senior VP of Development Sales, Fortune International Group, Exclusive Brokerage of Una Residences. "Although it boasts privacy in this established residential neighborhood, it also has true access to major roadways in only a few minutes, connecting Brickell, Key Biscayne and Coconut Grove – with immediate access to US-1, I-95, Brickell Avenue, South Miami Avenue,

Bayshore Drive as well as the Key Biscayne Bridge and the beaches," he says. The neighborhood is also within minutes of Miami's finest private schools including Ransom Everglades, La Salle High School, Coconut Grove Montessori School and Carrollton School of the Sacred Heart.

Located at the crossroads of luxury retail and fine dining, residents will enjoy easy-access shopping center destinations including Mary Brickell Village and Brickell City Centre, and live just minutes away from Miami's world-class cultural and arts institutions such as the Adrienne Arsht Center, PAMM, American Airlines Arena and Frost Science. "Brickell is beckoning a sophisticated and worldly new citizen who wants to live, work and play in the heart of Miami's new exhilarating epicenter, while still enjoying the luxuries of an intimate Bayfront neighborhood featuring tree-lined streets and stunning water



views,” says Cohen. “In fact, one buyer that bought for himself came back to buy for his daughter, son and mother-in-law.”

The Una tower will be an elegant sculpture, rising on the Biscayne Bay waterfront. It is designed by world-class architects Adrian Smith + Gordon Gill, who are known for their sophisticated vision, a contemporary and yet classical approach with a sensitivity to materials and attention to detail. For Una, they were inspired by the sinuous curves of a Riva yacht.

The tower’s fluid, organic form speaks to the water, and to Miami’s climate, with large flowing terraces that wrap around the building. The expansive terraces will take full advantage of the rare waterfront site, the first available on the market in decades, offering 180-degree sweeping vistas of Key Biscayne to the East, Downtown Miami and Miami Beach to the North, Coconut Grove to the South, and westward to Coral Gables and





beyond. “Una’s yacht-inspired design transcends to its interiors, where the design is warm with beautiful detailing and incorporates natural materials like leather, wood and stone, in warm colors that contrast with the cool tones of chrome and stainless steel,” says Cohen. “The palette generates a timeless, classic mood and responds to the building’s program of luxury living, fun lifestyle and casual environment, all within a relaxing atmosphere.”

An additional unique and attractive feature of the project is the ability to achieve a diversity of floorplans that appeal to both the primary home buyer and second home buyer. Yachtsmen will be pleased to hear that the water plays an active, integral role in the inclusive lifestyle at Una. “The private

marina is something very special that other buildings simply don’t have,” says Cohen.

All of this is backed by the strong track record of the developer. Established by Chairman & CEO Vladislav Doronin, OKO Group is an international real estate development firm that builds on the formidable expertise of Mr. Doronin, one of the most successful and respected international developers, and his peerless track record in constructing more than 75 million square feet of world-class commercial, retail and luxury residential space over a total of 71 buildings as Founder of Capital Group. They bring not only considerable financial strength to the U.S. market, but also a passion for working with the very best architects and designers in





the world, including Pritzker Prize-winning Architect Zaha Hadid; the preeminent architecture firm Skidmore, Owings & Merrill, known for designing some of the world's tallest towers; visionary Hani Rashid of Asymptote Architecture; acclaimed interior designer Iosa Ghini Associati; and the legendary designer Jacques Grange. OKO Group's current U.S. portfolio includes prime properties and development projects in Miami and New York City. As owner & Chairman of Aman, one of the most admired hospitality brands in the world, Mr. Doronin's global business portfolio spans across Europe, Asia and the U.S.

The exclusive broker for Una, Fortune Development Sales is the premier, exclusive on-site sales and marketing representative for third-party development projects in South Florida, having represented more than 80 of South Florida's most successful projects. Led by visionary founder Edgardo Defortuna, Fortune has 18 offices around the world, with nearly 1,000 associates and a worldwide brokerage network, reaching prospective buyers from South Florida to Buenos Aires, Hong Kong to São Paulo, and Manhattan to Paris. Fortune Development Sales is an affiliate of Fortune International Group, a recognized leader in development,

sales and marketing since 1983. The company's current development portfolio includes many of the most prominent residential properties in South Florida including Jade Signature, The Ritz-Carlton Residences Sunny Isles, Auberge Beach Residences & Spa Fort Lauderdale and Hyde Resort & Residences Hollywood.

When considering lifestyle and ROI, Mr. Cohen believes there are a few things a buyer should consider when purchasing South Florida real estate. "First, ease of access, particularly to schools, the airport for domestic and international travel and Brickell for shopping, entertainment and great restaurants," he says. "Next, being in close proximity to the beaches, parks and leafy, shaded areas for exercise as well as rest and relaxation. Finally, buyers should always look at comparable developments in the area. Nothing new has been built in South Brickell in the last 10 years."

Una is a masterpiece of gracious living with a classic modern style architecture and simple elegance that is not overly done. Best of all, it offers unparalleled amenities, and of course, a location beyond compare.

*Una Residences will be located at 175 SE 25th Rd. in South Brickell; 305.800.8800; UnaResidences.com. **M***