



FOUR SHIRES' MEDIA PACK 2017





Established in 1997 The Four Shires enjoys a popular reputation for offering the very best in quality; both editorially and in marketing and promotion.

The core distribution area for the magazine covers the heart of England and takes in Banbury, Bicester, Buckingham, Kenilworth, Leamington Spa, Oxford, Stratford upon Avon, Shipston on Stour, Towcester and Warwick amongst others. Priced at £2.95 *The Four Shires* is bought and treasured by readers giving it a shelf life unmatched by other magazines and media.

Subscriptions and placements added to sales mean that *The Four Shires* has an estimated readership of 40,000 a month.



MEDIA PACK

2017

Circulation by post code (selected) incl: Oxon, Bucks, Northants, Warks and Glos

OX14	Abingdon
OX15	Deddington and Steeple Aston (Rural villages)
OX16	Banbury
OX17	Banbury Rural
OX18	Burford
OX2, 3, 4	Oxford
OX5	Kidlington, Oxford
OX26	Bicester & Oxford
OX7	Chipping Norton, Charlbury & Kingham
OX8	Oxford, Witney & Eynsham
OX20	Woodstock

CV32	Leamington Spa
CV34, 35	Warwick, Tysoe & Kineton
CV36	Shipston on Stour
CV47	Southam, Bishops Itchington
MK18	Buckingham & rural
MK9	Milton Keynes & rural
NN13	Brackley & rural
NN12	Towcester & rural
NN11	Daventry & rural
GL54	Stow on the Wold
GL56	Moreton in Marsh

Fairport's Cropredy Convention
Thu 11 Fri 12 & Sat 13 AUGUST 2016
 Nr Eanbury (H40 J11) in sunny North Oxfordshire

TEUESDAY 11
MADNESS
HAYSEED DIXIE
COCO ALP THE PUTTIFRUFFS
GREYPHON Fairport Acoustic

FRIDAY 12
The BOOTLEG BEATLES
Steeeye Span [HEADSPACE]
Wife & the Bandits - LIFESIGNS
Sound of the Sirens - BGTIA Winner

SATURDAY 13
FAIRPORT CONVENTION
AIFF FRIENDS
Ralph McTell - Babylon Circus
Demon Barbers XL - Florio Brothers
Jimors & Roberts - Fala - Richard Dignance

www.fairportconvention.com
 @fairportofficial
 @fairportfest

A Weekend in the Country
 at Britain's Finest Music Festival

ROLEX
 THE OYSTER PERPETUAL

In honour of the original Oyster Perpetual in 1926 is a direct result of a novel 1920's design (patent time & time again)

Michael Jones Jeweller
 100-102 High Street, Northampton NN1 1AA
 Tel: 01603 622222

CELEBRATING 20 years

Winchester House

The perfect venue for weddings, christenings, celebrations and events

With its well-appointed dining room and corridors, this remarkable 18th century building is a highly attractive and romantic venue for that special occasion or wedding.

- Welcoming entrance ■ Large reception room
- Capacity for 80 people to dine in style
- Full catering facilities ■ Parking for up to 40 cars

Advertising rates

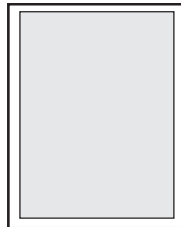
2017

We have many options - here is the list for the standard positions. For information on premium positions (inside front, back page etc, please contact *The Four Shires* team)

COTTESWOOD

MAKERS OF ENGLISH KITCHEN FURNITURE
 FOR YOUR FREE BROCHURE AND PRICES PLEASE PHONE 01608 644620
 or go online to our website at www.cotteswood.co.uk

SHOWROOMS
 Station Road, Chipping Norton, Oxfordshire OX7 3JN Tel: 01608 644620
 14 Hill Avenue, Amersham on the Hill, Buckinghamshire HP6 5BW Tel: 01494 434200



Full Page

Single advert	£750.00
Series of 3 - 5	£650.00 each
Series of 6 - 9	£600.00 each
Series of 10 - 12	£525.00 each

Bleed size 216mm x 303mm / Type area 190mm x 270mm

FISHER GERMAN
fishergerman.co.uk

Chiccombe, Cotswolds/Northamptonshire borders

Unique three-acre property with plans to provide local setting

- 4 bedrooms, 4 bathrooms
- Long driveway, formal entrance
- 200sqm garden, swimming pool
- 100sqm garage

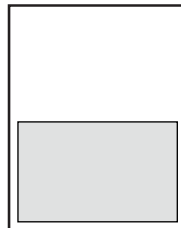
Guide price £398,000

Great location, Cotswolds

Discontinued period farmhouse with excellent potential

- 6 bedrooms, 4 bathrooms
- 200sqm garden, swimming pool
- 100sqm garage, 100sqm outbuildings
- 100sqm garden

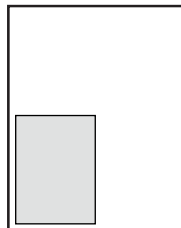
Guide price £375,000



Half page

Single advert	£450.00
Series of 3 - 5	£375.00 each
Series of 6 - 9	£350.00 each
Series of 10 - 12	£325.00 each

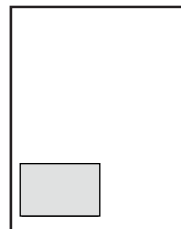
190mm (width) x 130mm (height)



Quarter page

Single advert	£275.00
Series of 3 - 5	£225.00 each
Series of 6 - 9	£200.00 each
Series of 10 - 12	£175.00 each

93mm (width) x 133mm (height)



Eighth page

Single advert	£150.00
Series of 3 - 5	£125.00 each
Series of 6 - 9	£100.00 each
Series of 10 - 12	£75.00 each

93mm (width) x 65mm (height)

Property • People & Places • Wining & Dining • Homes & Interiors • Social pages •
 Motoring • Health & Beauty • Local Heritage • Travel • Fashion • Education • Business



ROSARA
Add the finishing touch

Our colourful range of tableware will help add the finishing touches to your home and garden. Our fantastic acrylic tableware is available in various colours and will look stunning on your dining table inside or outside.

Complete your perfect garden look by shopping the ROSARA range now for beautiful Garden Furniture and Accessories, styled by nature at home and abroad.

To find out more about the full ROSARA range please visit our website:
www.rosara.co.uk

Holloway's
Auctioneers

Fine Art and Antiques
18th October 2016

A pair of George II style silver table candlesticks

www.hollowaysauctioneers.co.uk
19 Parsons Street, Banbury OX16 5NB

Telephone 01295 817777
enquiries@hollowaysauctioneers.co.uk

The Summer Sale

AND SO TO BED
LONDON

44 ST CLEMENTS STREET, OXFORD, OX4 1AG. TEL: 01865 204022
PARKING AVAILABLE. OPEN 7 DAYS A WEEK

Magazine features

2017

January	New Year - New You and Education Deadline Dec 9th 2016	August	Weddings Deadline July 13th 2017
February	Weddings Deadline Jan 13th 2017	September	Education and Equestrian Deadline August 14th 2017
March	Food and Drink Deadline Feb 10th 2017	October	20th Birthday issue Homes and Interiors Deadline Sept 13th 2017
April	Homes, Gardens and Outdoor Entertaining Deadline March 15th 2017	November	Shopping in the Shires Deadline Oct 12th 2017
May	Retirement and the Arts Deadline April 7th 2017	December	Christmas Edition Deadline Nov 14th 2017
June	Summer activities and family events Deadline May 11th 2017	January	New Year - New You and Education Deadline Dec 9th 2017
July	Motoring and sport in the Shires Deadline June 14th 2017		

BANBURY WINDOWS & CONSERVATORIES LTD

DOORS WINDOWS CONSERVATORIES ORANGERIES BI-FOLDS PVCU ALUMINIUM GLAZING HARDWOOD

TO DEMONSTRATE OUR FULL RANGE OF WINDOWS, DOORS & CONSERVATORIES, WE CAN NOW OFFER THE LIVING ROOM ORANGERIE AND THE BI-FOLD DOORS, AS SHOWN ABOVE AND IS AVAILABLE TO VIEW IN OUR EXTENSIVE SHOWROOM.

Showroom at
17 Thorpe Place, Overthorpe Industrial Estate, Banbury, Oxfordshire, OX15 4JN
Telephone 3326 270 494 Fax 01295 270 406
Email info@banburywindows.co.uk Web www.banbury.co.uk

HORTON TREATMENT CENTRE

Sick and tired of waiting for your healthcare?

Horton Treatment Centre in Banbury offers a wide range of services for self-paying patients or those with private medical insurance:

- Orthopaedic surgery
- Dermatology
- Cosmetic Surgery
- Physiotherapy
- Ultrasound, X-ray, MRI and DEXA scans
- Pain Management

Why wait?
Call Horton Treatment Centre today on **01295 755 074** to find out more about becoming a private patient.

01295 755 074
www.horton-treatment-centre.co.uk
horton.enquiries@ramsayhealth.co.uk
Oxford Road, Banbury OX16 5TD

The best of all worlds at Bennetts
Quality brands and top class service

BENNETTS FAMILY FURNISHINGS

Opening Hours
Monday - Saturday 9.00am - 5.15pm
Sunday 10.00am - 4.00pm
Bennetts Family Furnishings Ltd
Warwick Road, Banbury OX16 2AB
01295 253220 www.bennettsfurniture.co.uk