

beMatrix LEDskin®

Available in the UK exclusively from ITR



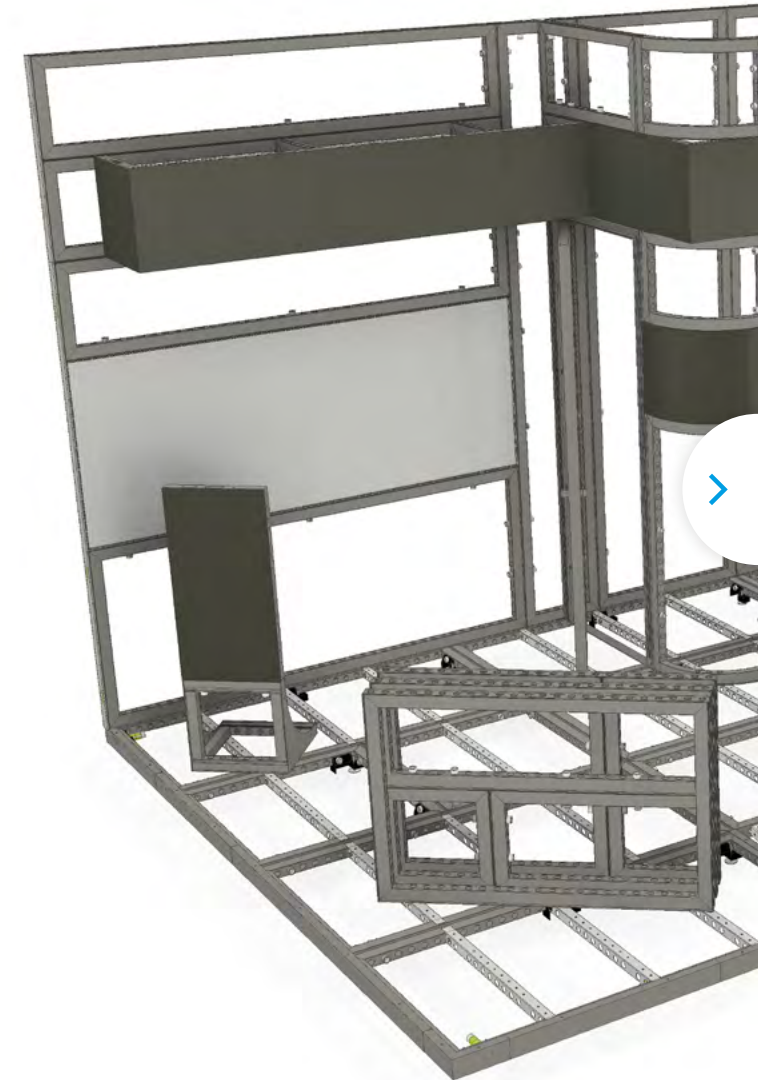
ITR is the only beMatrix LEDskin® authorised rental partner in the UK.

The innovative LEDskin® solution has been designed from the ground up to fully integrate with the UK's most popular modular frame system beMatrix.

Whether you already have a beMatrix modular system which needs updating, or you are looking for a totally new solution, the ground-breaking LEDskin®, available exclusively in the UK from ITR, will elevate and optimise your stand space and differentiate you from the competition.

LEDskin® uses innovative and a first-of-its-kind technology that enables users to create and integrate both small and large interactive LED walls into conference and exhibition stands. This new technology can be used on both concave and convex frames, including tunnels, curves, archways and wall to wall configurations. LEDskin® also allows for animation and movement across display walls, resulting in an exceptional and unique stand experience to both the exhibitor and event attendee.

[▶ Watch LEDskin® in action](#)





Freedom to design

The beMatrix frame system combines the benefits of a modular system with the possibilities of made-to-measure solutions. Almost any shape, contour and construction is conceivable and can easily be created.

One single frame allows you to create all different kinds of stand concepts. LEDskin® frames are front serviceable and can be installed flush to a wall with no requirement to leave space behind. No longer do you have to worry about the cluttered view behind LED walls as printable panels and seamless textiles can be attached to provide a second advertising canvas.





+ Flat LEDskin® frames

+ beMatrix modular frame

+ Corner LEDskin® frames

+ Seamless textile

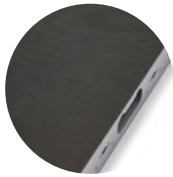
+ Curved LEDskin® frames

+ MOTIONskin® lightbox

+ Plexi-glass panels

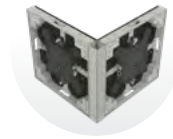
+ Boxescreens





Flat

The creative ways you can use LEDskin® are almost endless. Moreover, you don't need to shy away from corners or curves.



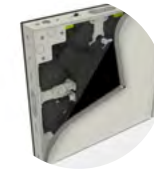
Corners

By combining the flat LEDskin® frames with the beMatrix corner profile, an inner or outer corner is easily created.



Curves

With the convex or concave LEDskin® frames you can integrate curves that perfectly fit into the beMatrix modular system.



Branding

LEDskin® frames can be finished at the back using panels or seamless textiles which provide a second advertising canvas.



No cables

Holes in the beMatrix frame serve as cable ducts so you no longer need to show unsightly cable spaghetti.



Front serviceable

LEDskin® frames are front serviceable and can be installed flush to a wall with no need to leave space behind.





Walls



Floors



Ceilings



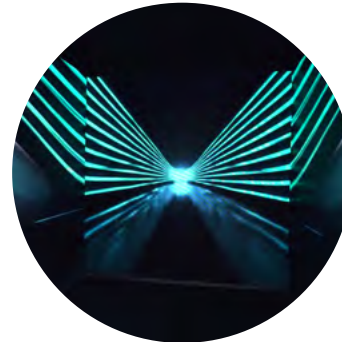
Seamless archways



Curved edges



360° tunnels

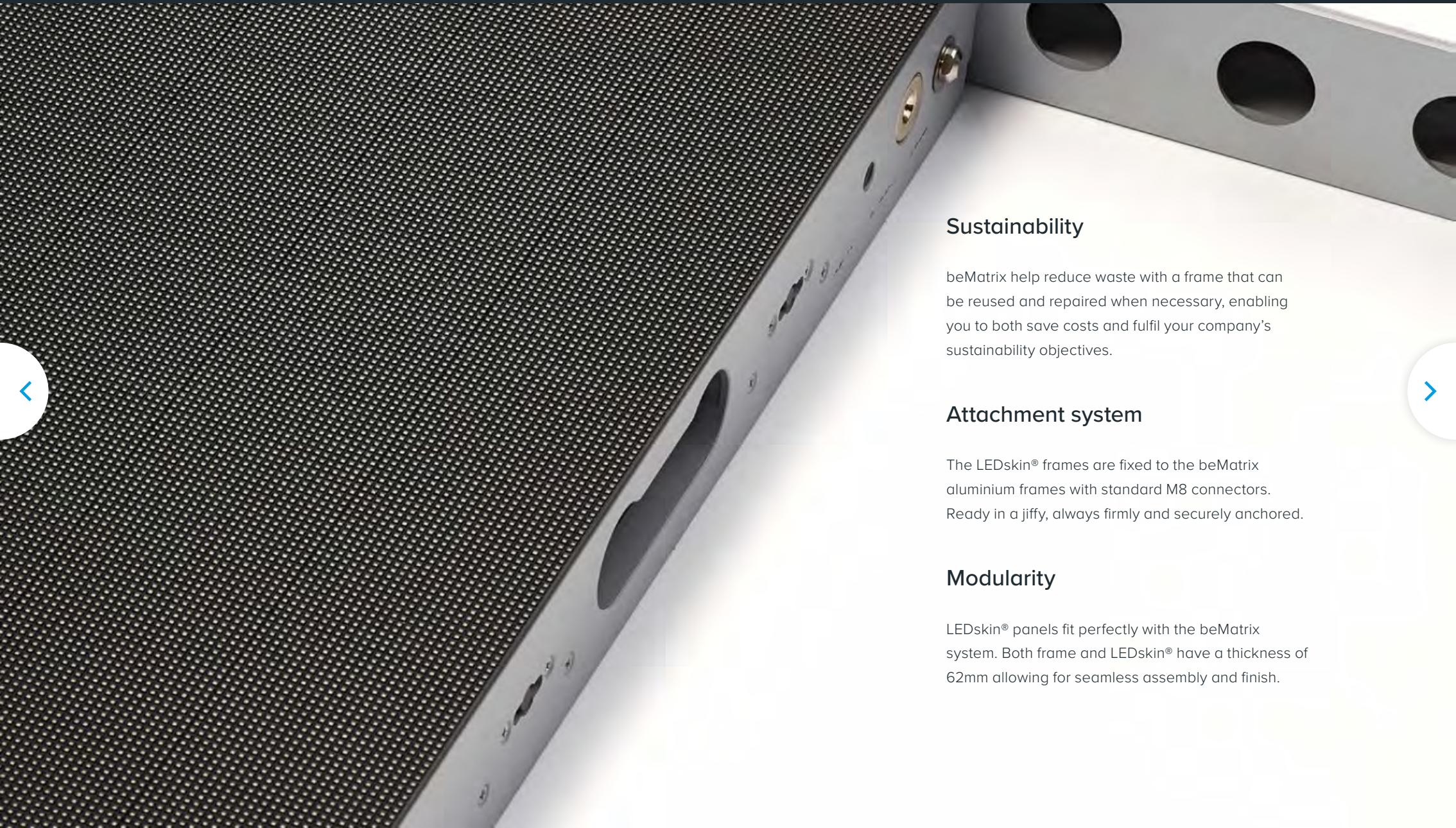


Boxed and cubed



Floor-to-ceiling LED





Sustainability

beMatrix help reduce waste with a frame that can be reused and repaired when necessary, enabling you to both save costs and fulfil your company's sustainability objectives.

Attachment system

The LEDskin® frames are fixed to the beMatrix aluminium frames with standard M8 connectors. Ready in a jiffy, always firmly and securely anchored.

Modularity

LEDskin® panels fit perfectly with the beMatrix system. Both frame and LEDskin® have a thickness of 62mm allowing for seamless assembly and finish.



Pixel pitch

The LEDskin® frame is available from ITR in 2.5mm pixel pitch, with 1.9mm coming soon.

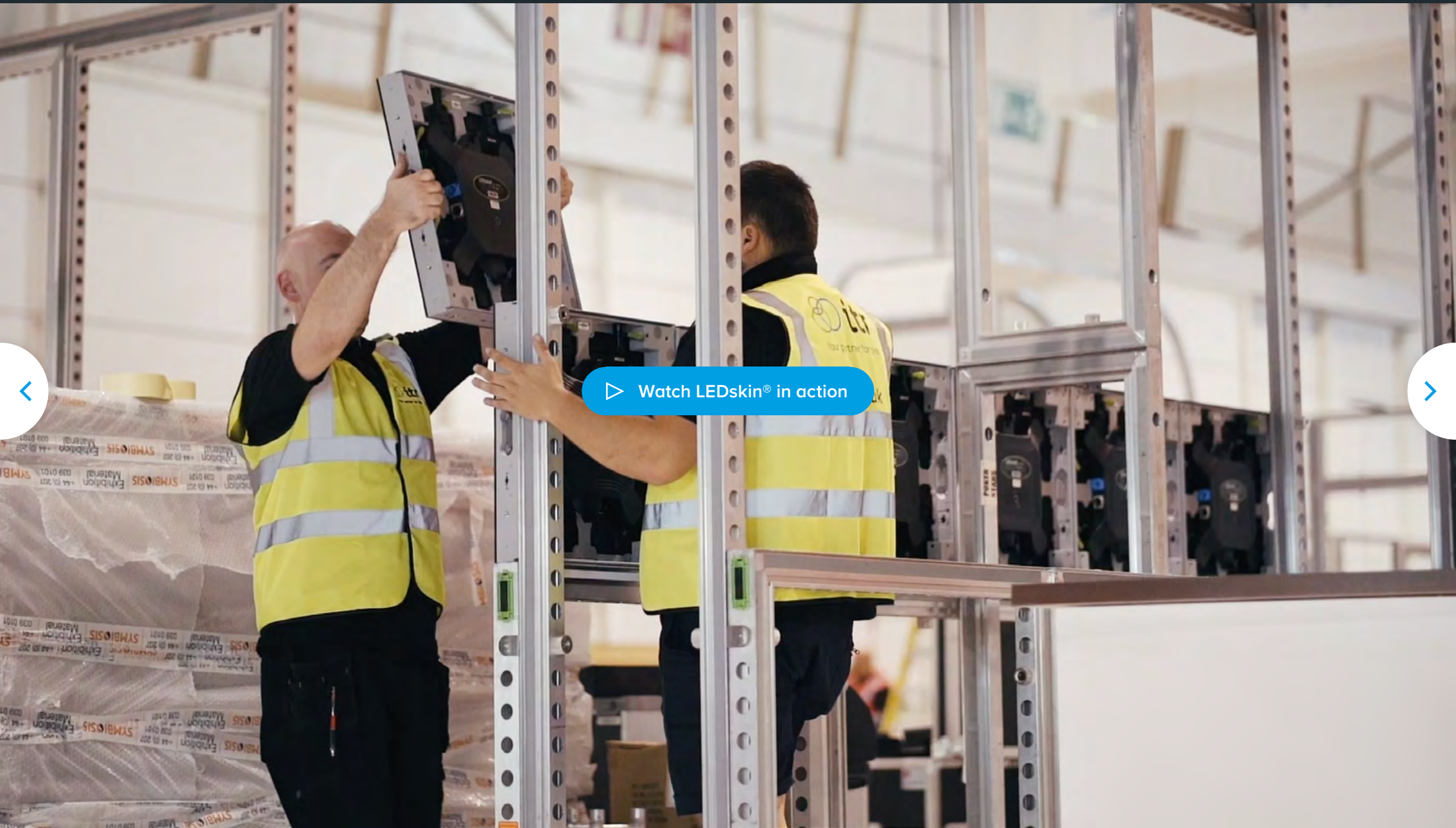
Very user-friendly

You don't need to be a wizard to use LEDskin®. Our LED wall is plug & play: mount the tiles, plug it in and connect to your video device/ computer.

Optimal handling

For optimal handling all LED panels are engineered to be as light as possible. One individual LEDskin® tile weighs only 7.3kg and also has a useful handle.





[▶ Watch LEDskin® in action](#)





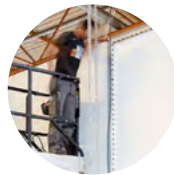
Sustainability

Enhance your company's green credentials and meet your corporate, social responsibility goals. beMatrix solutions help to reduce waste with a frame that can be reused and repaired when necessary, enabling you to both save costs and fulfil your company's sustainability objectives.



Reduced waste

beMatrix solutions help reduce waste with a frame that can be reused and repaired when necessary, enabling you to both save costs and fulfil your company's sustainability objectives.



Reusable materials

beMatrix frames can be covered by graphic infills - these infills can be reused or updated over time, or even re-purposed to different frames should you need an updated system.



Harmful materials

beMatrix works hard to reduce chemical treatments and harmful materials. The beMatrix eco-frame is an ecological alternative to the anodised frame.



100% recyclable

beMatrix aluminium frames are designed to be 100% recyclable, even after long term use they are recycled and disposed of responsibly.

About ITR

Founded in 2000, ITR was created with the goal of providing high-quality IT, AV and digital solutions. With a focus on providing exceptional customer service ITR has specialised in providing complete solutions for events, exhibitions and conferences. From initial pre-visualisation designs to equipment hire, installation services, on site techs and a tech support line ITR offers a complete service package.


With a wealth of knowledge in the industry and coupled with an extensive range of products and services ITR has established itself as one of the most innovative IT and AV equipment suppliers in Europe.


Call or email today; we're ready to help create your LEDskin® solution.


[Visit itr.co.uk for more information](http://itr.co.uk)


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