

Website advertising

Net rates

Shape	Dimensions	1 month
Rectangle	300 x 250 pixels	\$500
Super banner	728 x 90 pixels	\$400
Skyscraper	300 x 600 pixels	\$650

Special package rate

Super banner + Rectangle

1 month

\$850

File submission

- Acceptable formats include GIF, JPG, BMP, PNG or SWF
- Files must be 72 DPI
- Maximum file size: 40K
- Maximum animation length: 15 seconds
- Where multiple ads are booked for the same position, they will appear in rotation

Ads must be emailed to cgill@atlanticbusinessmagazine.com.

The website address that the ad will link to must be specified in the email.



Ad placement

The screenshot shows the Atlantic Business magazine website with several ad placements highlighted in blue boxes:

- Rectangle:** Located in the top right corner, above the navigation bar.
- Skyscraper:** Located on the right side of the page, below the 'Latest Issue' section.
- Rectangle:** Located on the right side of the page, below the 'Skyscraper' ad.
- Super banner:** Located at the bottom of the page, spanning the width of the content area.