



SACRAMENTO THEATRE COMPANY

2018-2019 Playbill Advertising

Get your message into direct contact with over **50,000 potential customers** via STC's Playbill advertising. Your marketing dollars target high-income subscribers, students, and audiences at *very affordable rates*, while helping us continue nearly 75 years of bringing world-class, professional theatre to the Sacramento Region.

	Back Cover Ad	Interior Full-Page Ad	Interior 1/2 Page Ad	Interior 1/4 Page Ad
Main Stage Production	\$1,000	\$750	\$500	\$375
Pollock Stage Production	\$800	\$450	\$350	\$250
Cabaret Series Production	N/A	N/A	\$100	\$75
Youth Series Production	\$200	\$150	\$100	\$75
Holiday Show	\$1,100	\$800	\$600	\$400

Main Stage Productions	Pollock Stage Productions	Cabaret Series Productions	Youth Series Productions	Holiday Show (Main Stage)
<i>The Crucible</i> Sept. 26 – Oct. 28, 2018	<i>Steel Magnolias</i> Oct. 31 – Dec. 9, 2018	<i>Hooray for Hollywood!</i> Nov. 8 – Nov. 11, 2018	<i>Much Ado About Nothing</i> Sept. 12 – Sept. 23, 2018	<i>A Christmas Carol</i> Nov. 28 – December 23, 2018
<i>A Midsummer Night's Dream</i> Feb. 20 – March 17, 2019	<i>Murder for Two</i> Jan. 2 – Feb. 10, 2019	<i>All That Jazz</i> Jan. 17 – Jan. 20, 2019	<i>Mary Poppins Jr.</i> Jan. 10 – Jan. 13, 2019	
<i>Disaster!</i> Apr. 17 – May 12, 2019	<i>When We Were Colored</i> March 20 – Apr. 28, 2019	<i>I Can't Do it Alone</i> Mar. 28 – Mar. 31, 2019	<i>Secret Garden: Spring Edition</i> Jan. 31 – Feb. 3, 2019	
For more information, please contact: Wendy Phoenix, Development Director PhoenixW@sactheatre.org (916) 446-7501 ext. 106			<i>Oh Freedom! The Story of the Underground Railroad</i> Feb. 27 – March 3, 2019	
			<i>The Tempest</i> May 8 – May 9, 2019	