



Category Sponsorship

£750 + VAT

Why sponsor our awards

Becoming a sponsor of the Rural Achievement Awards is an effective and rewarding route to connect with the charities, community organisations and rural enterprises across the whole of Leicestershire and Rutland. Sponsoring our awards:

- Aligns your brand with the values and impact of our charity and the Rural Achievement Awards.
- Promotes your business as a key partner in the Awards and Celebration Dinner.
- Positions your business as a trusted source of products or services within rural areas of Leicestershire and Rutland.
- Highlights your company's commitment to helping improve the lives and prosperity of those within rural communities.
- Provides a platform to promote your products or services across rural Leicestershire and Rutland.

How sponsorship helps us

By sponsoring an award you will not only contribute to the success and profile of the Rural Achievement Awards but also help our charity continue its work with small rural charities and community organisations to:

- Raise awareness of and help to reduce suicide.
- Improve people's mental and physical wellbeing.
- Help protect and enhance rural community facilities
- Enable people to influence the development of their area.
- Reduce rural isolation and loneliness.
- Improve access to facilities and services in rural areas.
- Represent the needs and priorities of rural communities through our links into local and national government.

Category sponsors benefits

As a category sponsor you will benefit from:

- Branding on all marketing, entry and promotional materials for your category
- Branding to appear on website content associated with your awards category
- Branding to appear on all marketing and presentation materials for the awards dinner
- Two complimentary tickets for representatives of your business to attend the awards dinner.
- Space for a banner to provide a networking focal point for your brand at the dinner
- Announcing the winner and presenting your category award on stage at the dinner
- An official photo with the category winners.
- Opportunity to purchase a corporate table or additional tickets for the awards dinner in advance of general sale.
- Branding on the winner and runners up certificates issued for your award category.
- A full A4 page advert within our official 2019 awards programme.



To discuss sponsorship including our full range of options and pricing, please contact one of our Executive Directors Sam Howlett or Kevin Butcher:

awards@ruralcc.org.uk | 01455 856330