

# Gloucester Services



“Although we had a wide range of hand dryers to choose from, our sister station has had its Dyson Airblade™ hand dryers for over 5 years and they still only have positive things to say.”

Rebecca McGilvray, Communications Manager.



The Dyson Airblade dB hand dryer is a fast way to dry hands and is 50% quieter than the original Dyson Airblade™ hand dryer. It is suitable for all washrooms, particularly where sound levels are an important consideration.

#### The business

A brand new motorway service station on the M5, complete with farm-shop and kitchen.

It's a family business with a strong sense of community, dedicated to locally sourced homemade food.

#### The problem

Joshua Jackson, Facilities Manager: “With high footfall, dry time was a big factor to avoid queues – as was having something robust and reliable.”

“We've also designed our washrooms with a premium aesthetic, so we wanted a hand dryer that was quiet and unobtrusive to reflect this.”

#### The solution

Dyson Airblade dB hand dryers.

#### Quick and hygienic

Hands dried in 10 seconds using HEPA filtered air.

#### Low environmental impact

“It's nice that the Dyson hand dryers help us minimise our carbon footprint.”

Airblade™ technology uses up to 79% less CO<sub>2</sub> than other hand dryers and up to 76% less than paper towels.<sup>1</sup>

#### 50% quieter

The Dyson Airblade dB hand dryer has been acoustically re-engineered. It's now 50% quieter than the original Dyson Airblade™ hand dryer.

#### Robust

“With high traffic, we can't afford to have a hand dryer out of action. So the durability of the Dyson Airblade dB hand dryer is very important.”

#### Positive user experience

“Fits with our premium washroom look. They're also easy to use and customers really enjoy them.”

<sup>1</sup>For calculations visit [dyson.co.uk/calcs](http://dyson.co.uk/calcs)

dyson airblade



The fastest to dry hands hygienically with HEPA filtered air.

The NSF logo is a registered trade mark of NSF International. The Carbon Reduction Label is the registered trade mark of the Carbon Trust. HACCP International non-food certification mark is the registered trademark of HACCP International. HACCP International have certified Dyson products based on their recommended installation and operating conditions.

To try the Dyson Airblade™ hand dryer or for more information call or visit:  
**0800 345 7788 (UK)**  
**01-401-8300 (ROI)**  
**[www.dyson.co.uk](http://www.dyson.co.uk)**