<u>This is Greater</u> Birmingham, UK



Business Birmingham West Midlands Growth Company



Ben Jackson, Chief Executive

Oxygen Finance is the leading early payment provider in the UK. It helps organisations make the most of their supply chains by paying customers ahead of contracted terms, enabling companies and public sector organisations to generate new streams of income.



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Why Relocating

Oxygen Finance was originally set up in London in 2004 and made the move to the Midlands last year, establishing its HQ at the heart of Birmingham. The company had already set up offices in the North, in Manchester, but was looking to expand to a location that would allow it to have access to major cities across the UK. Being right in the centre of the country, Birmingham was a natural choice.

Why Birmingham

Ben Jackson, Chief Executive of Oxygen Finance, said the move from London to Birmingham was a strategic decision designed to continue the company's success. As well as the city's connectivity, its affordability and ability to attract a high calibre of talent were cited as reasons for the Midlands move.

What Birmingham Has Offered Them

Oxygen looks to employ the best and brightest graduates from across the region, and already has 35 people working at its Birmingham office. According to Jackson, Birmingham's expertise in tech has "fed their ability to grow", giving it the opportunity and resources to develop their business.

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About Business Birmingham

Business Birmingham is Greater Birmingham's official inward investment programme; part of the West Midlands Growth Company (WMGC). Business Birmingham was recently named as the best regional Investment Promotion Agency in Western Europe by Site Selection magazine.

This project is partially funded by the England 2014 to 2020 European Structural and Investment Funds Growth Programme through its ERDF Investing in Greater Birmingham Project. Business Birmingham aims to position Greater Birmingham as a leading inward investment location and major engine of UK growth. For more information, visit Business Birmingham's website or sign up to its newsletter.

European Regional Development Fund

The project has received funding from the England European Regional Development Fund as part of the European Structural and Investment Funds Growth Programme 2014-2020. The Department for Communities and Local Government (and in London the intermediate body Greater London Authority) is the Managing Authority for European Regional Development Fund.



EUROPEAN UNION European Regional Development Fund