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The Image Group Announces Non-Profit T-Shirt Give-A-Way

Annual contest runs through June 3; online nominations accepted through April 30.

Toledo, OH (April 16, 2013) – The Image Group wants to help those who spend their time helping others – the non-profit organizations that make life better for those in need. Now through April 30, visitors to the company’s website can nominate their favorite not-for-profit organization for The Image Group’s Non-Profit T-Shirt Give-A-Way contest. Visitors just need to explain what the organization does, describe an upcoming summertime event the non-profit is having (fundraiser, employee picnic, sports outing, staff retreat, etc.) and why they think the agency is worthy of receiving free shirts and design services. The Image Group will review all entries and choose six organizations as finalists.

Then, The Image Group’s award-winning design team will create custom t-shirt concepts for each of the finalists. Those cool looks will be posted online where visitors can vote for their favorite design. The organization that gets the most votes gets their screen-printed shirts free (up to 200 adult shirts). Second place gets 100 shirts. Third place receives 50 shirts. All finalists receive their design artwork.

Nominations are being accepted at **www.theimagegroup.net** now through the April 30 deadline.

Voting will begin when final designs are posted online May 24, and the winner will be announced June 3.

Last year’s winning non-profit agency was Hungarian American Fellowship (HAF). HAF mobilized its supporters and received nearly 4,600 votes. As a result, The Image Group awarded HAF with 200 custom screen-printed tees for its 2012 Summer Camp, absolutely free.

“Our Non-Profit T-Shirt Give-A-Way is one of our favorite events of the year,” said Jon Levine, President of The Image Group. “It opens our eyes to the amazing work that many unsung not-for-profit organizations are quietly doing throughout our communities.”

About The Image Group

The Image Group is a team of marketing and branding wizards committed to getting organizations seen and remembered. The company is based in Toledo, Ohio with offices in Ann Arbor, Chicago, Cleveland, Columbus, Brunswick, and Fort Wayne.

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