#### **OUR GUIDE TO EVENT NETWORKING**



#### DO YOUR HOMEWORK

Research the people and companies that will be attending.



# INTERACT / MOVE OUTSIDE OF YOUR COMFORT ZONE

Be prepared to ask questions of the speaker and contribute to the group discussions.



## MAKE CONVERSATIONS PERSONAL

Often the best conversations are about subjects that have nothing to do with the event itself.



## ATTEND THE AFTER EVENT DRINKS

Attending after event drinks will provide opportunities to have one-on-one conversations.



### CONNECT ONLINE POST-EVENT

Connect on social networks such as LinkedIn with the people you interacted with at the event.



#### PRESENT / SPEAK

Volunteering as a speaker or organiser of an event is a great way to get noticed.