

# GREEN TRAVEL PLAN

## OUR AIM

Encourage travel by sustainable methods as part of a commitment to minimising our impact on the environment.

## OUR OBJECTIVES

- Improving visitor and employee understanding of the choice of travel available to them.
- Networking with local transport providers and authorities to develop service provisions.
- Evaluating on-site facilities to support sustainable travel choices.
- Develop access to new initiatives and partnerships, such as cycling and walking.

## OUR APPROACH

### Awareness & Promotion

Raising the visibility of sustainable transport methods and route information. Continue to promote sustainable travel through ongoing initiatives and campaigns. Influencing behavioural change to increase sustainable transport.

### Facilities & Service

Continue to improve our own services and facilities to encourage sustainable transport to our customers and staff.

### BY BUS:

There are a number of bus and coach services that stop adjacent to Brunswick on York Place. A comprehensive timetable and journey planner for all bus and coach services can be found at: [bustimes.org](http://bustimes.org). Scarborough park and ride North Yorkshire County Council at: [northyorks.gov.uk](http://northyorks.gov.uk).

Scarborough park and ride is available seven days a week all year round, including Bank Holidays, except for Christmas Day, Boxing Day and New Years Day. Buses run every 15 minutes, following a circular route, stopping at South Bay and York Place (Brunswick Shopping Centre) before returning to the respective park and ride.

### BY FOOT

Get a route map between any two points including your journey time, calorie burn, step count and carbon saving. It's quick, free, healthy and green. plan your route at [mapmywalk.com](http://mapmywalk.com).

## OUR ACTION PLAN

### Information & Awareness

Raise awareness of sustainability and sustainable transport methods to and from Brunswick.

- Utilising the in-centre poster and display areas.
- Continue to host sustainability awareness events.
- Increase communication of sustainable transport and our initiatives to centre and retail staff.

### Public Transport

Ensure the accuracy of information provided on our website.

### Cycling

Encourage use of and develop our Cycle to Work scheme for staff. Keep staff up-to-date and aware of centre/local events relating to cycling. Support national and local campaigns to promote cycling and walking in the area with the offer of free mall promotional space.

### Walking

To increase the number of staff and customers walking to and from Brunswick. Promote walking events and raise the awareness of the health and financial benefit from walking. Remind staff and customers that they can plan walking routes using [mapmywalk.com](http://mapmywalk.com).

### Car Usage

Encourage centre and retail staff members to car share.

### Monitoring & Review

Maintain updated staff and customer travel patterns and habits through regular annual travel surveys to staff, plus regular shopper surveys.



### BY TRAIN

North Yorkshire has a comprehensive network of rail services offering convenient travel and great value. Information in regard to travel to and from Scarborough Station, which is located a short five minute walk away from the shopping centre, can be found at: [nationalrail.co.uk](http://nationalrail.co.uk)



### BY CAR

The shopping centre is home to an integrated car park providing 350 spaces – Use post code YO11 1UE for sat navigation. Comprehensive information on parking in and around Scarborough can be found at: [scarborough.gov.uk](http://scarborough.gov.uk).

### BY BICYCLE

Secure bike racks are available for staff working on site. There are a limited number in the car park. Everything you need to know about cycling in North Yorkshire and Scarborough from maps to route planning can be found at: [discoveryyorkshirecoast.com](http://discoveryyorkshirecoast.com)



### BY TAXI

Taxi stands are located outside the railway station on Westborough. Local taxi companies serving the centre can be found at: [thomsonlocal.com](http://thomsonlocal.com)

