

HELLO



WHAT WE DO

DESIGN PALLET®



BRAND DESIGN®
2008 C



WEB DESIGN®
2008 C



PRINT DESIGN®
2008 C



ADVERTISING®
2008 C



CAMPAIGNS®
2008 C



PHOTOGRAPHY®
2008 C

MARKETING PALLET®



MARKETING®
2008 C



WEBSITE DESIGN®
2008 C



PPC®
2008 C



SEO®
2008 C



COPYWRITING®
2008 C



EVENTS®
2008 C

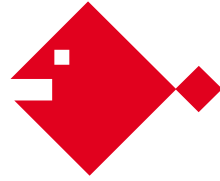


DESIGN & MARKETING

BRAND DESIGNS 2008/09

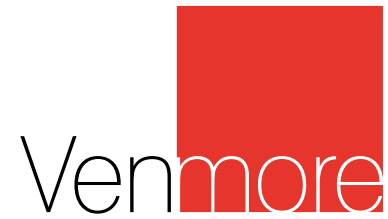


BRAND WINNERS



B L U S N A P P E R

RETAIL AWARD 2008



VENMORE - PROPERTY AWARD



CULTURE COMPANY 2008



Liverpool's Favourite
Department Store

LEWIS'S - RETAIL 2009 AWARD



PROPERTY AWARD 2007/08



LICENSING 2007/08

WEBSITE DESIGN



CLIENT: Blue Orchid.
 INDUSTRY: Consultants.
 PROJECT AIM: Re-brand and Marketing.
 RESULT: New brand, website, stationery, advert design and placement, brochure, PPC, SEO, hosting and maintenance

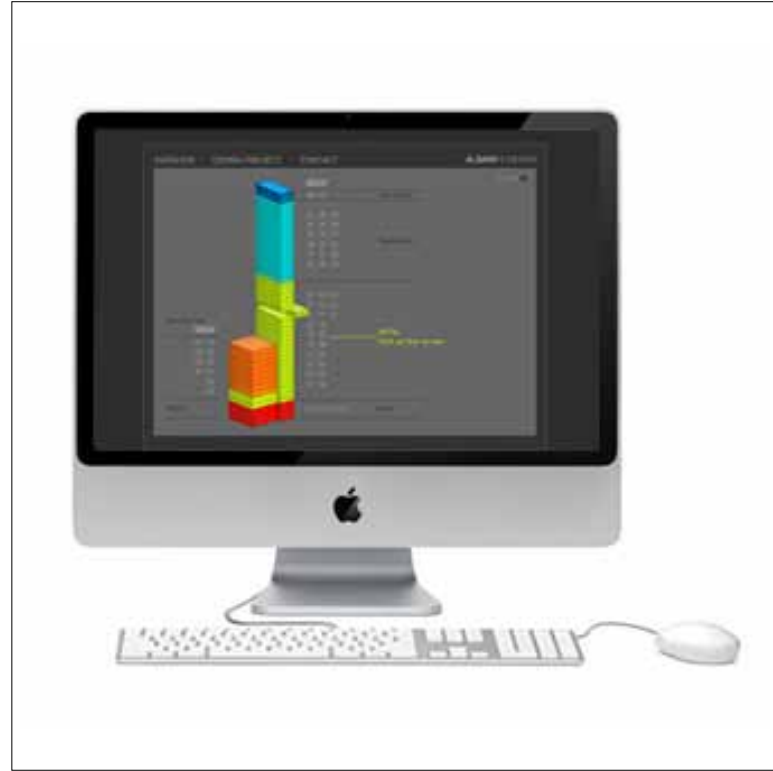


CLIENT: Connell Associates.
 INDUSTRY: Commercial Litigation.
 PROJECT AIM: Website.
 RESULT: 100% CMS, HTML and flash integrated site dynamic content. Bespoke photography and concept.



CLIENT: CPL Training.
 INDUSTRY: Licensing Sector
 PROJECT AIM: Complete overhaul
 RESULT: New brand, website, online database, ecommerce, dynamic driven payments, brochure, direct mailers, SEO, PPC, hosting and maintenance.

WEBSITE DESIGN



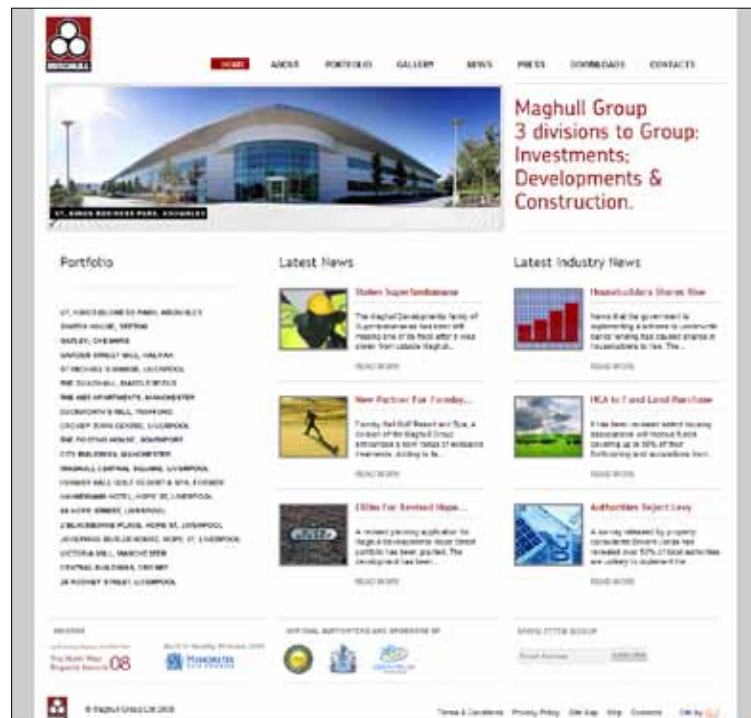
Albany Crown



Davies Products



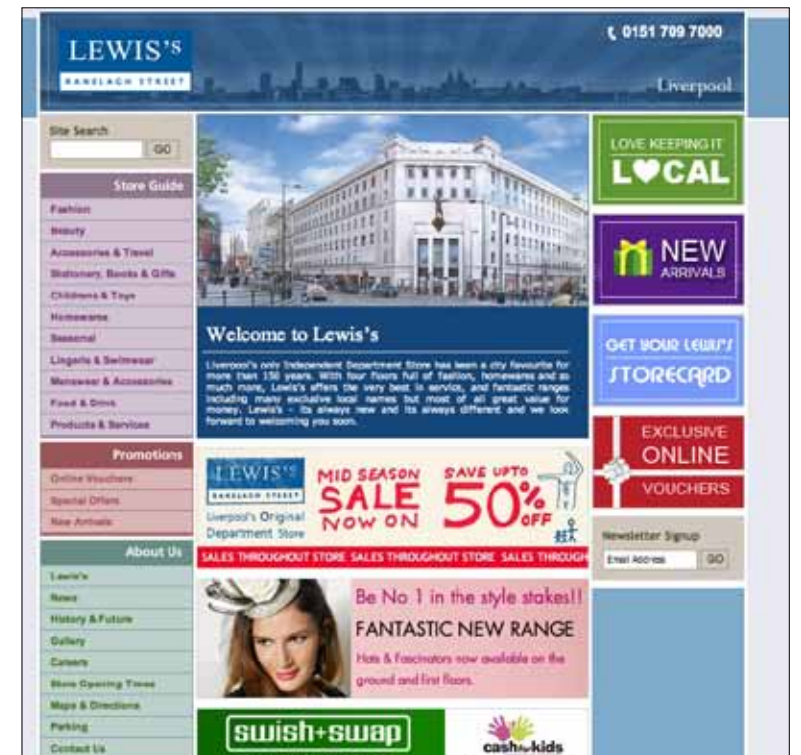
Blusnapper



Maghull Group



Liverpool Business in Development (BID)



Lewis's Liverpool

CREATIVE



- CLIENT:** Hurlston Hall.
- INDUSTRY:** Golf Club.
- MEDIUMS:** Photography, Outdoor Marketing and Press Coverage.
- PROJECT AIM:** Brand Exposure.
- RESULT:** Award winning creative campaign and maximum exposure in UK national golfing press and regional media

MARKETING



Plant the seed. Blue Orchid Management 2008



Albany 2007



Maghull Group - outdoor campaign 2008



Guerrilla marketing Maghull 2008



CPL Training Adverts 2008



Employment recruitment 2008

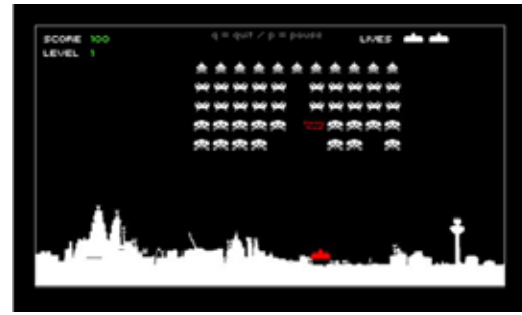


Blusnapper guerrilla 2008



Lewis's 2009

MARKETING



DLIB game 2008



Underwater street outdoor 2008



Iliad 2007



Liverpool Tennis 2008



Venmore 2007



Lewis's new 2009 campaigns



Ilforno outdoor 2007



Liverpool Tennis 2008



Maghull press adverts 2008

PHOTOGRAPHY



CLIENT: Hurlston Hall
INDUSTRY: Leisure Resort
TOTAL QUANTITY: 86



CLIENT: Blusnapper
INDUSTRY: Retail
TOTAL QUANTITY: 122

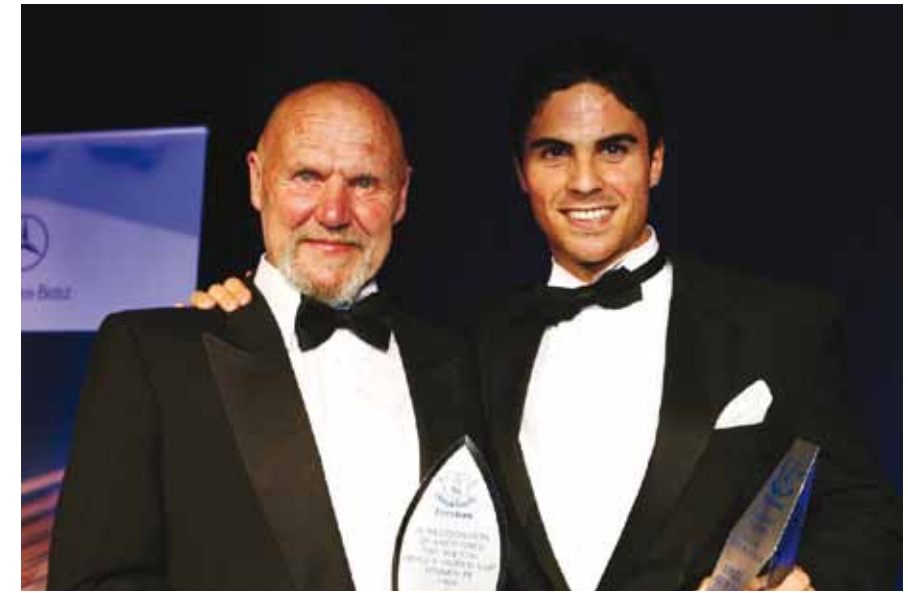


CLIENT: Signature
INDUSTRY: Property
TOTAL QUANTITY: 25



CLIENT: Connell Associates
INDUSTRY: Law
TOTAL QUANTITY: 35

CREATIVE DIRECTION



SKY SPORTS

- CLIENT:** Everton FC.
- INDUSTRY:** Sport.
- MEDIUMS:** Creative Directors
- PROJECT AIM:** 1st Players oscars 2006
- RESULT:** Award winning multimedia content, Mercedes Event Sponsors, live on Sky Sports

GUERRILLA MARKETING 2008

Concept



Theft and Report



TO MAGHULL
11 innocent
LAMBS AND 58
BUNCHES OF
BANANAS OR THE
HERD DAYS NIGHT
SUPERLAMBANANA
GETS IT!



Homecoming



- CLIENT: Maghull Developments.
- INDUSTRY: Property.
- MEDIUMS: Guerrilla Marketing
- PROJECT AIM: Exposure
- RESULT: CNN, BBC North West, ITV North West, Radio City, Liverpool Echo, Liverpool Daily Post.

THE TEAM



BACK TO YOU



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