

SEPTEMBER 2019 | ISSUE NO. 3

APPEAL

Asian Pacific Partners for Empowerment,
Advocacy and Leadership

A bimonthly newsletter



Pictured here: ASPIRE Partners and staff during the first in-person meeting in Minneapolis

ALSO IN THIS EMAIL DIGEST:

- National Conference on Tobacco or Health
- Local District Day Visit
- National Attention on Vaping Regulation

NATIONAL CONFERENCE ON TOBACCO OR HEALTH

Last month, APPEAL staff attended the National Conference on Tobacco or Health in Minneapolis, Minnesota. This year's conference brought a lot of attention towards the rising epidemic of youth vaping. In 2018, the CDC found that e-cigarettes were the most commonly used tobacco products of all ethnic groups except African American youth, among which cigars were the most popular product.

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APPEAL and our ASPIRE Network partners had their first in-person meeting in Minneapolis prior to NCTOH. During the meeting our partners received technical assistance on APPEAL's 4-prong policy change model. Two of our partners, Center for Pan Asian Community Services and the Rohingya Culture Center, also presented their own case studies demonstrating successful policy change implementation at legislative and community levels. In addition, all of our partners presented their work plans for the next ASPIRE funding cycle, including policy change goals they want to accomplish.

ASPIRE also hosted a dinner reception and had a great turnout! APPEAL thanks everyone for joining. We'd especially like to acknowledge our ASPIRE Network partners for their continued support and work in tobacco and cancer in our AANHPI communities:

- Asian Health Services
- Center for Pan Asian Community Services
- Hui Mālama Ola Nā 'Ōiwi
- Light and Salt Association
- National Tongan American Society
- Pacific Partners for Tobacco Free Islands
- Rohingya Community of Chicago

UPCOMING EVENTS

Conferences

California Rising: Empowering Communities to Advance Health Equity

November 13-14, 2019
Sacramento, CA

Webinars

Sonoma County Social Media Conference Call

October 10, 2019
10 AM - 11 AM PST

The SPARC team will present on AANHPI social media engagement strategies.

Juul: Vaping and Policy

October 23, 2019
12 PM - 1 PM PST

Learn more about Juul, their product, and their influence on policies.

*For more information please contact the SPARC Program Manager, Beatriz Aurelio-Saguin at:
baurelio@appealforhealth.org*

NATIONAL ATTENTION

Severe Lung Disease Outbreaks

Last month, the CDC released the first official health advisory about the outbreak of severe pulmonary disease associated with e-cigarette products. As of September 19, there are 530 confirmed cases related to e-cigarette use.

Most notably, the CDC has found that two thirds of 373 cases are adults ages 18-34 years old. 16% are younger than 18 years old, and three fourths of cases are male.

The CDC is still continuing to investigate.

Read the original CDC advisory [here](#) and the latest statement by the CDC [here](#).

Michigan Leads

On September 4, Michigan became the first state to ban flavored e-cigarettes, including menthol flavors. The temporary ban ordered by the governor is set to last 6 months.

Read more [here](#).

IN THE NEWS

Governor Gavin Newsom Issues Executive Order on Vaping

Earlier this month, Governor Gavin Newsom of California announced an executive order to address youth vaping. The executive order will focus on enforcing existing policies on e-cigarettes and educating the public on harms related to e-cigarette use.

Read more about the it [here](#).

INCREASING AANHPI TOBACCO RESEARCH

Smoking While Pregnant High Among African Americans, Samoans, Native Americans, and Whites



Prenatal tobacco exposure is a significant, preventable cause of childhood morbidity, yet little is known about exposure risks for many race/ethnic subpopulations.

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A study published earlier this year examined active smoking and environmental tobacco smoke (ETS) exposure in a population-based cohort of 13 racially/ethnically diverse pregnant women: white, African American, Hispanic, Native American, including nine Asian/Pacific Islander subgroups: Chinese, Japanese, Korean, Filipino, Cambodian, Vietnamese, Laotian, Samoan, and Asian Indians.

Prevalence of active smoking was highest among African American, Samoan, Native Americans and whites; and lowest among Filipinos, Chinese, Vietnamese and Asian Indians.

Environmental tobacco smoke exposure (also known as secondhand smoke) among non-smokers was highest among African Americans and Samoans, followed by Cambodians, Native Americans, Vietnamese and Koreans, and lowest among Filipinos, Japanese, whites, and Chinese.

[Click here to read more about the study.](#)

***A correction:** There was an error uploading the link for the study featured in last July's newsletter on ENDS. Find the study here:

<https://doi.org/10.5993/AJHB.43.4.3>

RECENT EVENTS

AAPI Women Lead #ImReady Conference

📍 Oakland, CA



APPEAL staff had the honor of attending the second annual AAPI Women Lead #ImReady Movement Conference. AAPI Women Lead and the #ImReady Movement aims to strengthen the progressive political and social platforms of Asian and Pacific Islander communities in the U.S. through the leadership of self-identified AAPI women and girls. Their goal is to challenge and help end the intersections of violence against and within our communities, in solidarity with other communities of color.

Learn more about AAPI Women Lead and the #ImReady Movement at

<https://www.imreadymovement.org/>

In District Day

📍 Visalia, CA



Our Fresno based SPARC partner, Asian Pacific Islanders Partners and Advocates Countering Tobacco (API PACT), had a visit with Assemblyman Devon Mathis of Visalia on tobacco-related issues affecting their community. Students from Mt. Whitney High School were able to join the conversation and share their experience on vaping at their school.

Stay up to date on what happens next by following API PACT at

<https://www.facebook.com/APIPACT/>

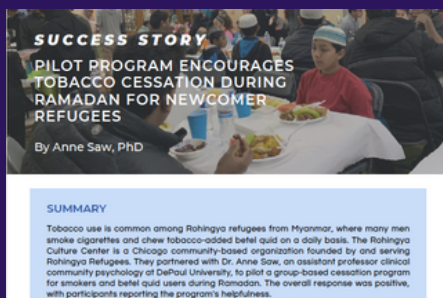
NEW RESOURCES

Success Story

Pilot Program Encourages Tobacco Cessation During Ramadan For Newcomer Refugees

From the Rohingya Culture Center and Dr. Anne Saw

Read the success story and more [here](#)



Fact Sheets

Just released!

Check out our **newest** fact sheets on lung cancer and tobacco use in Asian American, Native Hawaiian, and Pacific Islander communities.



[Click here to view download from our website!](#)



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Asian Pacific Partners for Empowerment, Advocacy and Leadership (APPEAL) is a national health justice organization working to achieve health equity for Asian Americans, Native Hawaiians, Pacific Islanders, and other underserved communities.