Instructional design for eLearning
Training agenda

Take a moment to think about the worst eLearning you ever took – then compare it to the best eLearning you have ever experienced. What was it that made the difference?

Some of the answer will be due to the skill in how the screens were constructed and the authoring tool used. However, most of the difference will be due to an almost hidden ingredient: **instructional design**.

Our course demystifies instructional design. Together, in a very practical way, we will look at evidence based learning theory and help you to develop or refine your skill in:

- Applying learning theory
- Scoping projects
- Developing learning outcomes
- Designing for a specific audience
- Guidance on making eLearning accessible
- Applying principles of graphic design to eLearning
- Developing appropriate assessments

- Storyboarding
- Creating effective interactions and activities
- Using video and audio effectively
- Conveying principles and facts in engaging ways
- Generating and maintaining your learners' motivation
- Developing, implementing and evaluating your courses.

The course is highly practical, full of examples, with many insider tips. You'll take away resources and templates including our exclusive instructional design guide.

Prerequisites
There is no prior knowledge required for this course.

Pricing
This two-day course costs **£995 + VAT per attendee.** Prices for in-house training at a customer's specified venue available upon request.